



daily yarn

NOVEMBER 22, 2012

DAY1

THE VASTRA 2012 NEWSLETTER

VASTRA 2012 Kicks Off



Showing the best and latest in textile and apparel industry – from fibre and fashion to infrastructure to technology – the much-awaited 'Vastra 2012' exposition began on November 22 with much fanfare, attracting over 350 buyers from 60 countries.

The four-day event, from November 22-25, was inaugurated by Hon'ble Rajasthan Chief Minister Shri Ashok Gehlot at the Export Promotion Industrial Park, co-organised by the Rajasthan State Industrial Development and Investment Corp (RIICO) and the Federation of Indian Chambers of Commerce and Industry (FICCI).

"In coming days, the textiles and apparel sector in the state will get a great boost because of the Delhi-Mumbai Industrial Corridor (DMIC) as a lot of facilities will be provided in the six Zones being set up along the corridor," said State Chief Minister Shri Gehlot while inaugurating the event.

"The Central government is focusing on encouraging the manufacturing sector and textiles is a major component in this," he added.

Spread over 5,000 square metres, the highlights of the event include live demonstrations of traditional textile crafts, business shows,



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–Shri Ashok Gehlot,
Hon'ble Chief
Minister, Rajasthan

concurrent conferences and buyer-seller meetings. Around 170 exhibitors, covering the entire sector, are participating through 400 stalls.

Another highlight of the event is individual state pavilions from Rajasthan, Gujarat, Kerala and Haryana.

"Every sector in the state needs trained manpower and for this, the state government is focusing on starting new schemes for training the workforce," said Shri Rajendra Pareek, State Industries Minister.

According to RIICO Chairman Sunil Arora, "The textiles industry can be a game changer and can take the country forward if focus is given to new innovation and state-of-the-art technology in the textiles sector."

He hoped Vastra 2012 would provide a platform for exchange of knowledge and ideas.

The various conference sessions during the exposition will be chaired by state Industries Minister Rajendra Pareek, Indian Institute of Crafts and Design Director Satish Bhardwaj and Apparel Training and Design Centre vice chairman Hari Kapoor, among others.

Today, the global textile market is worth more than \$400 billion. In the present global

02-03



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—Shri Sunil Arora,
RIICO Chairman & Principal
Secretary, Industries



"This is the first global fair on textiles being organised in Rajasthan and will also give an opportunity for networking for new business partners."

—Shri Naveen Mahajan,
RIICO Managing Director

environment, the industry faces high competition as well new opportunities have also been continuously knocking doors.

"The exposition will provide a platform for market access and an exposure to the latest in technology, trends, fashions as well as possibilities of fresh investments into the sector," RIICO Managing Director Shri Naveen Mahajan said.

"This is the first global fair on textiles being organised in Rajasthan and will also give an opportunity for networking for new business partners. There will also be daily prescheduled B2B meetings between the buyers and the sellers," Mahajan added.

He said the exposition also comes at a time when there is high competition in the global textile industry, valued at more than \$400 billion, presenting both challenges and new opportunities.

According to Dr Arbind Prasad, FICCI Director General, FICCI and RIICO are jointly promoting the state textiles industry to global buyers and explore their industries to the latest technology, design and growing global market.

The Indian textile industry, one of the prominent industrial sectors in the country, contributes about 14 percent to industrial production, 4 percent to the GDP and 17 percent to country's export earnings. It is globally known for its rich and diverse raw material base, trained manpower, huge domestic market and strong presence in entire textile manufacturing chain – from fibre to fashion.

KEY ANNOUNCEMENTS

1. Vastra 2012 would be a regular affair from now on, State Industries Minister announced on behalf of Chief Minister.
2. By March 31, 2013, the state government will announce a new textiles policy to further boost the sector.
3. The Chief Minister also released a directory of exhibitors and participants at the event, that would be available free of cost to sellers and buyers at FICCI camp office.

Since its inception in 1969, RIICO has supported industrial development in the state of Rajasthan by providing industrial infrastructure as also financial support through term loan & equity.

RIICO, through its promoted organisation CDOS, has been organising 'India Stonemart,' an international stone industry exhibition on biannual basis since 2000. In 2010, RIICO organised 'CeraGlass,' the first-ever international Ceramic and Glass exhibition in Jaipur.

FICCI has empowered Indian business in changing time to shore up their competitiveness and enhance their global reach. With a nationwide membership of over 1500 corporate and over 500 Chambers of Commerce and business associations, FICCI espouses the shared vision of Indian business and speaks directly and indirectly for over 2,50,000 business units.



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Frames you can't miss...

1



1. Rajasthan Chief Minister Ashok Gehlot inaugurating the exhibition
2. A buyer looks at apparel on display at a stall at Vastra 2012
3. Hon'ble Chief Minister visiting Rajasthan stall at the exhibition
4. A stall by Weavers' Service Centre, Ministry of Textiles, GOI
5. The business stall from Sangam (India) Limited at the event

2



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LNJ Bhilwara makes Rajasthan proud



Mayur Suitings from the LNJ Bhilwara group has the largest presence over eight stall areas at Vastra 2012. It is one of the most diversified groups of the country. Its journey began started in 1960, when the Group's founder, Mr. L. N. Jhunjhunwala established a textile mill in Bhilwara, Rajasthan.

Today, it has expanded into several plants and six listed companies. Industry pioneers in many cases, the Group has also established itself as one of the top Indian business groups.

Its original business of yarn has been expanded to include manufacturing fabric, technical textiles, automotive fabric, knitted and ready-to-wear garments and denim. The Group has also successfully diversified into other like the Graphite Electrodes business, Power plants and the Healthcare sector.

"We have come here looking for foreign buyers. Since our forte is quality and cost-effectiveness, I feel 'Vastra 2012' is the best platform to showcase our talent among a huge global presence"

—S.K. Babbar, Dy General Manager,
Corporate Communications, LNJ Bhilwara Group

"We expect a thumping response from domestic and foreign buyers at Vastra 2012. My heartiest wishes to RIICO and FICCI for organising such a great event where we have direct interaction with foreign buyers from 60 countries."

—Gaurav Chaudhary
Head-Planning & Publicity, Sangam (India) Limited

DAY II: NOVEMBER 23, FRIDAY 2012

10.00 am - 5.30 pm	Buyer-Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers.
10.45 am - 12.45 pm	SEMINAR SESSION - I Session Chaired by: Dr. Satish Bhardwaj, Director, Indian Institute of Crafts and Design
10.00 am - 11.00am	Environment issues in Textile industry. By Rajasthan State Pollution Control Board, Jaipur.
11.30 am - 12 pm	Enhancing Productivity and Improving Efficiency in Textile Industry by RAJESH GUPTA, Quality Assurance Officer, Textile Committee, Delhi
12.00 pm - 12.15 pm	New Investments in Indian Technical Textile Industry (during FY 2012-13 upto 2nd Qtr) by Dr. M. S. Parmar, Dy Director, NITRA, Ghaziabad.
12.15 pm - 12.45 pm	Nanotechnology : An Emerging Textile Technology by Prof Dr Mangala Joshi, Department of Textile Technology, IIT Delhi.
12.45 pm - 1.15 pm	Question and Answers
1.15 pm - 2.15 pm	Free Time // Lunch break
2.15 pm - 3.15 pm	Gujarat State Presentation
5.00 pm - 5.30 pm	Mandatory submission of the completed Day 2 B2B meeting forms by the foreign buyers and Indian sellers at B2B counter

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