



THE RAJASTHAN SMALL INDUSTRIES CORPORATION LTD.
Udyog Bhawan, Tilak Marg, C-Scheme,
Jaipur-302005
Phone: 0141-2227267 Fax: 0141-5115766
website: www.rajsico.gov.in ; email: rajsico@rajasthan.gov.in
CIN: U91110RJ1961SGC001118

REF: RSIC/HC/Raj. Day/2016-17/

13240

Dated: Mar. 18, 2016

M/s Prasad Bidapa Associates

No. 203, Cas Andree

Andree Road

Shanti Nagar

Bangalore - 560 027

SUB:- Proposal for organizing the Fashion Show on Rajasthan Day 2016

Sirs

The Rajasthan Small Industries Corporation Ltd. Is a Government of Rajasthan Undertaking has been given the mandate to organize the Fashion Show in association with the International Fashion Designer, Ms Bibi Russell, on March 29, 2016 as part of the Rajasthan Day 2016 Celebrations at Albert Hall, Ram Niwas Bagh, Jaipur.

The Corporation solicits professional services of an experienced agency in the specific field of having organized such events, especially in our State, which the Department of Tourism has given us to understand your firm has been doing. For this we are enclosing the Request for Proposal (RFP) and request you to submit your budget estimates/proposal along with the tentative plan for the said Event, accompanied with your terms and conditions within three days.

Thanking you,

Sincerely,

OSD (HC/PR/PD)

TO COMMISSION A PROFESSIONAL FASHION SHOW EVENT MANAGEMENT AGENCY

ON TURN-KEY BASIS

FOR 'RAJASTHALI FASHION SHOW' ON RAJASTHAN DAY 2016

Request for Proposal

1. The Fashion Show Event Management Agency/Associates shall undertake organizing the Show for 'Rajasthali by Bibi Russell' on March 29, 2016.
2. They shall hire and coordinate with the live models, both males and females, for the Show as per the requirement of the Event, including their make-up, etc.
3. They shall be responsible for all technical arrangements associated with the Show, including hiring and coordinating the necessary technical crew.
4. They shall arrange for the audio/visual jockey for the Show.
5. They shall undertake all the back-stage arrangements/managements.
6. They shall undertake still photography and videography of the entire Show and also provide a soft copy (in five copies) to RSIC after the event.
7. They shall ensure wide publicity of brand 'Rajasthali by Bibi Russell' during the course of the Show.
8. They shall coordinate with the International Fashion Designer, Ms Bibi Russell, designated by RSIC for the Show, for all necessary instructions and advice for making this Show a successful one.