

***Press Release ***
***Response to Vastra 2012 'beyond expectations : Chief Secretary**
***Exhibitors give thumbs up to Vastra ***

Jaipur, Nov 23 Shri C K Mathew, Chief Secretary, Government of Rajasthan today said the response to 'Vastra 2012' has been 'beyond expectations' and the challenge now was to build on the goodwill which has been created here

Mr Mathew who went around the exhibition grounds this morning said he had good feedback from the participants. "We would like to sustain this momentum" he said adding that the Hon'ble Chief Minister Shri Ashok Gehlot had made an announcement that the government will come out with a separate textile policy in a few months time. "That will show us the way forward in textiles" Mr Mathew said.

Shri Sunil Arora, Chairman RIICO who accompanied the Chief Secretary said that the very fact that the Hon'ble Chief Minister had made this announcement during the inauguration of Vastra 2012 showed the 'focused thrust' of the government to the Textile sector.

Mr Mathew also visited the Rajasthan Pavilion and spoke to some of the exhibitors. He inquired about the market conditions for different products from Mr, Suresh Acharaya, Marketing Manager, SPINFED (Rajasthan Rajya Sehkari Spinning and Ginning Mills Federation), Jaipur. Mr Acharaya informed the Chief Secretary that there has been good response from potential buyers at Vastra 2012 and there were many inquiries. Mr Acharaya also said that Industry is facing acute shortage of manpower, but the outlook is very optimistic.

Exhibitors participating in Vastra 2012 have given a thumbs up to the Fair saying it was a 'dream come true' for the textile community.

Mr Lalit Thukral, Managing Director of Maharana of India said at a meeting with RIICO and FICCI officials that Jaipur is the 'natural choice' for a trade Fair of this nature. "A lot of textile fairs are organised in Delhi and other parts of the country, but Rajasthan has the ideal ambience, right amount space and a thriving textile business community to justify a Textile Fair". Mr Thukral was part of a delegation of about exhibitors who attended the meeting.

Mr Thukral complimented Mr Naveen Mahajan, Managing Director RIICO and Mr Gyan Prakash, Director, FICCI, Jaipur Office, for organising Vastra and creating the ideal ambience for it. Mr Mahajan had called the meeting of the participants to get their feedback on the facilities being provided. The participants also gave suggestions with regard to organisation of Vastra 2013.

Exhibitors were also busy striking deals on the third day today. Mr Raju Khatri of Lila Shyam Exports, Pushkar, Ajmer, said there has been a rush of buyers and he is unable to have discussions with everyone. "I already have got six orders and given away atleast 20 samples" he added.