



THE RAJASTHAN SMALL INDUSTRIES CORPORATION LTD.

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CIN- U 91110RJ1961SGC001118

NOTICE

India International Trade Fair(IITF) is to be held from 14th November, 2017 to 27th November 2017 at Pragati Maidan, New Delhi through Rajasthan Pavilion(Hanger 15 Lake) .
Theme is “ Start up India – Stand up India”.

On line application in the enclosed performa are invited from the startup units for allocation of some stalls free of cost to promote and boost the units of Rajasthan.

Decision will be made by Chairman, Coordination Committee. Duly filled applications should reach by 31.10.2017.

Ravi Agarwal
Director Pavilion &
General Manager

Name of the Startup	
Email	
Contact	
Name of the Founder	
Website	
Briefly describe your product innovation or idea (not more than 200 words)?	
Briefly narrate the problem that your innovation proposes to solve? (max 200 words)?	
How large is the problem? How many people would benefit from your proposed product innovation (max 200 words)?	
How is your innovation unique? How does it compare with comparable products / services in the market? (max 200 words)	
How do you propose to commercialize the idea and further scale it up (max 200 words)?	
What is your revenue model and business model? How will the venture make money	
Does your venture have any positive social and environmental impact? If yes, please describe.	
How many members do you have in your team? Briefly introduce (max 200 words)?	
What benefit do you see in Exhibiting at the India Internal Trade Fair?	