



# Rajasthan

— An Investment Destination —

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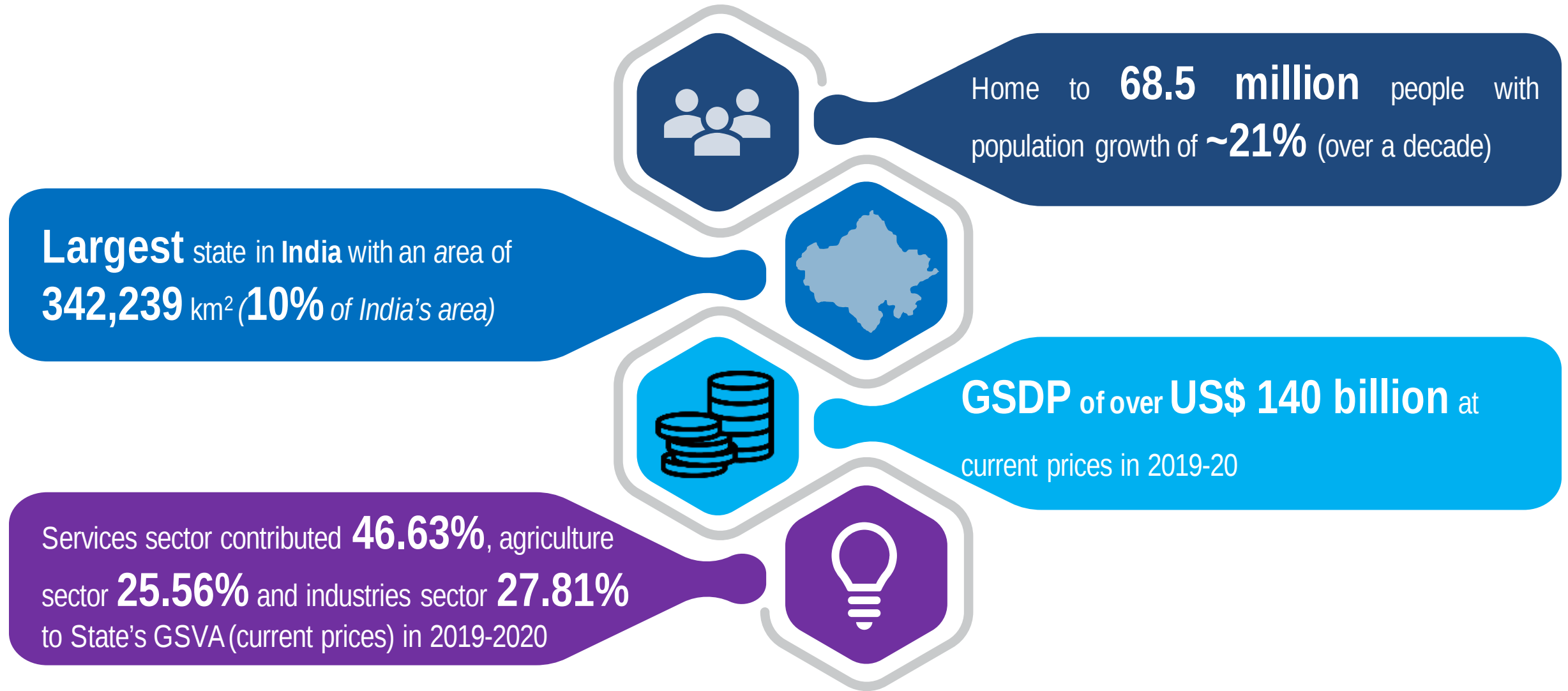
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# Rajasthan: An Introduction



# Strengths of Rajasthan

**01**



**Strategic  
Location**

**02**



**Robust  
Infrastructure**

**03**



**Resource  
Advantage**

**04**



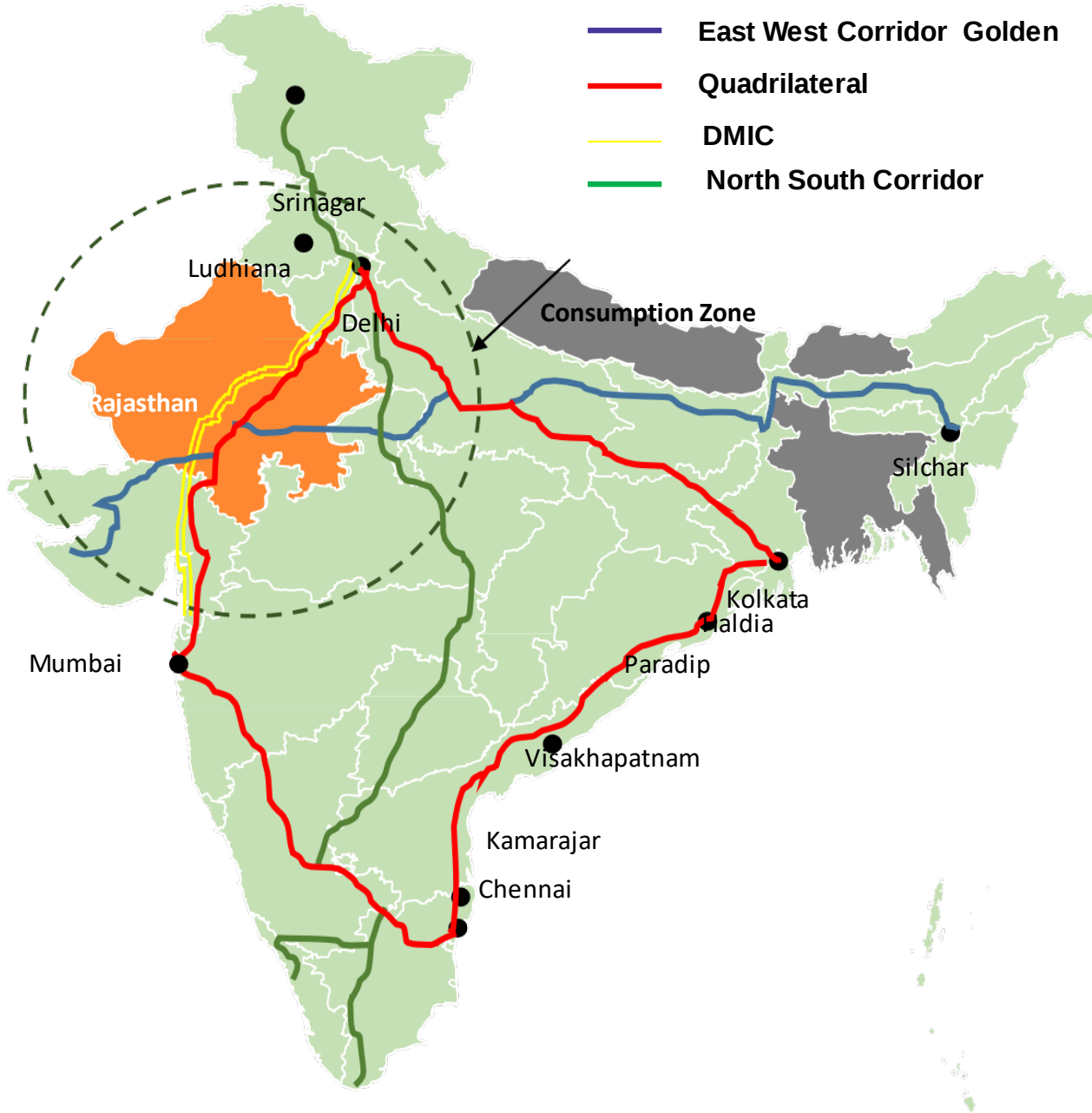
**Skilled  
Manpower**

**05**



**Effective  
Governance**

# Strategic Location



01

State connecting to India's largest corridors.



02

39% of DFC passing through the State.  
58% of DMIC influence zone in the State



03

Forms ~25% of the total **National Capital Region (NCR)**

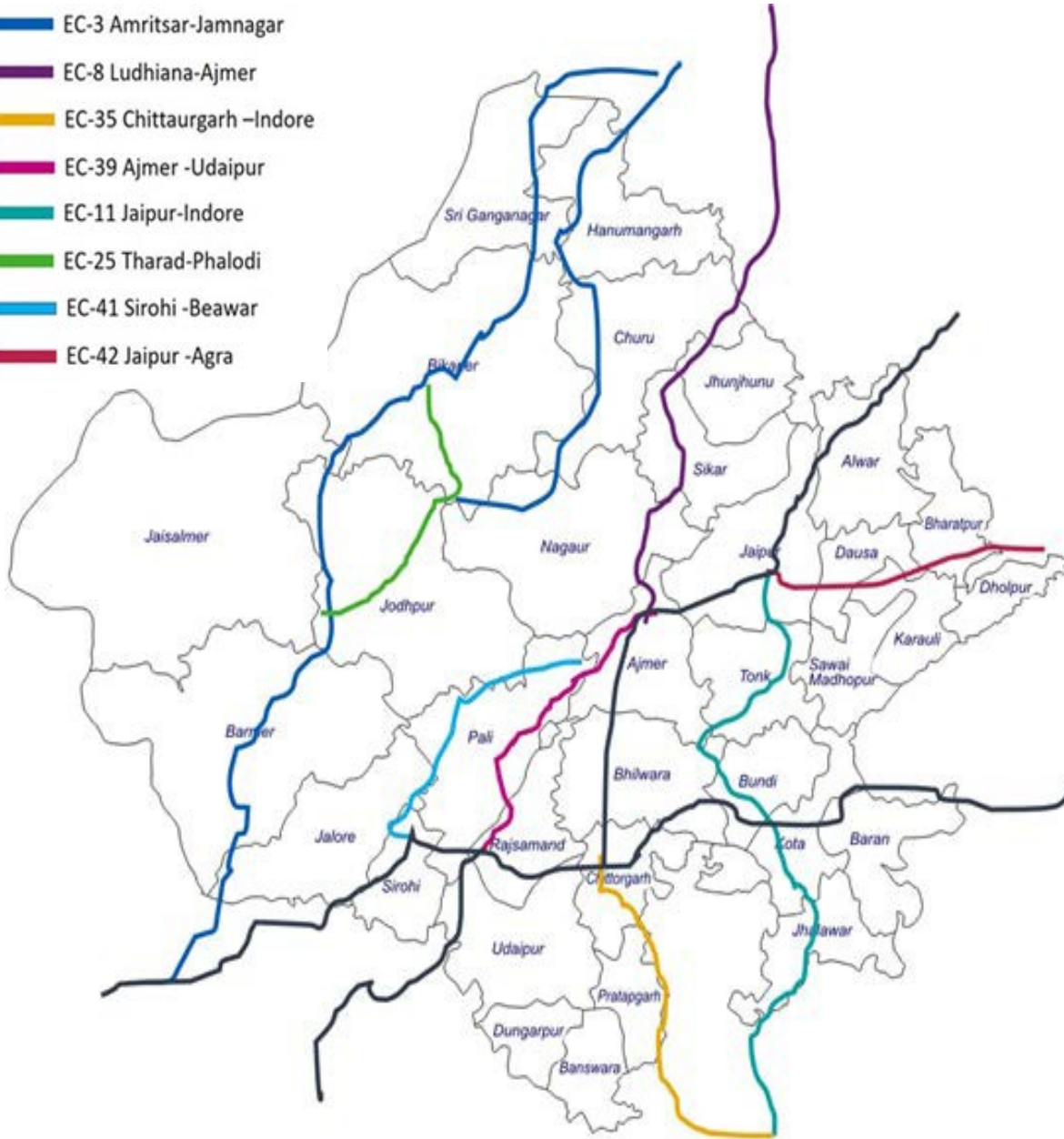


04

Easy access catering to ~40% the market of the country by population

# Strategic Location – Bharatmala Economic Corridors

- EC-3 Amritsar-Jamnagar
- EC-8 Ludhiana-Ajmer
- EC-35 Chittaurgarh –Indore
- EC-39 Ajmer -Udaipur
- EC-11 Jaipur-Indore
- EC-25 Tharad-Phalodi
- EC-41 Sirohi -Beawar
- EC-42 Jaipur -Agra



01

Out of **44** identified economic corridors, **8** are passing through the State



02

Provide connectivity to economically important production and consumption centres with reduction in logistic cost by **25%**



03

Provide connectivity to **500+** districts and Inter-corridor-feeder routes of the project will provide first mile and last mile connectivity



04

It is envisaged that Bharatmala project will carry **70% - 80%** of total Indian freight through the identified shortest route



# Good Connectivity and Infrastructure



#1

Rank in Export Preparedness Across Landlocked States Index, 2020



#2

Second largest rail route in India



#3

Third largest network of national highways in the country



Multi modal logistic parks in Neemrana, Pali and Bhilwara



Airports with Direct connectivity to Dubai, Muscat, Singapore & major Indian cities



Inland Container Depots and 2 Container Freight Stations & 1 Air Cargo Complex

# Resource Advantage



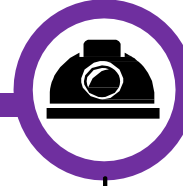
Sole producer of  
Zinc and Lead in  
India



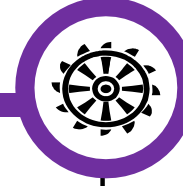
Largest producer of  
Marble, Limestone  
and Sandstone



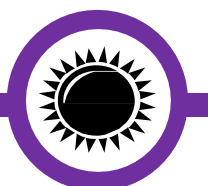
Largest reserves for  
Granite, Potash and  
Felspar



2<sup>nd</sup> largest mineral  
producing state in  
value



2<sup>nd</sup> largest  
producer of Crude  
Oil



Highest potential  
for solar energy



Largest producer of  
Mustard, Bajra,  
Spices & Coriander



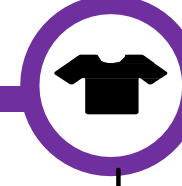
2<sup>nd</sup> largest producer  
of Oilseeds & Coarse  
Cereals



Largest producer  
of medicinal and  
aromatic crops



2<sup>nd</sup> largest  
producer of  
Milk



Largest producer  
of wool and  
blended fabric



One of the most  
preferred tourist  
destinations

# Skilled Manpower

## Premier institutes



IIT, Jodhpur



BITS, Pilani



MNIT, Jaipur



NIFT, Jodhpur



IIM, Udaipur



AIIMS, Jodhpur



National Law  
University, Jodhpur



Footwear Design &  
Development Institute  
,Jodhpur



National level awards for Skilling Initiatives 3 years in a row



Emerging National Hub - Higher Education Highest number of Universities (83)



Only State with 2 dedicated Skill Universities



Around 1/3<sup>rd</sup> of Chartered and Cost Accountants in India from Rajasthan

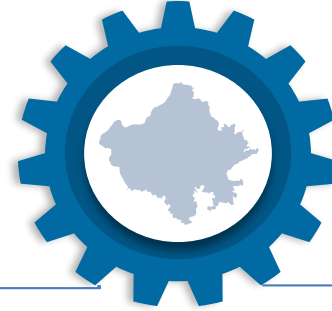


1909 ITI's, 152 Polytechnics and **237 Engineering & Technology** colleges in the State

# Effective Governance: Favorable Business Environment

As per **DIPP, Govt. of India, 2019**

Rajasthan is among top States in India in 'Ease of Doing Business' Reforms, 2019 with an implementation score of **98.39%**

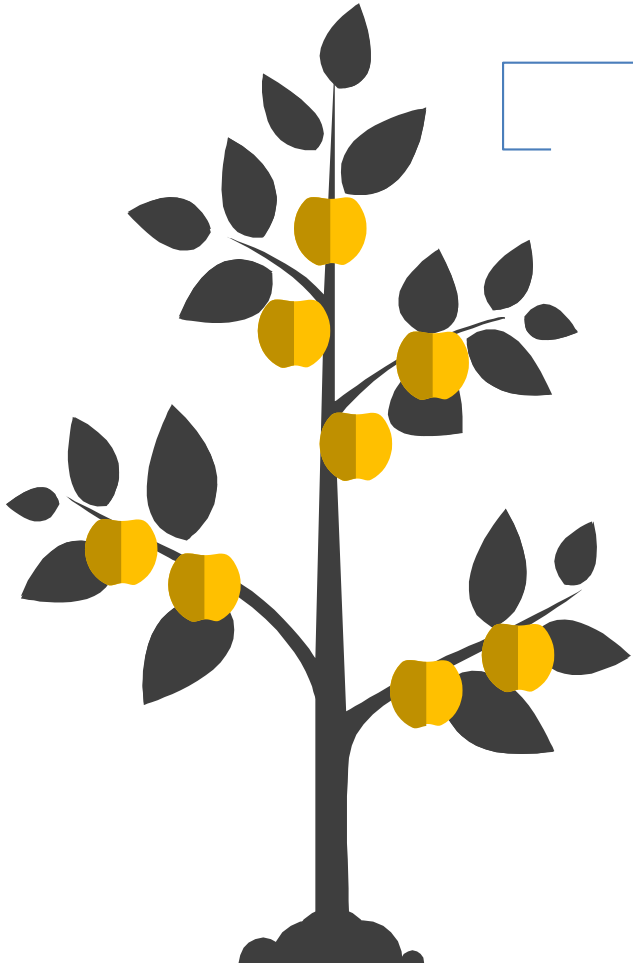


As per **Skoch Organization, 2017**

Single Window awarded with Skoch Smart e-Governance in **Gold Category**

## The Rajasthan MSME Act, 2019 : Facilitation of establishment and operation

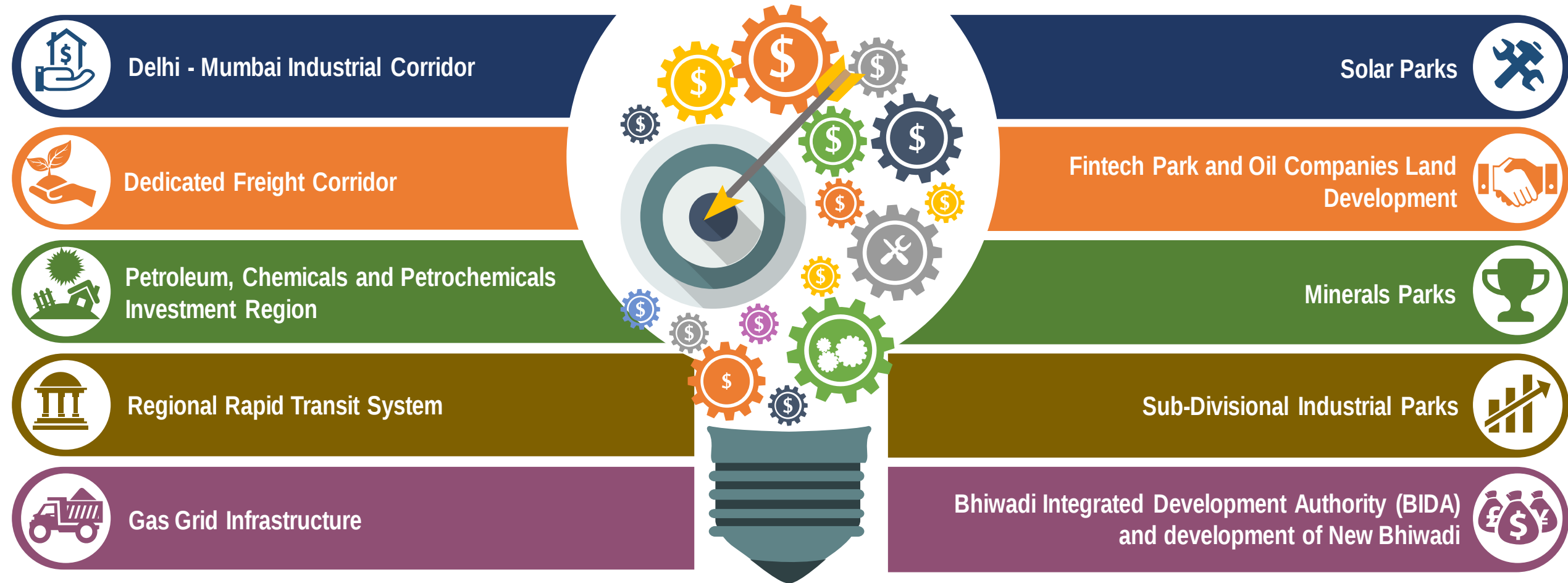
- Allowing entrepreneurs to start their businesses by filling self-declaration form
- Exemption from inspections from various departments for 3 years with 6 months corrective period
- Clearly defined land allotment processes
- All requisite business clearances granted online in defined time
- Peaceful labour relations
- Excellent Law & Order situation across the State



# Thriving Presence of Leading Companies



# Strategic Projects



# Delhi-Mumbai Industrial Corridor



- Nodes in the 1<sup>st</sup> Phase

  - JPMIA-Jodhpur-Pali-Marwar Industrial Areas (154 Sq Kms)
  - KBNIR-Khusheda-Bhiwadi-Neemrana Investment Region (165 km)
  - Notified as Special Investment Region (SIR)
- Nodes in 2<sup>nd</sup> Phase

  - Ajmer-Kishangarh Investment Region
  - Rajsamand-Bhilwara Industrial Area
  - Jaipur-Dausa Industrial Area



**150 km** along both sides of western DFC



**39%** of the total length passes through the State



**58%** of State area and **78%** of State's population falls in DMIC influence area

| Key Indicators - (KBNIR and JPMIA) |                    |
|------------------------------------|--------------------|
| Potential Investment generation    | Rs. 22,500+ Crores |
| Potential Revenue generation       | Rs. 26,500+ Crores |

# Dedicated Freight Corridor

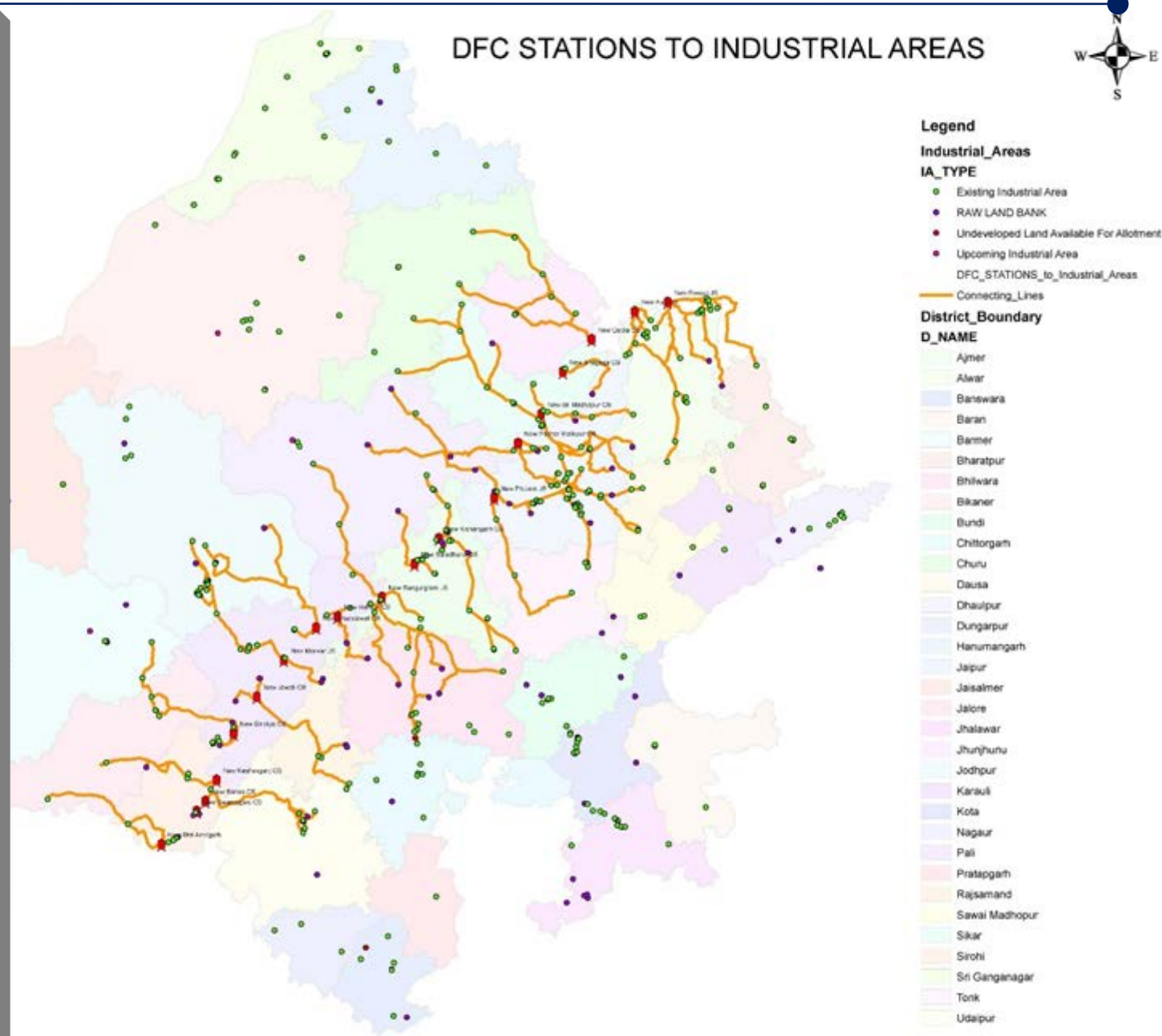
1,504 km long rail corridor  
connecting JNPT to Dadri



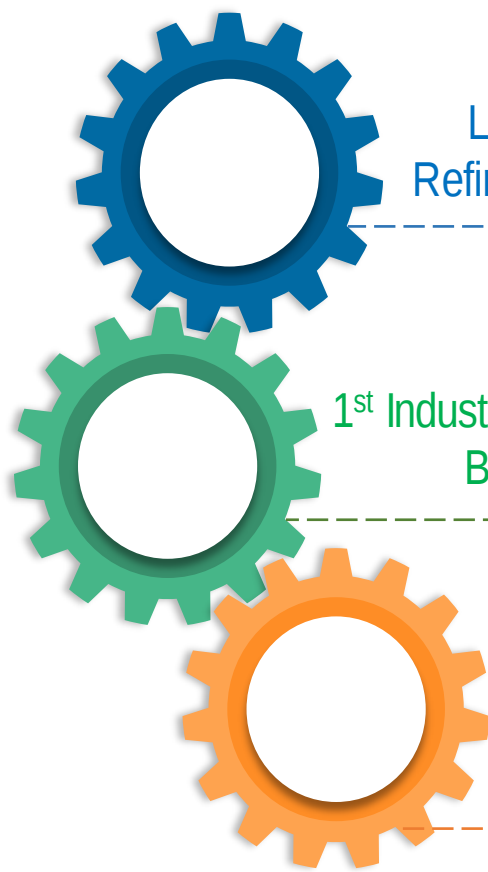
306 Km long Rewari –  
Madar section is operational



16 DFC stations are  
proposed in the State



# Petroleum, Chemicals & Petrochemicals Investment Region

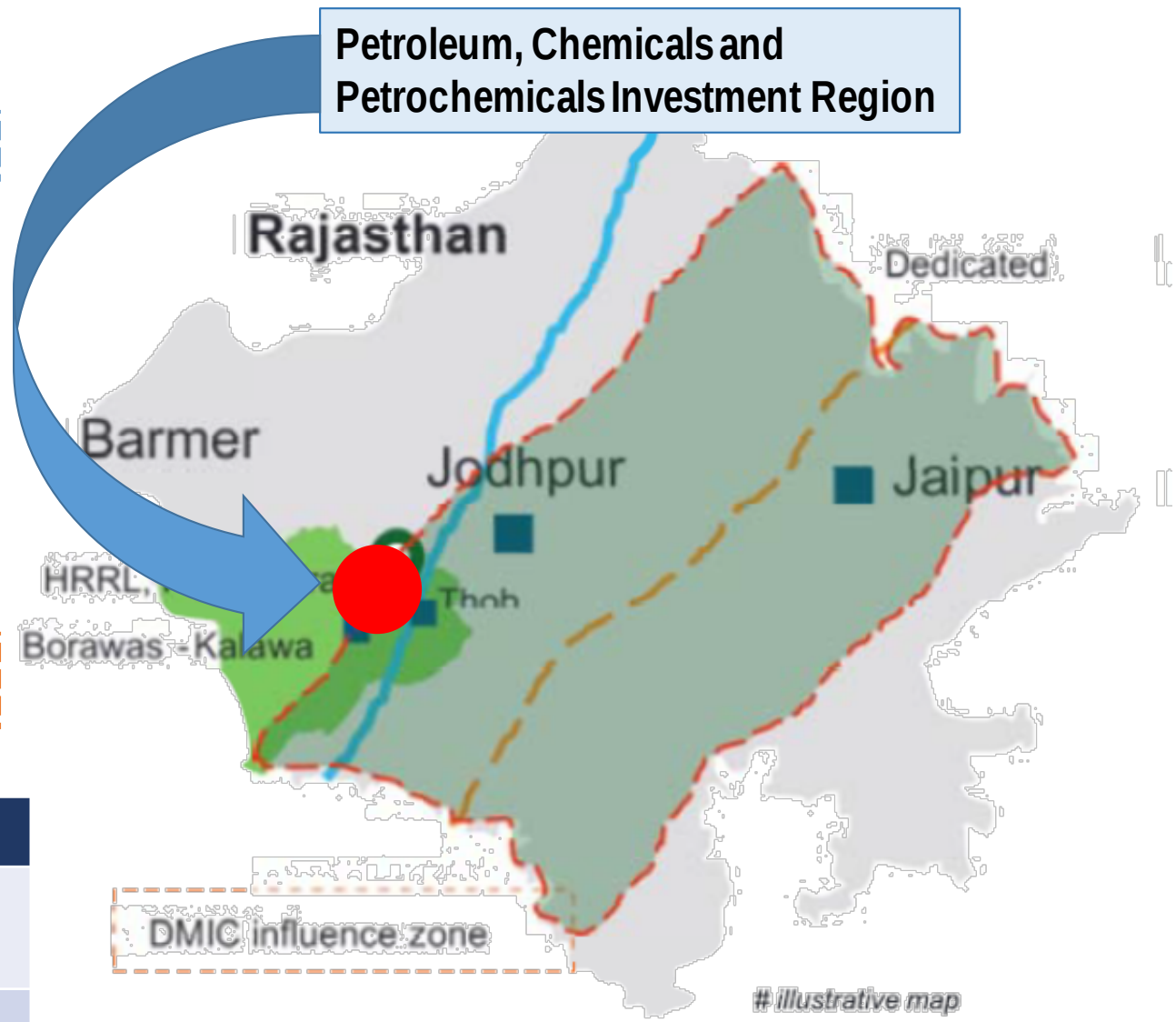


Located in vicinity of 9 MMTPA Refinery cum Petrochemical Complex

1<sup>st</sup> Industrial Area is developed at Borawas - Kalawa

16 government land parcels have been identified in Barmer & Jodhpur

| Key Indicators                       |                                     |
|--------------------------------------|-------------------------------------|
| Potential investment generation      | Rs. 15,000 Crores (Excl. Refinery)  |
| Import Substitution Product Turnover | Rs. 8,000 – 10,000 Crores Per Annum |



# Regional Rapid Transit System

164 Km long proposed semi-high-speed corridor between Delhi and Alwar

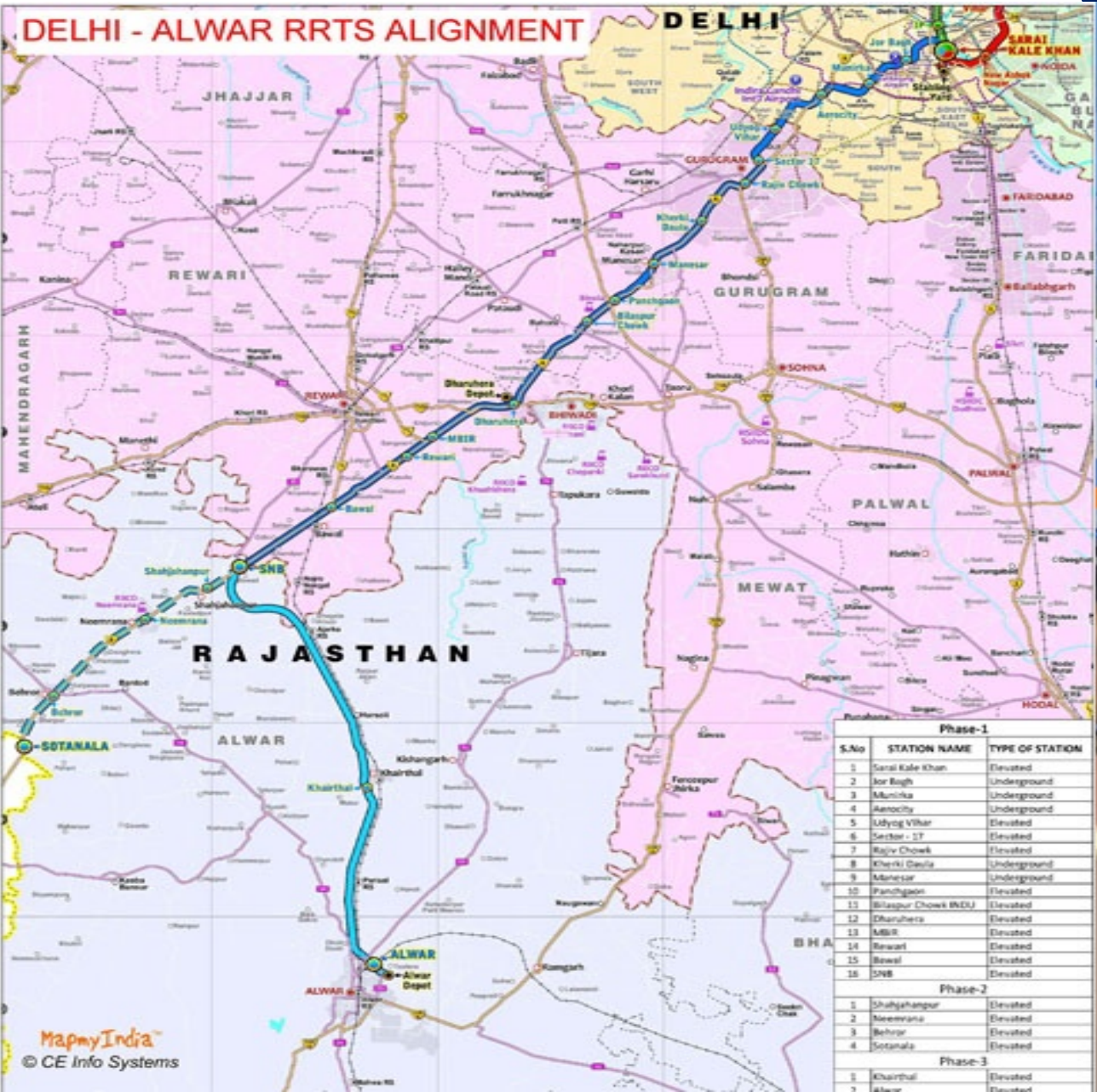
Distance between Delhi and Alwar will be covered in **104 minutes**

103 Km of RRTS is proposed in the State

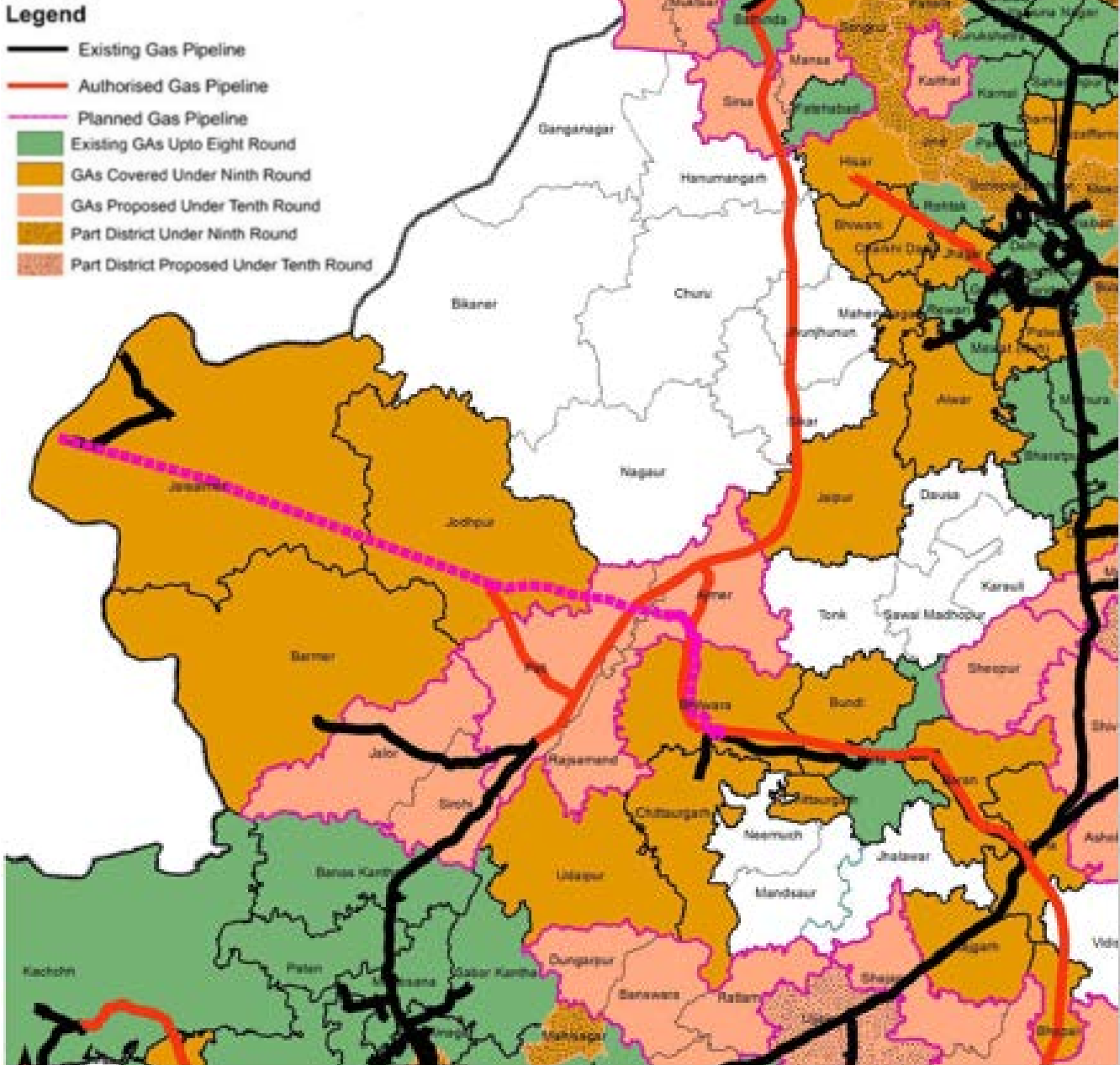
## Key Indicators

Projected Investments (Total and State Share)

Phase I: Rs. 37,987 Crores (State Share: Rs. 103 Crores)  
Phase II: Rs. 6,188 Crores (State Share: Rs. 1,435 Crores)



# Gas Grid Infrastructure



01

Supply of Natural Gas in 18 Districts

02

Benefit Ceramics, Glass and other gas-based industries

03

Offset high power tariffs

| Key Indicators                  |                  |
|---------------------------------|------------------|
| Potential investment generation | Rs. 7,500 Crores |
| Potential export generation     | Rs. 1,000 Crores |

# Solar Park

Target of 30 GW  
solar power  
projects by 2024-  
25



3 JV Solar  
Parks- Adani,  
SL Infra and  
RSLDC are  
operational



Bhadla Solar Park (2,245  
MW) spread across  
14,085 acres in Jodhpur



# Fintech Park and Oil Companies Land Development



Integrated park for the development of IT & Finance segments

Land parcel of 37 hectares is identified

Located at 2 Kms away from Jaipur International Airport

| Key Indicators                  | Fintech          | OC Land Dev      |
|---------------------------------|------------------|------------------|
| Potential investment generation | Rs. 3,000 Crores | Rs. 2,000 Crores |
| Potential export generation     | Rs. 5,000 Crores | Rs. 500 Crores   |

# Mineral Park

20 Mineral Parks / Zones for Granite Sandstone, Marble and Ferrous Minerals



Granite park in 10 districts



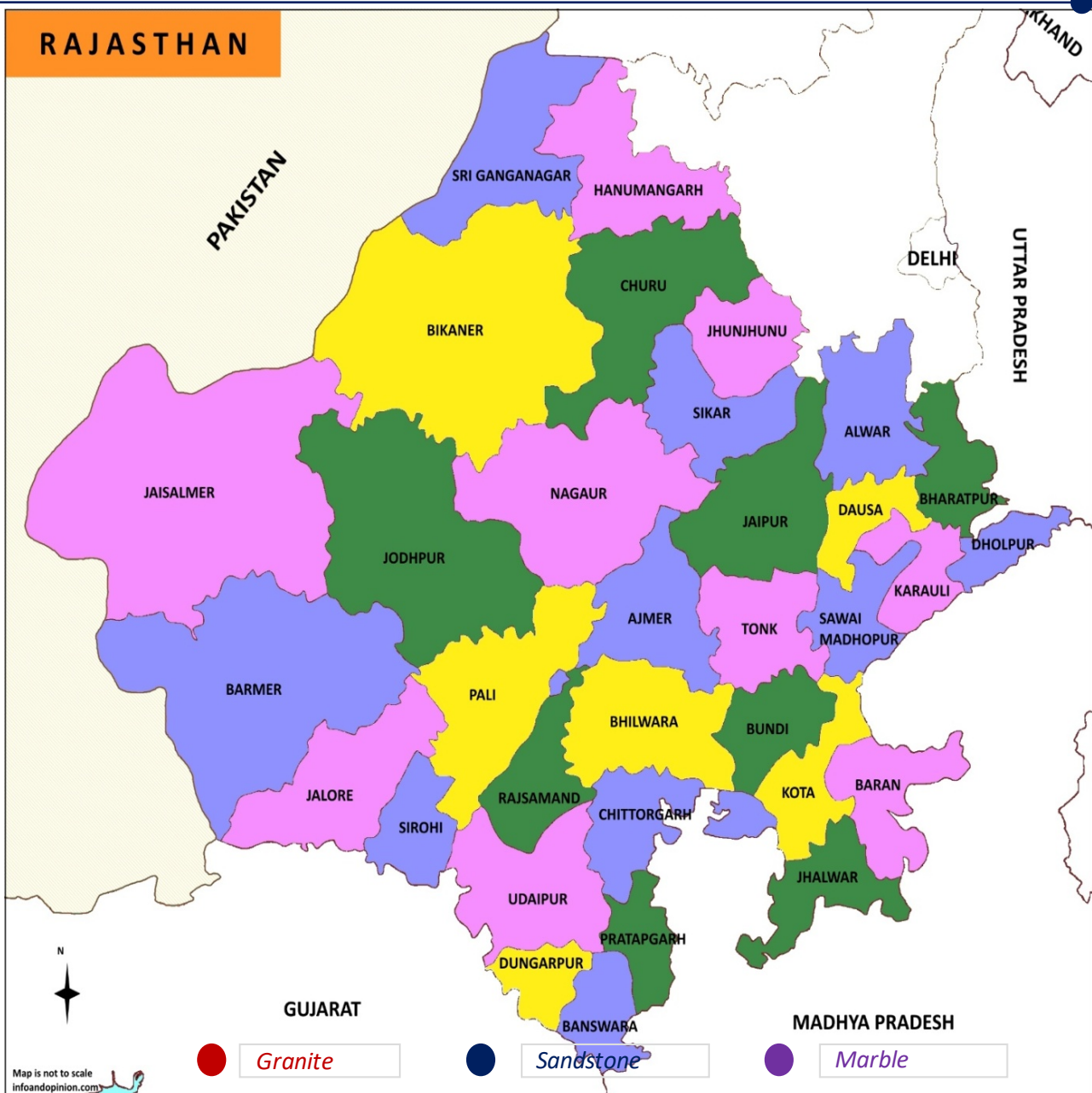
Sandstone park in 05 districts



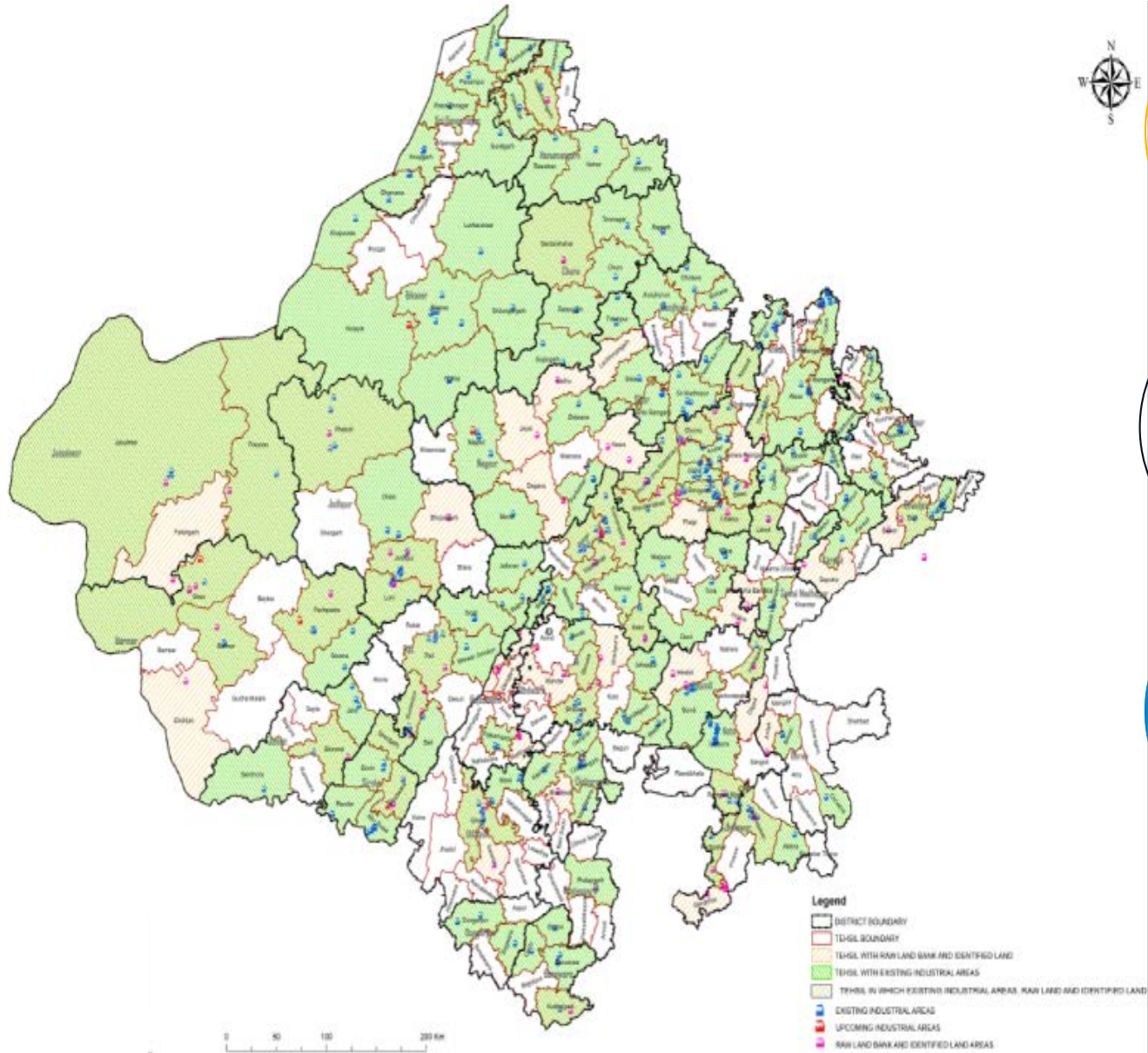
Marble park in 05 districts

## Key Indicators

|                                 |                 |
|---------------------------------|-----------------|
| Potential investment generation | Rs. 1000 Crores |
| Potential export generation     | Rs. 800 Crores  |



# Sub-Divisional Industrial Park



Development of Micro and Small Industrial area in 147 Sub-divisions



Allocation of land plots with area of 250 sqm to 700 sqm in 10 Ha to 50 Ha land



Development cost of each Industrial area would be ~ INR 10 crores

| Key Indicators                 |                 |
|--------------------------------|-----------------|
| Expected investment generation | Rs. 7,350 crore |
| Expected export generation     | Rs. 500 crores  |

# Bhiwadi Integrated Development Authority (BIDA)



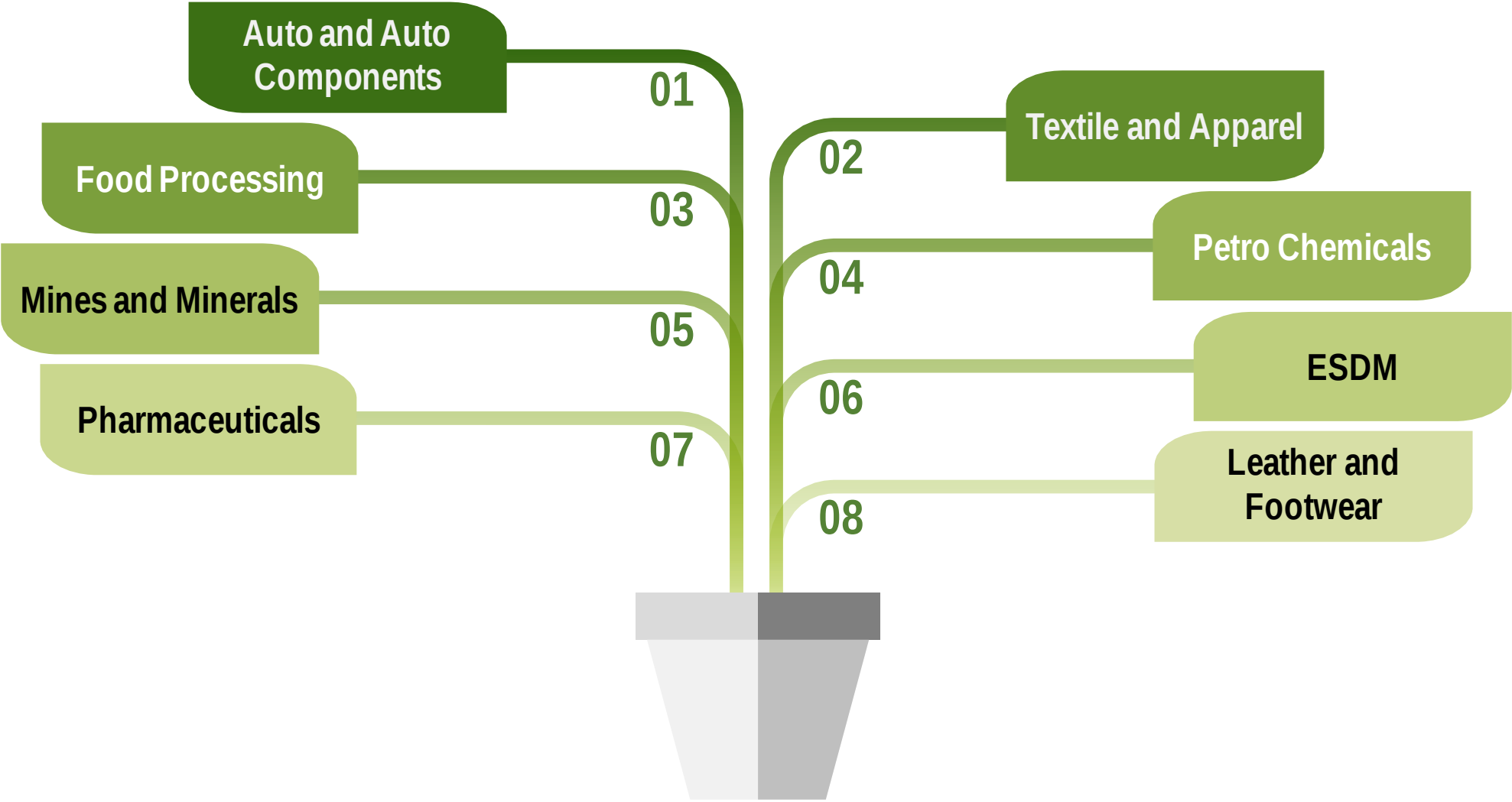
Greenfield integrated township within the KBNIR as a future city

Flagship project for development of institutional infrastructure

Development of New Bhiwadi based on a Greater NOIDA model



# Prominent Sectors



# Prominent Sectors (1/3)



## Auto & Auto Components

- Major **automotive manufacturing hub** at Bhiwadi -Neemrana – Alwar
- About **200 prominent auto and auto component** manufacturing units



## Textiles and Apparel

- **Presence of all segments** from spinning to garmenting.
- **Largest producer** of blended fabric and wool in India
- Prominent destination for garment manufacturing, made-ups and textile handicrafts
- **Bhilwara** emerged as the textile city of India



## Food Processing

- **1<sup>st</sup>** in mustard, guar seeds, coriander, spices and Isabgol production in India
- **2<sup>nd</sup>** in oilseeds, cumin, garlic, coarse cereals and milk production in India
- **4 agro-food parks and 10 agro-climatic zones** across the State



# Prominent Sectors (2/3)

## Petro Chemicals

- Largest producer of onshore crude oil in the country.
- 9 MMTPA refinery and petrochemical complex under implementation by HPCL Rajasthan Refinery Ltd.
- Development of **industrial investment zone** around the refinery for industries related to input and output of refinery and petrochemical complex.



## Mines and Minerals

- 81 different minor and major minerals produced in the State
- **Sole producer** of Zinc, Lead, Selenite and Wollastonite in India
- **Largest producer** of Silver and minor minerals such as Marble, Granite and Sandstone in India
- 2<sup>nd</sup> largest producer of Copper in India



## ESDM

- 3 ESDM zones
- **Availability of key inputs** for the sector being the leader in production of Copper, Silica and Glass (Quartz)



# Prominent Sectors (3/3)



## Pharmaceuticals

- **Largest producer** of aromatic and medicinal crops in India
- **Easy availability of natural resources as key ingredients** for the sector – Zinc, Guar Gum, Silica, Aloe Vera, Calcite
- **Proposed National Institute of Pharmaceutical Education and Research (NIPER)** in Jhalwar district.



## Leather and Footwear

- **7 MSME leather clusters** in the State
- **More than 20,000 tanning units**
- **2 prominent skill institutions:** Rajasthan Institute of Leather Technology (Tonk) and Footwear Design and Development Institute (Jodhpur)
- **Rich in livestock population**



# Incentives as per RIPS- 2019

| General Provisions Applicable Across Boards                     |                                                          |                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                 | Particulars                                              | Incentives                                                                                                                                                                                                                                                                                                                                                                |
| General Incentives to all manufacturing and services enterprise | Investment subsidy                                       | 75% of State tax due and deposited for 07 years                                                                                                                                                                                                                                                                                                                           |
|                                                                 | Employment generation subsidy                            | 50% of employer's contribution towards employees EPF and ESI, for 07 years<br>75% of employer's contribution towards employees EPF and ESI, for 07 years for Women / SC / ST / PwD entrepreneurs<br>75% of employer's contribution towards employees EPF and ESI, for 07 years to enterprises providing more than 75% direct employment to persons domiciled in Rajasthan |
|                                                                 | Market fee Exemption                                     | 100% of Market Fee for 07 years                                                                                                                                                                                                                                                                                                                                           |
|                                                                 | Stamp duty Exemption                                     | 100% Exemption                                                                                                                                                                                                                                                                                                                                                            |
|                                                                 | Electric duty Exemption                                  | 100% for 07 years                                                                                                                                                                                                                                                                                                                                                         |
|                                                                 | Exemption from Conversion Charges for Change of Land Use | 100%                                                                                                                                                                                                                                                                                                                                                                      |
|                                                                 | Land Tax Exemption                                       | 100% for 07 years                                                                                                                                                                                                                                                                                                                                                         |

# Incentives as per RIPS- 2019

## Rajasthan Investment Promotion Scheme (RIPS)- 2019 has additional benefits for:

|                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Manufacturing enterprises in thrust sector | Agro-processing, Bio-technology, Ceramic & Glass, Dairy, Defence, DMIC Area, Electric Vehicle, Food Processing, Auto-component, ESDM, Chemical, Petrochemical, Petroleum ancillary and Pharmaceutical, Leather, Footwear, Accessories, Gems & Jewelry sector, Mineral Sector, Handicraft Sector, Industrial Glasses, M-Sand Sector, Medical Device Manufacturing, Solar Equipment, Start Up, Textile & Apparel Sector, Wind Turbine Manufacturing, MSME |
| Service enterprises in thrust sector       | Cold Chain in Pharmaceuticals, Common Utility Center, Industrial Park, Infrastructure for value addition and preservation of agricultural products, IT Park, IT Sector, Logistic Infrastructure, Plug & Play Office Complex, Start-ups, Social Infrastructure, Testing Laboratory                                                                                                                                                                       |



# Make Rajasthan Your Investment Destination

