

RAJASTHAN FINANCIAL CORPORATION

(Business Promotion Section)

Udyog Bhawan
Tilak Marg,
JAIPUR-302 005

Ref. No: RFC/BP-8/653

Dated : 08.04.2022

CIRCULAR

Reg : Holding of Business Promotion Camps.

Concerted efforts are required to fetch quality business in current financial year i.e. 2022-23, therefore, it has been decided to hold Business Promotion Camps throughout the year at all Branches. A tentative calendar is as under:

Month	Week
May	Second
July	Third
September	Second
November	Third
January	First
February	Third

The Budget for the Business Promotion camp is as follows:

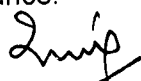
Name of the Branch offices	Budget (Rs.)
Jaipur (Central), Jaipur(South), Jodhpur, Udaipur, Kota, Bhiwadi	Rs.8000/-
Bikaner, Kishangarh, Alwar, Bhilwara, Abu Road, Pali, Dausa, Sikar	Rs.4000/-

All the good borrowers are to be contacted and encouraged for availing financial assistance under the 'Good Borrower Scheme' and ensured that in the camp only qualitative loan applications are accepted so that rejection at later stage is avoided. The main focus should be on MSME, Service Sector and YUPY.

The Strategy may be drawn at BO level to fetch business for identified sectors looking to local resources.

The dates fixed for the camp according to calendar should be informed to the Head Office. A feedback on the BP camp may be sent the same day.

All concerned are advised to take a note of above and ensure compliance.


(Shakti Singh Rathore)
Managing Director

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