

All Unit Heads

During my visit to many industrial areas, it has been observed that green cover in our areas is very low. This needs to be increased significantly, particularly in view of "Harit Rajasthan" Scheme of Hon'ble Chief Minister. Each Unit has approximately 1000-4000 acres of industrial area where most of the plots have been allotted to entrepreneurs. An intensive drive for greening of industrial area be taken up in the coming monsoon for which advance planning may be done immediately. While doing so, following points may be kept in mind:-

- a) Allottees of the plots may be persuaded through the respective Industries' Association to plan trees in their own campuses depending on the vacant area available.
- b) While doing road side plantation, the responsibility for maintaining the same can be given to the allottee of plot in front of which the trees are planted. A competitive spirit could be developed by recognising those entrepreneurs who ensure better survival and health of plants along their plots.
- c) In most of the industrial areas, certain spaces have been earmarked as "Wood Lands". Generally they are lying fallow without any trees. During the coming monsoon, intensive plantation in these areas may be done and survival contract can be given, the payment of which should depend on the proper survival of trees planted.

You may make a plan of your industrial area in close coordination with the concerned Industries Association and convey to me the targets fixed for yourself with expected plantation within the industrial plots, road side and on wood lands. Your plan must reach this Office by 10th June, 2010 positively failing which action would be taken.

Sd/-

(Rajendra Bhanawat)
Managing Director

Cc to: Advisor (Infra)/FA/ACE

Cc also to: 1. SA to Hon'ble Industries Minister, Rajasthan, Jaipur.
2. Sr. PS to Chairman

(Signature) 1/6/10
Managing Director