

RAJASTHAN FINANCIAL CORPORATION
(Business Promotion Section)

Udyog Bhawan,
Tilak Marg,
JAIPUR-302 005.

Ref.No.: RFC/BP-8/77

Dated : 15.12.2016

C I R C U L A R

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Reg: Holding of Business Promotion Camp

While reviewing the progress of sanction, it is noted that the Corporation has sanctioned Rs.137.97 crore upto second week of November, 2016 against sanction target of Rs.450.00 for the Financial Year. Concerted efforts are required to fetch the business to attain the sanctioned target of business.

Looking to the time available in the Financial Year, it has been decided that Business Promotion camps would be organized by 'A' and 'B' category branches in third week of December, 2016, January, 2017 and February, 2017. The budget for each Business Promotion camp is as follows:

Name of the branch offices	Budget
Jaipur (Central), Udaipur, Bhiwadi, Alwar, Kota, Jodhpur, Jodhpur-II, Jaipur (North) and Jaipur (South).	Rs.6000/-
Bhilwara, Chittorgarh, Bharatpur, Jhalawar, Sawai Madhopur, Kishangarh, Makrana, Abu Road, Pali, Bikaner, Sikar and Sri Ganganagar	Rs.2000/-

It is also decided that Awareness camp along with Business Promotion camp may be held at Branch Office Chittorgarh, Sawai Madhopur, Makrana and Sri Ganganagar in the third week of December, 2016. Additional budget of Rs.4000/- is granted to each of these branches for Awareness camp.

It is to be ensured that in the camp only qualitative loan applications are accepted so that rejection at later stage is avoided. The main focus should be on MSME, Service sector and YUPY. The applications should also be obtained from our existing good borrowers.

All concerned are advised to make a note of above and ensure compliance. The dates fixed for the camp should be informed to the Head Office. A feedback on the BP camp may be sent to HO on the same day.


(Anoop Khinchi)
Managing Director

Copy to:

1. Standard Circulation at HO.
2. All Branches