

# The Mega Exhibition

**Date:** 16<sup>th</sup>, 17<sup>th</sup>, & 18<sup>th</sup> October, 2024

**Venue:** Hotel Happy Day Ground, Aburoad, Sirohi, Rajasthan

## **Introduction:**

The Exhibition themed as “**Sashakt Rajasthan**”. The Sashakt Rajasthan organized by the government of India, aims to showcase the collective efforts of various departments towards strengthening the agricultural sector and promoting holistic development in Rajasthan. Held in Aburoad from 16 to 18 October, this comprehensive platform brings together stakeholders from tribal welfare, social security schemes, handloom, and other vital sectors to foster inclusive growth and self-reliance.

**Objective:** To highlight the convergence of government initiatives and departmental synergy in empowering Rajasthan's agricultural sector and allied industries.

## **Key Highlights:**

- Inaugurated by Local Member of parliament **Mr.Lumbaram Choudhary**.

**Participated Departments: -**



- Interactive sessions with experts and stakeholders.
- Footfall: **20,000- 25,000 visitors** over three days.

## Day 1:

- Date: 16 October

### **Special Guest: Mr. Lumba Ram Chaudhary, Hon'ble Member of Parliament of Jalore-Sirohi Constituency of Lok Sabha.**

- Highlights: Inaugurated the exhibition, visited our stall, expressed his gratitude for participation and appreciated our biodiversity conservation efforts.
- Local visitors visited our stall and many groups of students from various colleges and school comes to visit and Observed Curiously our Banners and Standies.
- Questions and Answers Quiz has been Conducted by us to enhance knowledge and awareness of Visitors on our objects of Biodiversity conservation and Enhancement. Specially Students participate in quiz interestingly and curiously and enjoyed it by learning new things and winning prizes.



## Day 2:

- Date: 17 October

### **Special Guest: Mr. Otaram Dewassi, Honorable Panchayati Rajasthan Sarkar.**

- Highlights: Interacted with our team, showed keen interest in our biodiversity initiatives, and encouraged sustainable practices.

Their visits underscored the importance of government support for environmental conservation and community engagement.



### Day 3:

-Date: 18 October

**Special Guest: Mr. Kanhaiya Lal Choudhary, Member of the Rajasthan Legislative Assembly and Ms. Shubham Chaudhary, District Collector of Sirohi, Rajasthan.**

-Mr. Kanhaiya Lal Choudhary and Ms. Shubham Choudhary engaged with us, demonstrating a strong interest in our biodiversity initiatives.

-They encouraged the adoption of sustainable practices and inquiring about biodiversity, wildlife, and animal conservation efforts.

-Their visits highlighted the critical role of local government in supporting environmental conservation and fostering community engagement.





## Rajasthan State Biodiversity Board Participation.

Empowering Rajasthan through Biodiversity Conservation:

The Rajasthan State Biodiversity Board proudly participated in the Sashakt Rajasthan exhibition, showcasing the rich and diverse flora and fauna of Rajasthan. Our stall highlighted the importance of conservation and sustainability in empowering the state's agricultural sector and promoting holistic development.

### Stall Highlights:



- Showcase of Rajasthan's unique biodiversity through stunning visual displays.
- Pictures of rare and endangered species.
- Flora: Rohida (*Tecomella undulata*), Khejri (*Prosopis cineraria*) &
- Fauna: Great Indian Bustard (*Ardeotis nigriceps*) and Lesser Florican (*Sypheotides indicus*).
- Information on conservation efforts and initiatives undertaken by the Rajasthan State Biodiversity Board.
- Interactive sessions with experts and stakeholders on biodiversity conservation and sustainable practices.

### **Objective:**

Our participation aimed to:

- Raise awareness about Rajasthan's rich biodiversity and its importance in sustainable development.
- Promote community engagement and participation in conservation efforts.
- Foster collaborations with stakeholders to protect and preserve Rajasthan's natural heritage.

### **Outcomes:**

- Enhanced awareness about government schemes and initiatives.
- Fostered collaboration among departments and stakeholders.
- Showcased Rajasthan's potential for agricultural growth and self-reliance.
- Encouraged community engagement and participation.

### **Conclusion:**

The Sashakt Rajasthan exhibition successfully demonstrated the power of collective efforts in driving progress and empowering Rajasthan's agricultural sector. The Government of India's collaborative initiative has set a benchmark for future exhibitions, promoting inclusive development and self-sufficiency.