



# Rajasthan Foundation Newsletter

## राजस्थान फाउण्डेशन पत्रिका

राजस्थान फाउण्डेशन  
Rajasthan Foundation

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## Inauguration of IT SEZ : A Milestone for Rajasthan

Smt. Vasundhara Raje, Hon'ble Chief Minister of Rajasthan, on Aug 29th 2008, inaugurated Mahindra World City (MWC), Information Technology Special Economic Zone (IT SEZ) at Jaipur. The IT SEZ covers an area of about 750 acres, making it the largest planned IT SEZ in the country. This IT SEZ is a part of the larger 3000-acre multi product SEZ Mahindra World City that would have exclusive zones for Light Engineering Companies, Auto Ancillary, Handicraft Companies as well as for the traditional Gems & Jewellery and Apparel Companies. The Domestic Tariff Area will cater to the demand of Domestic Industries. It will also provide end-to-end solutions to manufacturing companies by having a dedicated Logistics and Warehousing Zone.

On the occasion, Smt. Vasundhara Raje said, *"Inauguration of the IT SEZ in the Mahindra World City, Jaipur, is a significant milestone for Rajasthan. Today, Jaipur is one of the fastest growing cities of the country having excellent infrastructure facilities and provide a platform for corporates to set up their facilities, which will in turn generate job opportunities for people".*

The IT SEZ has attracted Big Corporates, like Infosys, Deutsche Bank, Wipro, Nucleus Software and others. The SEZ will provide huge employment opportunities for the



Hon'ble Chief Minister inaugurating IT SEZ in Mahindra World City, Jaipur

### An Overview:

- Largest planned IT SEZ in the Country.
- Spread across 750 acres of land.
- To generate employment of 1 lakh by 2012.
- Shining example of Public Private Partnership.

people of Rajasthan. It is expected that by 2012, the SEZ will generate employment opportunity for more than 1 lakh people.

Mahindra World City is a shining example of Public- Private Partnership (PPP). This project is a 74:26 joint venture between Mahindra Lifespace Developers Ltd. (MLDL) and the Rajasthan State Industrial Development and Industrial Corporation (RIICO).

Foundation stone for the SEZ was laid down in December 2006, and it became operational within two

years, which is a remarkable achievement. In addition to the IT SEZ, various upcoming industries and corporate houses are coming in the near future in Jaipur.

Mr. Arun Nanda, Executive Director, Mahindra & Mahindra, said, *"The tremendous support we received from the State Government, both at the policy and decision making level, has enabled this venture to be completed within two years."*

Development of Mahindra World City is substantial evidence to the fact that Rajasthan is emerging as a preferred choice of investment for the big companies from every sector. Rajasthan Government's proactive efforts and determination in providing world-class infrastructure facilities as well as business environment has served as a testimony to this recognition.



Hon'ble Chief Minister Smt. Vasundhara Raje addressing the gathering

# Chairman RIPDAB on *Business Promotion Campaign*

Dr. Mahesh Chandra Sharma, Chairman, Rajasthan Investment Promotion and Development Advisory Board (RIPDAB), Government of Rajasthan, recently visited some of the major cities in the southern / western states of the country to apprise the Non-Resident Rajasthanis living in these places of the development that has taken place in the state in the recent years, which enables the state to emerge from the shadows of being branded as a backward state by turning into a rapidly developing state, and also to apprise them of the initiatives / policies / schemes of the various sectors of the state government.

These interactive sessions were organized in various cities viz Bangalore, Coimbatore, Chennai, Surat to name a few.

Rajasthan Foundation chapters in these cities organized interactive sessions of the Hon'ble Chairman with prominent NRRs of their respective areas.

In all the interactive sessions, a large number of NRRs participated enthusiastically. They showed keen interest in the various projects / policies of the Government. The



Hon'ble Chairperson, RIPDAB greeted by Sh. Kailashmull Duggar and  
Sh. Jaswant Munoth, Chennai Chapter

literature containing various developmental schemes in different sectors of the Government of Rajasthan were also distributed at all the places.

## SGGI plans New Float in Bhiwadi Rajasthan

**S**aint-Gobain Glass India (SGGI), a fully-owned subsidiary of the Paris-based Euro 41 billion Saint-Gobain Group, is setting up a 300,000 tonnes per annum capacity glass plant in Rajasthan. This plant, which will be among the largest such plants anywhere in the world, will come up at Bhiwadi in Rajasthan. The new unit, World Glass Complex, would house a multitude of manufacturing facilities.

In the first phase, investment will be around Rs.10 billion. The plant is expected to go on stream in the first quarter of 2010.

An MOU between the State government and Saint Gobain Glass India Ptd. (SGGIL) was signed at Jaipur on 19th August 2008 in the presence of Smt. Vasundhara Raje, Hon'ble Chief Minister Rajasthan.

## Deutsche Bank group opens service delivery hub in Jaipur

DBOI Global Services, the global processing arm of Deutsche Bank, inaugurated its global service delivery centre in Mahindra World City (MWC), Jaipur. Smt. Vasundhara Raje Hon'ble Chief Minister, Rajasthan, inaugurated the Centre at the Mahindra World City on 10th September 2008. It is their third centre after Mumbai and Bangalore in India and fifth in the world.

This state-of-the-art facility will house operational and support teams for Deutsche Bank. The centre will also deliver operations and business function solutions for several of the Bank's divisions, commencing initially with Investment Banking and Asset Management. DBOI Global Services expects to employ 500 professionals at its Jaipur facility by the end of the year.



## Corporate Social Responsibility

### Imparting Knowledge, Transforming Lives...

Several companies in Rajasthan are undertaking various initiatives under corporate social responsibility (CSR) or responsible business. These community-based initiatives primarily aim at facilitating and improving the lives of community members through different types of interventions. Such activities practiced by the industry members in many districts of Rajasthan include assistance under mid-day meal programme, providing healthcare facilities, undertaking relief works, infrastructure and other works for village development, skill training programmes and other works for social welfare and mobilization.

Supporting the State Government's initiatives to improve economic and social conditions, several renowned private entities have evinced keen interest in addressing pressing concerns. In the recent past, the all-round development that has taken place in the state under the dynamic leadership of Hon'ble Chief Minister, has enthused the business community to come forward to share the responsibility towards the overall socio-economic development. The government has always been encouraging the public-private partnership so as to ensure an equitable distribution of resources and to make benefits available to its deserving beneficiaries.

It is an attempt to channelise the energies of private companies, foundations and trusts into discharging their social responsibilities and improving lives of the children placed in difficult circumstances. This shall be a positive and affirmative action by providing children with opportunities and resources to bring them at par with other children placed in more advantageous circumstances.

With the objective of improving skills and enhancing employability, the private sector has taken commendable steps towards imparting quality education, right from the



primary level to higher education. For providing educational facilities and discouraging school drop-outs, SRF chemicals has taken steps to improve enrolment rates at primary schools in collaboration with Society for All Round Development (SARD) to initiate 'shiksha' a project aimed at educating children through bridge schools (non formal education centres) in the Alwar district.

Similarly, for social betterment, especially in education, in Sikar-based Lucky Minmat Private Limited & an industrial unit at Lakheri in the Bundi district, ACC Limited has undertaken initiatives towards promoting and encouraging education amongst the rural populace e.g., upgradation of schools, support to meritorious students, female literacy programmes and primary education. JK cement, a leading cement company, too, has come forward for betterment of infrastructure for various educational purposes.

In the series of raising educational standards in the tribal areas, Shree Rajasthan Syntex Limited, aiming at imparting high quality English medium education, has constructed and is operating the CBSE affiliated 'Dungarpur Public School' at Dungarpur, which has an enrolment of over 800 students,

Thus, such interventions have resulted in improvement in all the facets, be it access, enrollment, infrastructure or qualitative education. Public-Private Partnerships (PPPss) undertaken for encouragement and promotion of education shall go a long way in securing a capable and efficient workforce.

# भामाशाह-महिला सशक्तिकरण की अभिनव पहल

मुख्यमंत्री श्रीमती वसुंधरा राजे ने राज्य की महिलाओं को आर्थिक रूप से आत्मनिर्भर बनाने के उद्देश्य से भामाशाह महिला वित्तीय सशक्तिकरण व राष्ट्रीय स्वास्थ्य बीमा योजना की शुरुआत की है। इस महत्वपूर्ण कदम से राज्य की पचास लाख महिलाएं लाभान्वित होंगी। योजना के तहत बी.पी.एल. परिवारों, लघु एवं सीमांत कृषकों तथा चिह्नित अनुसूचित जाति और जनजाति के परिवारों की महिलाओं के नाम से बायोमेट्रिक स्मार्ट कार्ड जारी किए जाएंगे। खाते खुलने पर राज्य सरकार द्वारा प्रत्येक महिला के खाते में एक हजार पांच सौ रुपये जमा करवाए जाएंगे। मुख्यमंत्री वसुंधरा राजे ने अपने बजट भाषण में इस योजना की घोषणा की थी।



भामाशाह वित्तीय सशक्तिकरण एवं नारी समृद्धिकरण ग्राम पंचायत सुवाणा पंचायत समिति में परिचय पत्र बनवाते हुए।

करीब साढ़े सात सौ करोड़ रुपये लागत की इस योजना का आधारभूत ढांचा तैयार करने की जिम्मेदारी राजस्थान सरकार ने भारत की बड़ी कम्पनी आईएलएफएस एवं बारटोनिक्स को सौंपी है। इस योजना से राजस्थान प्रदेश की पचास लाख महिलाएं अब गांव की ढाणी में बैठे हुए ही, बिना किसी बिचौलिए के, अपना बैंकिंग कारोबार कर सकेंगी।

इन कार्डधारी बी.पी.एल.

परिवारों को राष्ट्रीय स्वास्थ्य बीमा योजना का लाभ भी मिल सकेगा तथा परिवार के सदस्य के बीमार होने पर मजदूरी के घाटे की पूर्ति, अस्पताल में भर्ती होने पर लगने वाले खर्च एवं दवाई के खर्च इत्यादि के रूप में तीन हजार रुपये तक का वार्षिक लाभ प्राप्त हो सकेगा। सरकार वृहद लाभ स्मार्ट कार्ड जारी करेगी जिसके माध्यम से राज्य सरकार की अन्य योजनाएं भी क्रियान्वित

की जा सकेंगी। सरकार ने कार्डधारियों के लिए पन्द्रह हजार बैंकिंग सेवा केन्द्र स्थापित करने की योजना तैयार की है। बीमा योजना का लाभ प्रदान करने के लिए दो हजार स्वास्थ्य केन्द्र भी स्थापित किए गए हैं। स्मार्ट कार्ड से संचालित इस इलेक्ट्रॉनिक बैंकिंग सुविधा का उपयोग नरेगा में शामिल होने वाले मजदूर भी कर सकेंगे। वे अपनी मजदूरी का भुगतान सीधे अपने खाते में प्राप्त कर सकेंगे।

इस योजना से प्रदेश की महिलाओं की आर्थिक स्थिति में काफी सुधार हुआ है और उनमें आत्मनिर्भरता का स्तर भी ऊँचा उठा है। राजस्थान को देश का अग्रणी प्रदेश बनाने के लिए राज्य सरकार पूर्णतः प्रतिबद्ध है। अब हर क्षेत्र में बदलाव दृष्टिगत होने लगा है एवं प्रदेश तरक्की की राह पर चल पड़ा है।

## वैबपोर्टल पर निःशुल्क सदस्यता की सुविधा

राजस्थान फाउण्डेशन समस्त प्रवासी राजस्थानी बन्धुओं से आग्रह करता है कि वह फाउण्डेशन के वेबपोर्टल पर उपलब्ध रजिस्ट्रेशन फार्म भरकर सदस्य बन सकते हैं जिससे वह राज्य एवं फाउण्डेशन की गतिविधियों से समय-समय पर अवगत हो सकें।