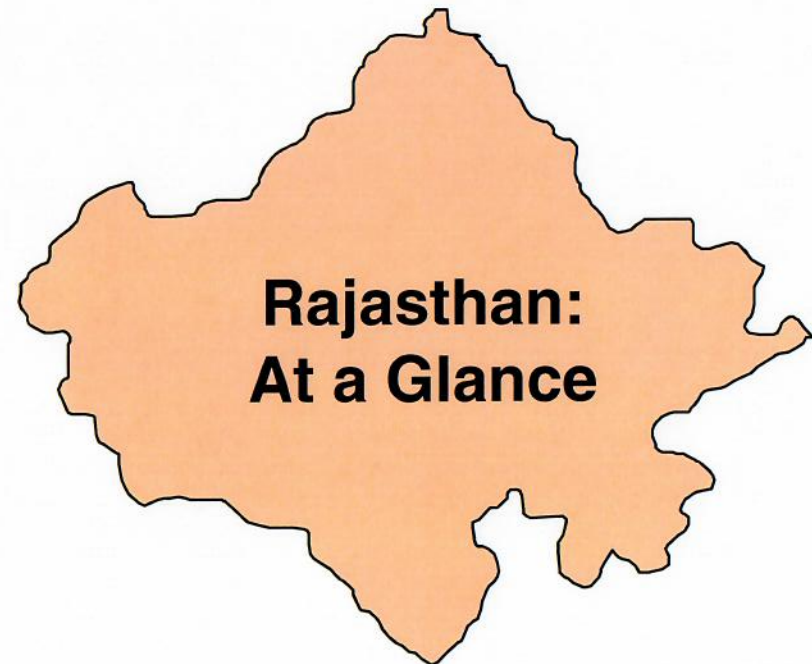




RAJASTHAN
THE LAND OF
PROMISE

Rajasthan: An Introduction

- Home to **68 million** people
 - *More than that of France & UK*
- Area of **342,239 km²**
 - *Nearly as big as Germany*
- GSDP of **US\$ 103 bn** at current prices
 - *Higher than that of 131 global economies**
- Rajasthan is **growing faster than top states** accounting for half of India's GDP
- Rajasthan ranked **3rd in attracting new investments** in 2014-15



**Source: IMF WEO Database estimates, April 2016*

Advantage Rajasthan

Access to high consumption market

- Neighboring states of Punjab, Haryana, Delhi, Uttar Pradesh, Madhya Pradesh and Gujarat account for:
 - **33% of India's GDP**
 - **33% of India's population**

Strong inter & intra state connectivity to facilitate trade

- **2nd largest network** of National Highways and Rail network
- **Network of ICDs** to facilitate linkage with ports
- **Air Connectivity** : Direct flights from Jaipur to many international & domestic cities

Industry Ready Infrastructure

- **Power Surplus State**
- **Developed Industrial Land** - 329 industrial parks spread over 80,000 acres. **Land bank of 10,000 acres**
- **Gas connectivity** covers 8 districts; remaining 25 districts to be covered by 2017
- **Dedicated Country Zones – Japan & Korea**
- **Dedicated Freight Corridor & Delhi Mumbai Industrial Corridor**

Unparalleled Education Infrastructure



- One of only two states with **highest number** of universities in India
- Ranked among **top 4** states in terms of highest number of colleges
- Home to leading engineering, medical and management institutes
 - Jaipur – LNMIIT, Manipal, Amity
 - Jodhpur – AIIMS, IIT, NIFT, National Law University
 - Udaipur – IIM
 - Ajmer – Central University
 - Kota - IIIT

Effective Governance

Ease of Doing Business

- ▶ Focus on **self-assessment and reduction of inspections** for hassle free business environment
- ▶ 6th rank in World Bank-DIPP Ease of Doing Business Rankings

Government Service Delivery

- ▶ IT enabled Single Window: Key features include **digitally signed transactions** and guidance on approvals/licenses
- ▶ Access to applications of Labour, PCB, Factories & Boilers, RIICO, E-mitra is available through **Single Sign On**

Legal Reforms

- ▶ 248 laws repealed vide the Rajasthan Laws Repealing Act, 2015

Peaceful Environment

- ▶ Peaceful state with good law & order
- ▶ Excellent record of labour management

Attractive Investment Policies



**Rajasthan Investment
Policy Scheme 2014**



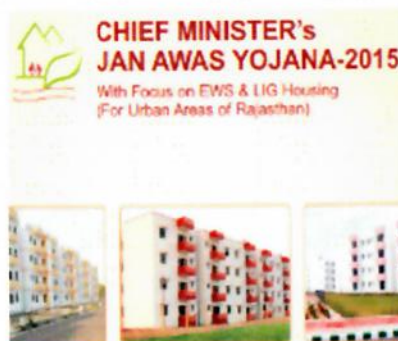
**Rajasthan Solar
Energy Policy 2014**



**Rajasthan Tourism
Unit Policy 2015**



Startup Policy 2015



**Affordable Housing
Policy 2015**



**Rajasthan Mineral
Policy 2015**



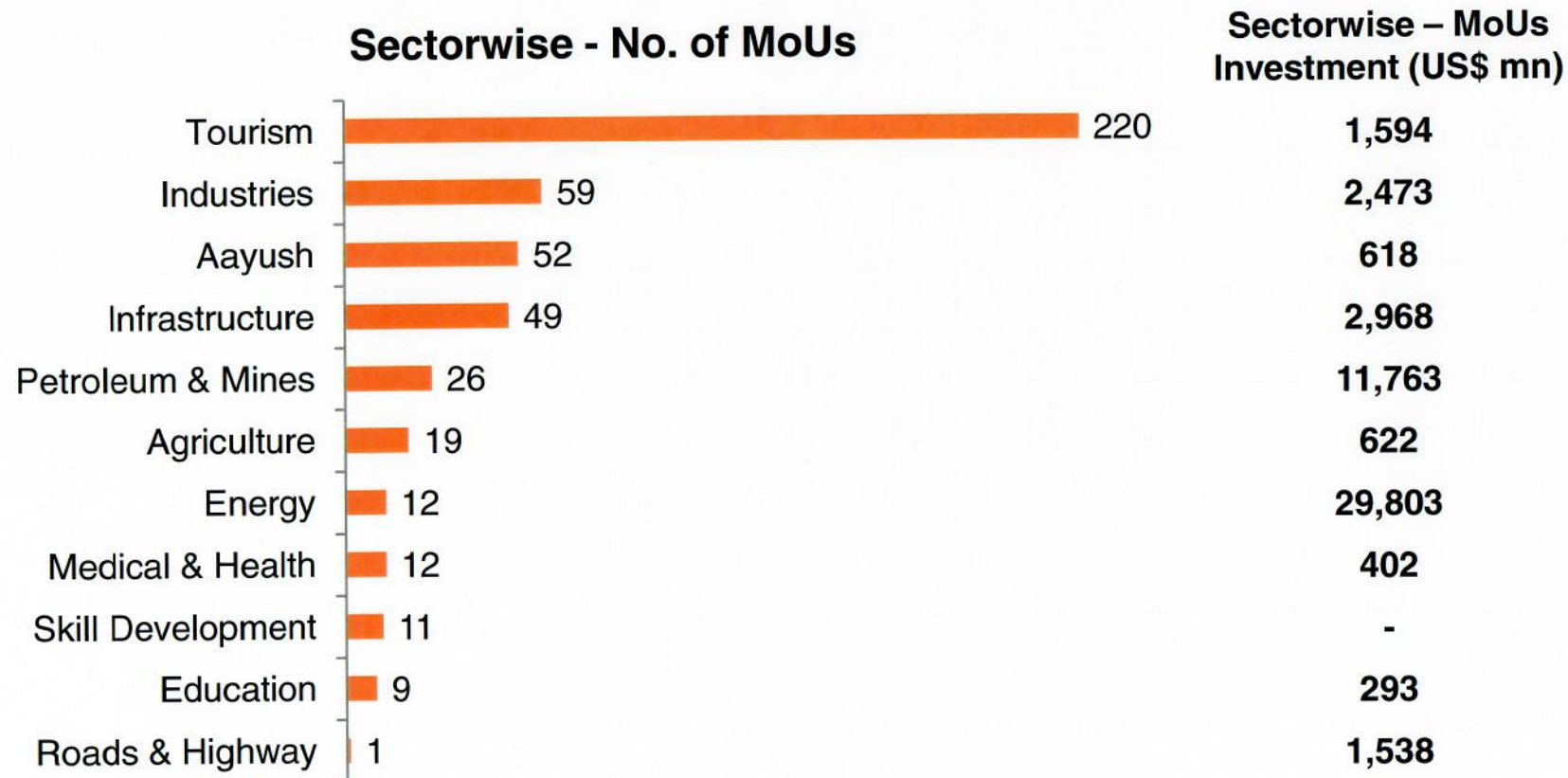
**Rajasthan Agro-
Processing and Agri-
Marketing Promotion
2015**



**Rajasthan E-
Governance IT & ITes
Policy 2015**

Resurgent Rajasthan Investment Summit 2015

470 MoUs signed worth US\$ 52 billion



Sectors for Investment



Auto & Auto-components

Alwar district, part of the NCR, contributes significantly towards the overall automobile production of NCR region



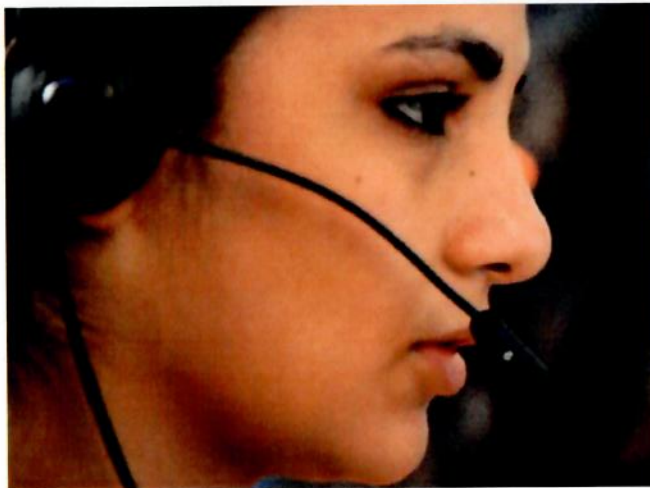
- ▶ **Bhiwadi- Neemrana-Alwar** is emerging as a major automobile manufacturing hub in the country
- ▶ Investments over **INR 162.5 billion** in components in two wheeler, car, truck, bus body building and off-road vehicle manufacturing in the auto hub
- ▶ Alwar district has **over 150 automotive** manufacturing companies
- ▶ Presence of Honda vocational training center and R&D center of Hero MotoCorp

Key Players present in Rajasthan



Information Technology

Untapped resource pool and infrastructure at lower costs makes Rajasthan an emerging alternate investment destination for IT/ITeS



- ▶ Home to more than 30,000+ IT professionals; annual intake of 20,000+ in Computer Engineering / MCA
- ▶ **Software exports from Rajasthan grew at 35% CAGR** between 2010-15
- ▶ Jaipur has emerged as one of the **preferred investment destinations** among first-time investors in telecom and IT enabled services
- ▶ Relatively lower cost of living compared to other metropolitan cities

Key Players present in Rajasthan

Infosys

GENPACT



MetLife



Teleperformance

ESDM

Growing automotive industry based in and around the State is expected to be major growth driver for the ESDM sector in Rajasthan



- ▶ **50 acres of land** has been allotted to ELCINA to set up electronics cluster at Salarpur - Khushkhera
- ▶ **EMC** is being planned at Karoli with a **land of 120 acres**
- ▶ **125 acres of land reserved at Kaladwas Extension, Udaipur** for developing dedicated zone for IT/ITES & Electronics industries
- ▶ SEZ for IT including ESDM at **Mahindra World City, Jaipur**
- ▶ **Attractive incentives for ESDM under RIPS**

Key Players present in Rajasthan



Agriculture

Agriculture has progressed over the decades and is poised to grow owing to increasing usage of modern production technologies



- ▶ Rajasthan leads in several agricultural produce
 - 1st in Guar Gum, Mustard, Seed Spices
 - 2nd in gram, milk & all coarse cereals
 - 3rd in Oil seeds, Indian Gooseberry
- ▶ Produces 10% of India's milk and 33% of sheep and goat livestock
- ▶ RIICO has developed four Agro Food Parks in Kota, Jodhpur, Sriganganagar, Alwar and Roopangarh

Key Players present in Rajasthan



Global Rajasthan Agri-Tech Meet

9-11 November 2016



Objective

- Improve **sustainability & economic viability** of farming
- Transform agriculture from **localized to globalized, product-driven to market driven**



Participation

- **50,000** farmers
- National & International companies
- Policy planners
- Agriculture Value chain members
- Researchers, scientists, faculty etc.



Seminars

- Cultivation Technology
- Post Harvest & Packaging
- Integrated Farming System
- Kisan Goshthees (Vernacular, Interactive Session with Farmers)



Promotion

- Likely participating countries – Australia, Canada, Israel, Netherlands
- International & Domestic Roadshows
- B2B Meetings, Buyer-Seller Meets

Ceramics & Glass

Major Ceramic & Glass minerals are available in Rajasthan. Around 500 ceramic units covering the entire value chain are operating in the state



- ▶ Major minerals include ball clay, fire clay, silica sand, feldspar, gypsum, china clay, limestone, dolomite
- ▶ Exclusive Ceramic & Glass Zone planned at Ghiloth and Sathana. Key competitive edge in this sector are:
 - Availability of high quality raw material & intermediate products at reasonable cost
 - Home to leaders in ceramics & glass
 - Proximity to huge consumer market
- ▶ Thrust sector and attractive incentives under RIPS

Key Players present in Rajasthan



Hindware

Textiles

Abundance of raw material, rich textile heritage and trained manpower has promoted growth of the state textile industry



- ▶ Highest production of **blended fabric, synthetic suiting** in India.
- ▶ Highest cumulative production of **blended yarn** in India cumulatively during 2011-14
- ▶ Jaipur is a **export hub** for fashion garments
- ▶ Rajasthan is famous for **textile handicrafts, printed fabrics** from Sanganer and Bagru, **Tie & Dye** Fabrics, **Kota Doria** Fabric among others

Key Players present in Rajasthan



Mining

**Rich mineral wealth with monopoly in production in several minerals;
Currently, 57 of 79 minerals are being commercially exploited in the state**



- ▶ Rajasthan accounts for 90% of India's **marble, slate and sandstone** production
- ▶ Rajasthan accounts for over 90% of India's production of **Wollastonite, Zinc, Lead, Talc, Mica**
- ▶ Rajasthan has highest number of **active mines** in India
- ▶ 480 million tonnes of **crude oil reserves** and about 28 billion cubic metre of **natural gas**

Key Players present in Rajasthan



Our expectations from the diplomatic community



- ▶ Guide investors to invest in Rajasthan
- ▶ Help us network with Business Associations to facilitate partnerships
- ▶ Information on companies considering India for FDI
- ▶ Information on business delegations visiting India to explore new business opportunities

Replete with Opportunities,
Rajasthan
believes in Partnerships.

