

Vastra Press Release Day 1 (22 Nov., 2012)

Rajasthan to have a new Textile policy by March 31, 2013

Jaipur, Nov 22. The State will soon have a new Textile Policy by March 13 Next year, which will give a huge boost to the sector in the state, Shri Rajendra Pareek, Minister for Industries announced on behalf of the Chief Minister Shri Ashok Gehlot here today.

The announcement came at the end of the inaugural session of Vastra 2012 at exhibition grounds, EPIP, Sitapura Industrial Area. Shri Pareek also announced that Vastra will now be organised regularly.

The exposition began with much fanfare this morning with foreign buyers thronging the venue and completing registration details. Indian manufacturers and other participants had already set up their stalls in anticipation and were seen giving finishing touches to the much awaited event - showcasing the best and latest in textile and apparel industry - from fibre and fashion and infrastructure to technology.

It has attracted over 350 buyers from 60 countries.

The four-day event, from November 22-25, was inaugurated by the Chief Minister Shri Gehlot who said that the state had a lot of potential in the textile sector.. he hoped that Vastra 2012 will help boost the export potential, "In coming days, the textiles and apparel sector in the state will improve further because of the Delhi-Mumbai Industrial Corridor (DMIC) as a lot of facilities will be provided in the six Zones being set up along the corridor," Shri Gehlot said.

"The Central government is also focusing on encouraging the manufacturing sector and textiles is a major component in this," he added.

Industries Minister Shri Pareek said, "every sector in the state needs trained manpower and for this, the state government is focusing on starting new schemes for training the workforce," He said this will enable the state to convert the increasing population into a productive asset.

Shri Sunil Arora, Chairman RIICO and Principal Secretary Industries said "the textiles and apparel industry can be a game changer and can take the country forward if focus is given to new innovation and state-of-the-art technology in the textiles sector."

He hoped Vastra 2012 would provide a platform for exchange of knowledge and idea."The government is keen that the manufacturing sector gets its place in the sun and the policies being made are focusing once again on this crucial sector of the economy", Shri Arora said and added that 'Textiles is a crucial part of this focus at both the central and state level.

Shri Naveen Mahajan, Managing Director RIICO thanked the central and the state government for supporting Vastra 2012 and making it a reality. He said participation of so many exhibitors and buyers will go a long way in

providing an impetus to textiles in Rajasthan and the entire country.

Later speaking to reporters he said "There is always a crucial interface which happens in such Fairs which gives participants an opportunity to network at an international level and we are keen that everyone gets the benefit of this." He also hoped that new people will be attracted to this sector and make it more vibrant.

Dr Arbind Prasad, Director General FIICI said in his welcome address at the inauguration function that FICCI will continue to support industry in Rajasthan and the country in a big way. He said the state already had all the conditions necessary for attracting industry - like investor friendly policies and a peaceful atmosphere and Vastra 2012 will help potential investors to see for themselves the vast variety of goods available here.

Spread over 5,000 square metres, the highlights of the event include live demonstrations of traditional textile crafts, business shows, concurrent conferences and buyer-seller meetings. Around 170 exhibitors, covering the entire sector, are participating through 400 stalls.

Another highlight of the event is individual state pavilions from Rajasthan, Gujarat, Kerala and Haryana.

There will also be various conference sessions beginning tomorrow.