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DEPARTMENT OF SKILLS, EMPLOYMENT AND ENTREPRENEURSHIP A SUCCESS STORY



To realise our demographic destiny, it is essential to equip and continuously upgrade the skills of our working age population and to empower the youth with more and more job opportunities. It thus becomes imperative that a blueprint on creating job opportunities is created.

Having visualised the dream of creating 'Skill Rajasthan' and with an aim of generating numerous job opportunities for the youth, we set up the Rajasthan Mission on Livelihoods (RMOL) way back in 2004. Since then, Skills has come a long way. Now with streamlined support from the Central Government through the National Skill Development Committee and Ministry of Skill Development & Entrepreneurship, Skills has become the buzzword among the training partners as well as the masses.



What started with a handful of trades, has now grown by leaps and bounds with the inclusion of new and industry specific programs. To further the cause, the Skills, Employment and Entrepreneurship Department was created so as to bring together the various skilling units under one umbrella.

It is heartening to learn that the Department has provided employment opportunities to over 6 lakh youth and is geared to achieve the goal of providing 15,00,000 employment opportunities to the youth of the state.

The inclusion of trades for Women, Transgender, Minority, Persons with Special Abilities, Jail Inmates, Ex Servicemen will certainly enable the mainstreaming of the marginalised sections. With the Department's special focus on Local Heritage and Fine Arts trades and skilling in novice sectors such as Junior Heritage Mistri, Purohitya Prashikshan, Phad Painting, I am confident that the rich culture of the state will definitely be conserved.

On World Youth Skills Day 2017, I call upon the youth of Rajasthan to participate in skilling and gain employment opportunities and to make use of the manifold prospects that await them. Moreover, industrial houses and training partners are invited to join hands with the Department for the better promotion of skilling and entrepreneurship and meet the aspirations of the youth, thereby making India, the Skill Capital of the world.

Vasundhara Raje
Chief Minister, Rajasthan

Chief Minister's Message

EXECUTIVE SUMMARY

“*It is possible to fly without motors, but not without knowledge and skill*”

-Wibur Wright(Father of Modern Aviation)

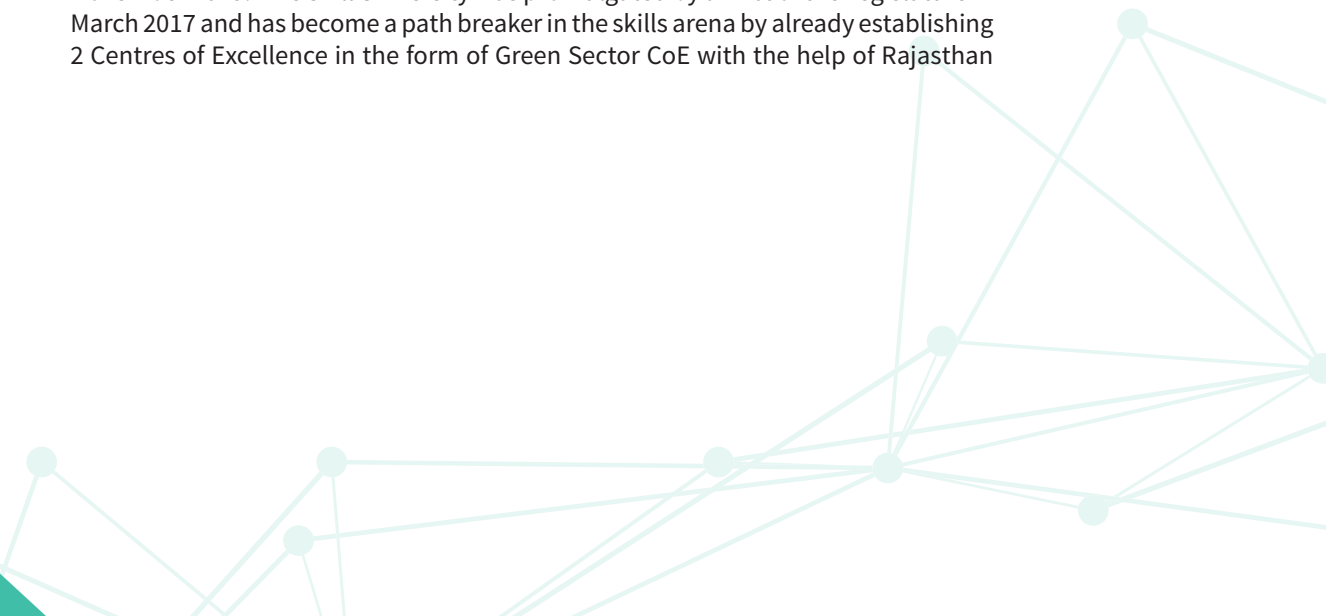
By 2020, India is set to become the world's youngest country, with 64% of its population in the working age group, with a median age of 29 years. This huge resource brings with it the problem of keeping the youth gainfully employed and contributing to the nation's economy. 12 million young Indians enter the job market each year. If ever there is a way to reap this demographic advantage and balance the scales of employment, skill development may be the only way.

Realising the immense need, our Hon'ble and dynamic Chief Minister, Smt. Vasundhara Raje set up RMOL- Rajasthan Mission on Livelihoods in as early as 2004 to conduct Skills and Livelihoods trainings. RMOL initiated trainings with the support of World Bank. This was a precursor to the National Skills Policy of 2009. To further the Mission, the Department of Skills, Employment and Entrepreneurship of Rajasthan was integrated and established in 2015 that has enabled big leaps to foster the growth of skilling in the State.

In the last 3 years, the Department of SEE has seen a phenomenal growth by skilling more than 6 lakh youth and the number is continuously on the rise, thanks to the unanimous efforts of RSLDC, ITI and Employment Department.

As a part of its endeavor to provide the youth, with a gourmet of courses to choose from, the Skilling Department of Rajasthan has expanded its horizon by providing training in novice sectors such as Phad Paintings, Heritage Mistri Trade, Purohitya Prashikshan, Ornamental Fisheries, Khadi Gramudhyog, etc, thus dropping out the Conventional courses and making space for the Industry specific trades. In an attempt to reach out to the different sections of the society, the Department is laying special emphasis on providing Skill training to Women, Transgender, Persons with Special Ability, Juveniles and Jail Inmates, Madrasa Pass outs and Drop outs, Ex Army Servicemen and other such special and untapped segments of the society, thus empowering them with quality training and placement opportunities.

Addressing the aspirational progression towards high-end skilling, training of trainers and creation of State of Art affiliations/CoE, the Chief Minister laid foundation stone for Rajasthan ILD University, way back in the Resurgent Rajasthan Summit of November 2015. The Skill University was promulgated by an Act of the Legislature in March 2017 and has become a path breaker in the skills arena by already establishing 2 Centres of Excellence in the form of Green Sector CoE with the help of Rajasthan



Pollution Control Board and Renewable Energy (Solar) and Advanced Electrical CoE with the help of Schneider Corporation of France. Another Private Bhartiya Skill Development University (BSDU) has been set up to cater to high-end skilling from levels 5 to 10 of NSQF in Mechatronics, precision tool Engineering, Airconditioning, etc.

The Department to create a technically qualified workforce, has entered into MoUs with leading industrial partners of the country such as Schneider, Toyota, Bosch, Caterpillar, Daikin, Honda, CISCO, Maruti besides many others. It has also partnered with Rajasthan Pollution Control Board, Rubber Sector Skills Council and Sector Council for Green Jobs to provide Skill training in the Green Jobs sector related to goods and services that will benefit the environment and help in energy conservation, limit gashouse gas emissions, minimise waste and pollution, protect and restore ecosystems as well as support adaption to the effects of climate change. Under the Program, the students will be trained in sectors related to Solar Energy, Water Treatment and Waste Recycle primarily while 16 more such trades will be added in the future. The focus shall thus be on creating Wood and Pipe Engineers instead of mere Carpenters and Plumbers. Also, RSLDC has initiated training for jobroles under the Smart City Mission and aspires to train CA's and certified professionals for GST documentation.

Owing to the best practices adopted by RSLDC, it has achieved significant milestones and has been awarded with the ASSOCHAM Award consecutively for 2 years in the best State category. 19 State Missions have visited RSLDC to gain from the prevalent skilling eco-system including recent visits of Maharashtra and Uttar Pradesh.

With such initiatives, the Department strives hard to not only make the youth of Rajasthan self sufficient but to also see them bag the top positions across the globe to realise the dream of the Hon'ble Prime Minister of what he calls a 'Global Skilled Workforce of Indians'.



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INSTITUTIONAL ARRANGEMENT

1

SKILLING RAJASTHAN AN EVOLUTION

Removal of disconnect between demand and supply of skilled manpower, building the vocational and technical training framework, skill up-gradation, and innovative thinking not only for the existing jobs but also jobs that are to be created is the mission the Rajasthan Government lives by. Through the various schemes and inclusion of different trades, the Government of Rajasthan aims to Skill individuals on a large Scale in order to achieve its vision of a 'Skilled Rajasthan'.

INSTITUTIONAL ARRANGEMENT FOR CREATING SKILLING ECOSYSTEM – RAJASTHAN BEING THE PIONEER



1. RMOL-RSLDC – First State to launch Skill Mission and implement Skill Development projects:

Skill Development initiative was launched in Rajasthan in 2004 with the creation of **Rajasthan Mission on Livelihoods (RMOL)** under the chairmanship of Hon'ble Chief Minister, in order to meet the challenges of unemployment and to ensure gainful and sustainable employment with special focus on youth, women, BPL, SC/ST and minorities.

2. Creation of State Skill Development Mission, i.e. Rajasthan Skill and Livelihoods Development Corporation (RSLDC):

RSLDC is the State Skill Mission of the State of Rajasthan & all skill developments initiatives in the state are executed through RSLDC. RSLDC is a not for profit, Section 25 company, fully owned by the Government of Rajasthan and incorporated under The Companies Act, 1956. RSLDC is chaired by the **Chief Secretary of the State**.

3. Re-organization of RMOL:



Rajasthan Skill and Livelihoods Development Corporation

राजस्थान कौशल एवं आजीविका विकास निगम

A Government of Rajasthan Enterprise



In order to make the impacts of initiatives far more reaching within the state, the Government of Rajasthan reconstituted RMOL in January 2014, under the Chairmanship of the Hon'ble Chief Minister as the apex body for inter-departmental coordination, monitoring and guidance to skilling and livelihood programmes in the State. In pursuance of declaration by Hon'ble CM to create 15 lakh job opportunities in Rajasthan- more than 11, 70,000 job opportunities have so far been created through Government Recruitments, Skill Training programmes and other related initiatives of livelihood and employment promotion activities in the State in the last 3 years.

4. Integration and Convergence: Creation of New Skilling Department (SEE) in the state of Rajasthan:

Skilling Department was constituted vide order dated 4/8/15. The Department has an independent administrative status and the Commissioner, Skill, Employment and Entrepreneurship is the HoD and Pr. Secretary/Secretary, Labor Department is the Administrative Secretary. With the creation of this new department of SEE, there is now an effective integration of ITIs, Employment Exchanges, RSLDC and Apprenticeship. Further, in tune with the National Policy of bringing Technical Education under Skills Ministry, the Government has ensured that Technical Education Department and Skills, Labour & Employment departments are headed by the same Principal Secretary. This will not only ensure a career progression in Skills Ecosystem but will integrate the Technical Education with Skills University & thereby enhance the aspirational levels in skilling.

DSEE

- Rajasthan Skill and Livelihoods Development Corporation
- Apprenticeship and Entrepreneurship Programs
- Directorate of Training (ITIs)
- Directorate of Employment



5. PMCA Model : As a part of its Skilling initiative, RSLDC has deployed a project management consulting agency to implement the skilling projects in the state of Rajasthan. The objective is to bring expertise and transparency in the overall execution of the training programmes. PMCA has deployed a team of professionals across the state to monitor the projects implemented by the training partner agencies. Accenture Services Pvt. Ltd. has been a long standing partner of RSLDC in the Skilling exercise through a network of State Level Resources and Dedicated District Teams. Working on the similar lines, many states have replicated the model.

accenture
High performance. Delivered.

RAJASTHAN

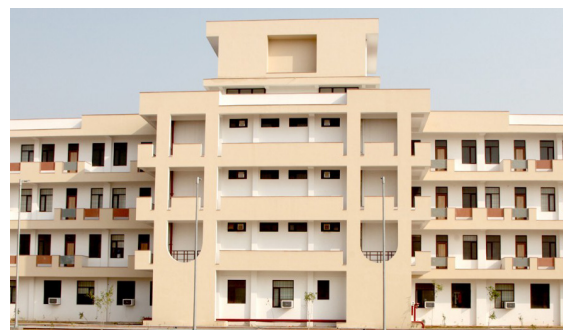
THE FIRST STATE IN INDIA TO ESTABLISH A SKILL UNIVERSITY

6. Rajasthan ILD Skill University (RISU) - The first Government Skill University of the country has been established vide the Act passed in the State Assembly on 07.03.2017. It is located in the ILD campus, Jamdoli, Jaipur. The Commissioner, Skills has been appointed as the first Registrar of this university to ensure speedy take off and integration with various skilling Institutions. The university shall commence its courses in the coming academic session scheduled to start in July-August 2017. The courses will be of NSQF level 5 onwards. Various Centres of Excellence are being affiliated with this university. To name a few, Schneider (Renewable Energy and Advanced Electrical), Rajasthan State Pollution Control Board (Green & Environment Sector), JIM (Japan India Manufacturing Zone)-(Air conditioning, Refrigeration and Automobiles) will be part of this university.



RISU Campus

7. Bhartiya Skill Development University (BSDU) - This is a private skill university established by the Government of Rajasthan by an act passed by the State Assembly on 07.03.2017. This has been established in the premises of Bhartiya Skills Development Campus, Mahindra Sez, Jaipur. This university shall commence courses in the coming academic session in July-August, 2017. The courses are based on Swiss dual system of trainings and are providing the state of art skilling with labs and OJT facilities and with cent percent employability. This is a State of Art Institution meant to cater to high end skilling of NSQF levels 5-10. Also, the latest trades like Mechatronics, Photonics, Machine tools, air-conditioning etc. are being set up to impart high end skilling in manufacturing and in costly and employable sectors.



BSDU Campus

2

SKILL TRAINING SCHEMES OF THE DEPARTMENT

Under the Skilling Department, RSLDC, Department of Technical Education (Training), Employment Department and Apprenticeship work together for effective implementation of schemes. The department wise schemes are as under

1. Major Schemes of RSLDC

The major short-term skill development schemes running in the state by RSLDC are as follows:

Scheme	About the scheme	Eligibility Criteria
Employment Linked Skill Training Program (ELSTP)	ELSTP was launched in the year 2012 with the objective of linking the skill training programme with employment. Target beneficiaries under the program are Urban and Rural unemployed youth. In this program, a training partner has to ensure minimum 70% placement.	Age group : – 15 to 35 years School Dropouts who are not linked to any regular degree/ school program
Deen Dayal Upadhyaya Grameen Kaushalya Yojna (DDU-GKY)	DDU-GKY, a national programme of the Ministry of Rural Development (MoRD) launched to alleviate poverty by empowering rural youth through skilling and wage employment. Scheme was launched in Rajasthan in July, 2014. Scheme is targeted on rural youth. Under the Convergence initiative, Project LIFE (Livelihoods in Full Employment)-MNREGA has been initiated under DDU-GKY wherein all those registered under MNREGA and completing 100 days of employment are deemed eligible under the scheme.	Age group : – 15 to 35 years (Relaxation of 10 years for special groups) Other Criteria: - • BPL, RSBY, Antodaya, NRLM SHG Family • Youth from family who have worked for at least 15 days in previous year under NREGA. • Rural poor youth selected through PIP at GP level
Regular Skill Training Program (RSTP)	The Regular Skill Training Programme (RSTP) was launched under RMoL in 2005. RSTP scheme has been revised in 2014-15 with its primary focus to provide skill training for Self-employment and productivity enhancement of youth, women, jail inmates, Juvenile home inmates and person with special abilities.	Age group : – For Youth - 16 to 35 years For Women - 16 to 45 years For Jail Inmates - 18 to 50 years For Person with Special Abilities (PSAs) – 18-45 years
Special Projects	To increase the quality of trainings and to ensure improved placement and retention of trained youth, RSLDC is collaborating with industries associated with Confederation of Indian Industries (CII) to conduct Skill trainings for youth of the State and to provide them employment. This scheme also supports skilling gap funds for high end and cost heavy skill training programmes and placement linked establishments.	Age group : – 18 to 35 years



Scheme	About the scheme	Eligibility Criteria
Pradhan Mantri Kaushal Vikas Yojana (PMKVY) – State Engagement	To increase the quality of trainings and to ensure improved placement and retention of trained youth.	Age group : – 18 to 35 years
Convergence Initiatives	Through a Cabinet Order, RSLDC has been entrusted with skilling activities across the State on priority. This has ensured integrating skilling efforts of various departments and ministries for better quality, accountability, effectiveness & optimum use of government resources in the field of Skill Development, at one place. RSLDC is conducting skill training programmes for Rajasthan Scheduled Caste & Scheduled Tribe Finance and Development Cooperative Corporation Ltd. (SCDC), Department of Local Self Government, Rajasthan Gramin Aajeevika Vikas Parishad, Department of Rural development, Department of Tribal Area Development, Department of Labour (BOCW), Department of Minority, Department of Forest, Department of Rural Development for Border Area Development Programme and Department of Women Empowerment	As per ELSTP and RSTP Guidelines

Scheme wise Progress Summary of RSLDC from 1st January 2014 to 6th July 2017

S.No	Scheme	Youth Trained
1	DDU-GKY	32,699 - Phase 3 & 4 rolled out for new Centres
2	ELSTP	1,52,185
3	RSTP	18,211
4	SDI & Special Projects	5,001
5	Convergence**	37671
6	PMKVY*	21 Training Partners have been Empanelled and Centres to be rolled out in July 17
	Total	2,08,096

* Under PMKVY 2.0 State Engagement, RSLDC has been given target to train 64,528 youth during 2016-20 with the budget allocation of Rs. 94.62 crore. First installment of Rs. 14.0 core has been sanctioned by MSDE.

** Numbers trained included in DDUGKY, ELSTP and RSTP

2. INDUSTRIAL TRAINING INSTITUTES (ITIs): A MISSION TO UPSCALE SKILLING IN RAJASTHAN

“**ITI Plus Mission 2017** to improve the quality of skilling in the state. The Mission will largely focus on 3 major areas: Immediate, Intermediate and the Ongoing Work. Under the mission, emphasis will be laid on making the system more robust and efficient, thus strengthening the centres at the grassroots level.”

Industrial Training Institutes (ITIs) have been instrumental in bringing reforms in the quality of education in India. Rajasthan, which stands tall with more than 1894 ITIs (1653 Private and 241 Government), has the **second largest number of ITIs in India** imparting quality education to the youth of the State.



1. Taking a step further, Skilling Department, Rajasthan has launched the **ITI Plus Mission 2017** to improve the quality of skilling in the state. The Mission will largely focus on 3 major areas: Immediate, Intermediate and the Ongoing Work. Under the mission, emphasis will be laid on making the system more robust and efficient, thus strengthening the centres at the grassroots level.

In day-to-day activities, various issues arise at the centres which require immediate attention. Immediate action group deals with such issues that need instant redressal. Under the Mission, steps related to instantaneous hiring of Guest faculty and trainers at the centres, daily updation of website for keeping the trainees and other stakeholders stay abreast with the recent developments of the programmes, formulation of the Cleanliness Department in each ITI, Infrastructure upgradation, beautification and upkeep of all centres, etc. have been considered. This will help in the enhancement and better upkeep of the centres and will thus provide a boost to the quality of training.

Under the Mission, the ITIs at the State will also soon see more addition of the latest machinery for imparting smart education to the trainees at the centres. Also, the facility of Online Admissions for ITIs has been launched for session 2017-18. To make training aspirational among the youth, new trades related to Agriculture and other related sectors will also be introduced shortly and largely promoted. The Intermediate Action work has been allotted a deadline of 30th June, 2017 whereas the Ongoing work would maintain a deadline on/before March 2018. Many **other initiatives** have been undertaken by the Department to bolster the skilling environment through ITIs.

2. Upgradation of Govt. ITIs through Industrial Leadership as per the IMC Scheme.

Most of the Government ITI's in Rajasthan are running under the Chairmanship of Renowned industries through Institute Management Committee (IMCs). The trainees of these ITI's are being benefitted by their Industrial expertise. All such IMC Model ITI's have a grant/long term cheap loan of 2-2.5 crores. Effective utilization of the funds have enabled upliftment and upgradation. Further, Industrial Patronage has ensured diversification of trades with new affiliations. There are 134 such IMCs in place which are running successfully for the growth and expansion of ITIs. The major IMC partners are Chambal Fertilizers and

Chemical Ltd., JK Cement, IKF Technologies Ltd., Rajasthan Electronics & Instruments Limited, (REIL), BOSCH INDIA LTD, Fusion Outsourcing Software Pvt., Maruti Suzuki India Limited, IRCON International Ltd., Ashok Leyland Ltd., JK Tyres, ACC Cement etc.

3. The Apprenticeship Training Scheme (ATS):

Apprentices Act, 1961 was enacted with the following objectives:

- To regulate the programme of training of apprentices in the industry so as to conform to the syllabi, period of training, etc. as laid down by the Central Apprenticeship Council.
- To utilize fully, the facilities available in industry for imparting practical training with a view of meeting the requirements of skilled manpower for industry.

All the activities like registration of establishments/ industries, registration of youth for apprenticeship training, application submission by youth, offer for apprenticeship by employer, acceptance by apprentice, contract generation etc. are being done online. As part of the initiative all establishments are expected to register themselves on portal. However, the response to this initiative was not very positive. In order to address this, a week-long special drive was organised across the State, by the nodal ITIs in each district, from 24.04.2017 to 02.05.2017 for the registration of establishments.

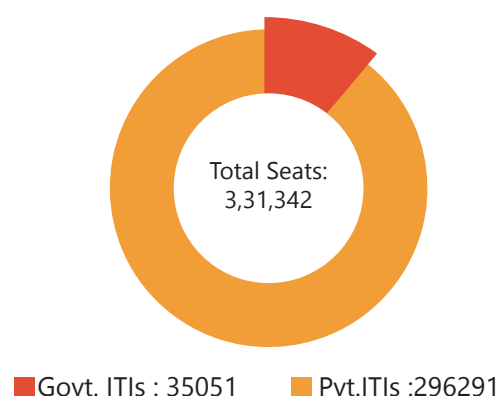
As a result, registered establishments under NAPS have increased to 1216 with around 11000 seats available for apprentice training. Youth can register and apply online.

4. For the first time, Rajasthan has initiated Centralised Online Counselling and Admission for ITIs for the session 2017-18 and portal has been opened from 09.06.2017 to 27.06.2017.

Also, to improve the Assessment and Certification process and bringing transparency for over 3.0 lakh youth in ITIs, online exams have been introduced for the first time for the Examination Session 2017-18

At present the State under CTS is imparting skills through 147 Govt. and 1653 Private ITI's in 88 Engineering and Non-engineering trades. The total number of seats in the Govt. ITI's is 35051 and the Private ITI's 296291.

Total Number of Seats in ITIs : Rajasthan



Impact

- All 295 blocks of Rajasthan have been sanctioned with atleast a single ITI resulting in **saturation of blocks with ITI's**
- The past 3 years have seen phenomenal growth with addition of **881 new ITIs** (72 Government and 809 Private); 104 new ITIs will start functioning shortly
- The **training capacity** has been enhanced from 1.91 lakhs to 3.77 lakhs
- **30 new trades** have been added leading to training in 88 trades
- Certification is now provisioned by **e-certification** to promote e-governance through RSDLC's MIS portal. This has helped promote transparency as well lead to quick identification of trainees' tracking
- PMKVY/MES/Skill trained youth are now allowed as **Apprentice for entrepreneurship and placement purposes**
- **Dual System of Training:** Based on the Swiss-German System of Synergic Training between Theory in institutes and practical in industries, this concept was initiated in ITIs of Rajasthan in tune with the directions of Director General of Employment and Training (DGE&T). In this system, ITI's will be utilized for imparting skill training with the association of industries. Thus will ensure better hands on training and up scaling employability. Industries like JK Industries, Secure Meters have initiated the Dual System of Training.
- **Campus Interviews** in various Government and Private ITI's were conducted by around 500 large and medium sized JCB, Eicher, etc. and around 21,000 trainees got smart placement through the same.
- In order to bring **equivalence of Formal Education with Vocational Education**, Government of Rajasthan issued an order that any student doing two years course of ITI after 8th and 10th academic qualification, will be considered equivalent to 10th an 12th respectively. This is to motivate youth to take admission in ITI for skill training. The commencement of Skill University will further provide a career progression path for the aspirational youth. More than 2400 youth have already benefitted from the exercise.

3. Major Schemes / Programmes of Employment Department

1. Organizing Army Rallies:

The employment department is conducting the Army Rallies and the State government has allocated a separate budget for it. Since FY 2014-15 up to June, 2017, total 26 rallies have been organized with the support of District Administration and Army Recruitment Wing and 10,507 youth have been given employment in various categories.

2. Akshat Yojana (Unemployment Allowance Scheme):

This scheme was launched in 2012. Under this scheme, eligible graduate youth are given unemployment allowance per month. Under the revised provisions, the allowance permissible is Rs. 650/- per month for male unemployed youth and Rs. 750/- for unemployed females and persons with special ability. Rs. 85.44 crores has been disbursed till June, 2017 to 1,35,587 eligible youth.

3. Interlinking of Employment offices with NCS Portal:

The National Career Service Portal was launched by the Hon'ble Prime Minister in July, 2015 to create a convergent online platform for Job seekers, Job providers, Service seekers and providers and Apprentice linkages. Rajasthan is the first State to adopt and integrate itself to the NCS Portal in toto. Since September, 2016, online activities of the department are being done on the NCS Portal. Till June, 2017, database of 6,22,964 aspirants data is available on the Portal.

4. Modern Career Centres:

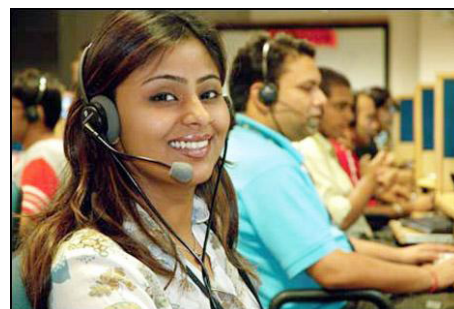
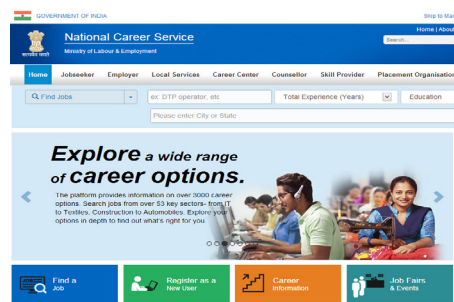
Hon'ble Chief Minister of Rajasthan announced in her Budget Speech 2014-15 that old structured Employment Exchanges will be converted into Modern Career Centres. Four Employment Exchanges i.e Jaipur, Bikaner, Bharatpur and Kota have been identified to be converted into Modern Career Centres for which the process is on. This will ensure career counseling as well as provision of soft skills training and grooming towards greater employability.

5. Skill Fairs:

The state of Rajasthan has taken a lead in lead in organizing SEE Fairs with the involvement of Skill, Employment and Entrepreneurship Department, where a Scheduled Annual Fair Calendar indicating Month wise and District wise dates and venue of the SEE Fairs are declared. In the fairs, the Skill Icons and Brand Ambassadors are invited and career counseling is provided to the youth. The Department organizes these fairs on a regular basis to facilitate employment, entrepreneurship and training opportunities for the candidates. A common platform is provided to the Job Seekers, Employers, Training Providers and MUDRA Banks and facilitation of employment/entrepreneurship and training opportunities is carried out. Since December, 2013, 795 SEE Fairs have been organized benefitting 2,06,126 youth through primary selection. In FY 17-18, upto June 94 monthly SEE Fairs were organized at District Headquarters and 32,586 youth were benefited through employment/self employment and training opportunities.



Hon'ble CM, Rajasthan addressing one of the Army Rallies



3

DSEE-Success Story



अब तक रोज़गार के
10 लाख
नए अवसर सृजित
सशक्त युवा, सशक्त राजस्थान



अच्छा काम,
ठोस परिणाम.

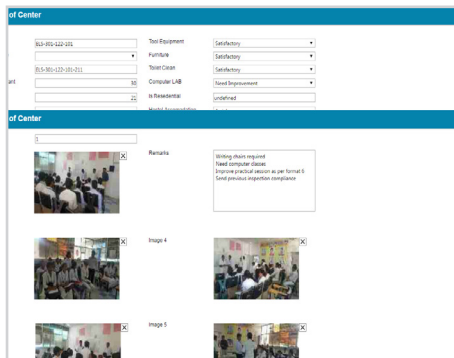
Enhancement of employability of the youth, to make the education more meaningful and jobs more accessible, has become the prime focus for the state of Rajasthan.

RSLDC as the State Skill and Livelihoods Mission of Rajasthan has been in the skilling ecosystem for the implementation of Skill Development and Livelihoods generation programmes for more than 11 years. During this journey, it has covered more than 36 Sectors and many Untouched Segments. It has ensured seamless transition from MES Courses to NSQF aligned Job Roles. During the period, more than 2.5 lakh youths were trained in the State with the provision of Wage/Self-Employment. As a part of its innovation strategy for evolving uniqueness in the skilling process, focus has been laid on identifying new areas and empowering the underprivileged section.

There are many best practices implemented on the ground which continue to make Rajasthan the pioneer in skilling initiatives in the country.



DSEE goes online through its IT Initiatives



Integrated Scheme Management System (ISMS)

1. Integrated Scheme Management System (ISMS)

RSLDC has developed a robust Integrated Scheme Management System (ISMS) to cater to all the various schemes through one portal (like ELSTP, DDUGKY, RSTP, VTP & Special Projects), and provide one common interface to all the departments participating through Convergence scheme, hence bringing together all the stakeholders at one point. The system has helped RSLDC to move to transaction based approvals in each process flow.

The ISMS is fully linked with Aadhaar Enabled Biometric Attendance System and has features such as the Online Skill Calendar, Livelihood Portal (www.livelihoods.rajasthan.gov.in), etc.



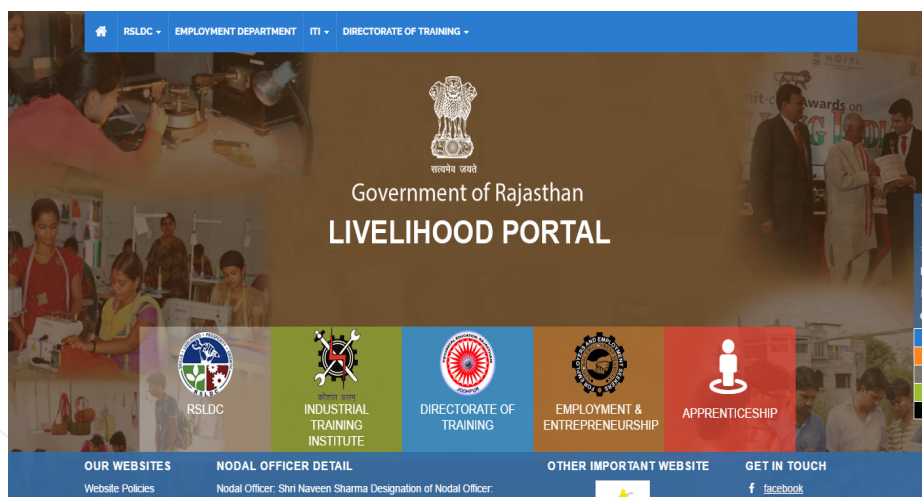
2. Real Time Aadhaar Enabled Biometric Attendance System (AEBAS)

While RSLDC was the first state to discard the Manual system of Attendance in 2013 and adopt the Biometric System, it has introduced the latest aadhaar -UID based system and AEBMS has been implemented to ensure better transparency and efficiency in attendance monitoring. It has been activated at all the skill development centres and hostels of RSLDC from 21.03.2017 for taking the attendance of trainees and trainers.

3. Online Skill Calendar

Online Annual Skill Calendar providing information for District, Sector and Month wise plan of skill trainings across the state is available to the youth and other stakeholders on RSLDC Portal. This enables planned trainings according to needs of Youth.

4. Livelihood Portal



The Livelihood Portal was launched on 1st July 2016 to provide a unique platform to unemployed youth and other Stakeholders of Rajasthan interested in skill development.

Portal provides detailed information related to short terms courses by RSLDC, ITIs, Apprenticeship and Employment Exchanges.



ISMS can manage all the processes related to skill development which includes Modules like

Online registration of Training Partners & Youths

This module has the provision for TP/PIA registration, uploading the MoU document of TP/PIA, recreation of SDCs with workflows, creation of batches with workflows, inspection/reinspection of SDCs, course masters. Additionally, this module also has facility of aspirants' registration, mobilisation via different methods. This module is integrated with mobile app and livelihood portal

Assessment & Certification (A&C)

A&C modules include batch and youth assessment where assessing bodies are on boarded; assessing bodies can evaluate students/batches with their login IDs.

Placement Initiation & Monitoring

Placement module includes features like placement initiation via TP. The Zonal Coordinators can review the placement initiative by TP. It further gets validated by Placement Verification Cell. Formats like 12 A, 12B, 13 A, 13 B can be generated from system.

Financial Module

It includes features of uploading the BG/PSD from TPs, It facilitates the Interim and Final UC. This module is tightly integrated with the attendance certification and placement module. The facility of taking online fees/ BG's/ PSD's from TP's has been tested and launched. The Online Payments to TP's is in testing phase.

Dashboard & Reports

The system has online dashboards for attendance, placement, centre and batch status, request pending status, pending task for each user with drill down facility. ISMS also has several useful reports including MIS report, attendance report and general/other reports required for various miscellaneous uses.

Impact:

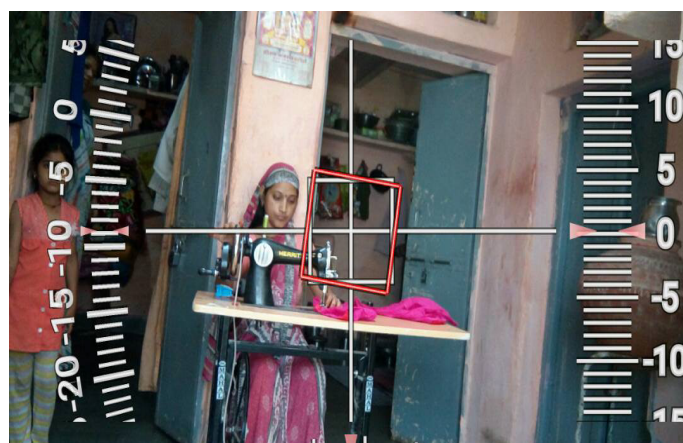
ISMS has resulted in a complete integration of all stakeholders of the skilling ecosystem. It has resulted in easing out to the process of youth registration, TP registration, SDC and batch approvals by defining workflows of all these processes. Via ISMS batches are also assigned to assessing bodies. The Assessing bodies use their own login IDs to update the information on system. The process is completed and the student is certified. Placement data is also periodically updated on ISMS. The payments of TPs are being linked to ISMS. The use of ISMS has resulted in streamlining of the complete process.

5. RSLDC Mobile App

The Department has taken up novice strides in the field of skilling with an aim to better link skilling with jobs. The RSLDC Mobile App is one such initiative taken up by the Department which has been activated and uploaded on all App/Play stores. The App can be downloaded by the youth, officials, training partners and other users. The RSLDC Mobile App facilitates Registration of the youth so that they can directly choose and enroll for the programs of their choice. It provides the facility of Youth Registration, Feedback on Skill Programs along with updates on various Skill Activities. Various types of inspections can be carried out by RSLDC officials for Skill Development Centres, it has facility of Geo Tagged photographs to ensure transparency. The Mobile App is a very important step which will bring quality education directly into the hands of the youth and shall ensure their maximum participation all the way throughout while bringing together RSLDC, the trainees, trainers, training partners and other stakeholders on one single platform.

Impact:

The introduction of Mobile app has resulted in a much wider reach of the skill training programs in the State by easing out the process of youth registration. Many inspections have been carried out and the geo tagged pictures have been uploaded resulting in greater transparency.



Geo Tagged Placement Verification Pic through Mobile Application

AWARENESS AND MOBILISATION OF YOUTH



Mobilising youth to channel them to skill development initiatives, is the base of the skilling ecosystem.

The present skilled and Semi skilled workforce in India is only 5%, which is much lower when compared to the developing nations. As per 2011 census, India has 59 % population in the of the productive age group.

This large and young population has a great demographic advantage. However, to extract advantage of such an opportunity is contingent upon progress of HDI notably parameters of quality education and imparting skills. However, no skilling and placement drives could be successful without large scale mobilization and counseling.

In order to address thus challenge, RSLDC has adopted a 6-pronged approach to ensure extensive mobilization of dropouts, underprivileged and unemployed youth, as below:

1. Skill, Employment and Entrepreneurship (SEE) Fairs

SEE fairs are organized every month in each district through a pre-planned SEE Fair Calendar. This is providing a good platform for trained youth to have direct interaction with employers and get employment opportunities and to mobilize youth to get enrolled in training programmes.

2. Special Gram Sabhas

The Special Gram Sabhas are organized by the department in coordination with the Rural Development and Panchayati Raj Department to identify rural poor youth for skill training through Participatory Identification of Poor (PIP) process. In three consecutive Special Gram Sabhas conducted so far in 2014, 2015 and 2016, in a one day event, across all the 9891 Gram Panchayats, around 4.0 lakh rural poor youth have been identified for skill training programmes. **This ensures PRI level identification and participation in the skilling arena. This is also an audit exercise on numbers trained and placed in rural areas. Recently in a visit to the State on review of Urban Development programmes in Rajasthan, the Urban Development Minister, Mr. Venkaiah Naidu was impressed by this participatory**



हमारी प्राथमिकता

हमने युवाओं को 15 लाख नौकरियों के अवसर उपलब्ध कराने का जो वादा किया था उस पर काम करते हुए हमने 1 लाख सरकारी नौकरियों सहित कुल 11 लाख युवाओं को रोजगार से जोड़ा है।

process adopted by RSLDC and has suggested to expand the same to Urban Local Bodies (ULBs) under NULM skilling, which is being undertaken by RSLDC under Convergence initiative. RSLDC is gearing up, to implement the suggestion.

3. Online registration of youth on ISMS

The Integrated Scheme Management System (ISMS) of RSLDC has the link wherein any interested youth can visit the site and enroll himself for the training programme of his choice. RSLDC Mobile App, launched on 11th March, 2017 has extended the outreach of mobilization.

4. Convergence Departments

RSLDC has tied up with 10 departments of the State government under convergence model. The funds of skill trainings of these departments have been transferred to RSLDC. The field officers of the convergence departments have unique login IDs and password to ISMS portal of RSLDC and are entrusted with the task of counseling and mobilization of youth towards skill training programmes. City Managers under NULM and Kaushal Sakshis under RRLP ensure large scale mobilisation specially females and SHG families.

5. Mobilization by Training Partners

The primary responsibility of mobilization of youth for the allocated training targets rests with the training partners. Their local teams visit the potential areas, mobilize and counsel youth and enroll for the training programmes.

6. Community Organizers deputed by RSLDC

RSLDC, via its PMCA, has set up a District office in every district of Rajasthan. As part of the district team, atleast 1-2 Community Organizers (CO) are deployed in Dedicated Skill Offices to either assist the training partners in mobilization or mobilize themselves for the training programmes. The number of COs deployed vary from district to district depending on the size of the skilling operations.

Impact:

The skilling department has taken a holistic approach towards addressing the fundamental aspect of the skilling ecosystem i.e. mobilization. The 6-pronged approach has helped the department in reaching out to youth in a constructive manner and connect them to the various training programs being conducted across the state.

The above exercises have enabled mobilization of over 6 lakh youth from across the State. Besides, the involvement of Convergence departments and Gram Sabhas have ensured Social Audit of Skill Schemes.



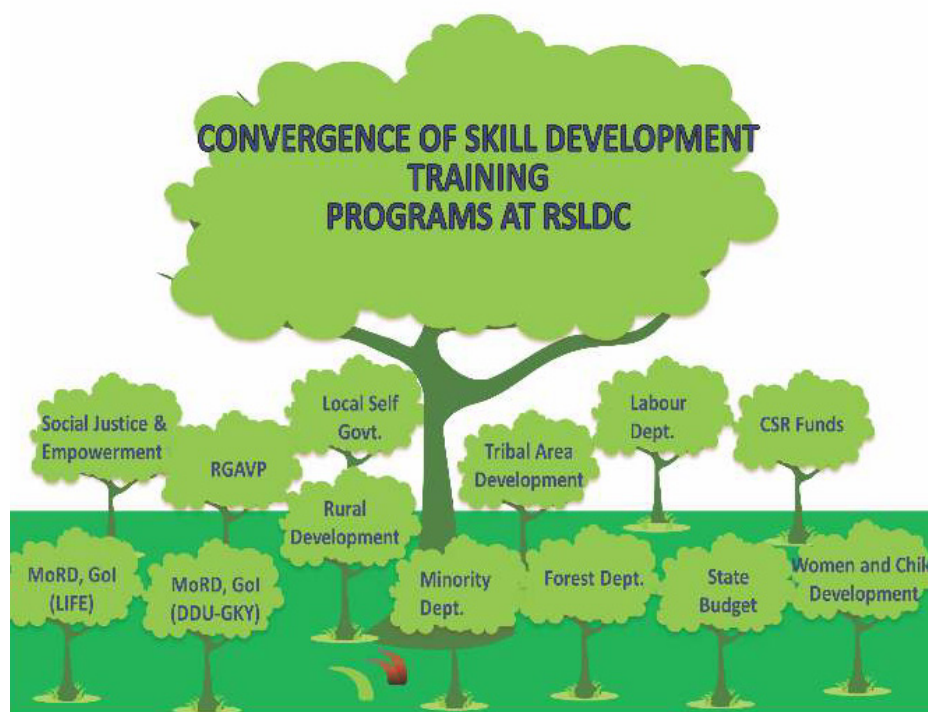
AMALGAMATION FOR GOOD: CONVERGENCE MODEL

More than 20 Ministries/Departments of the Central Government have designed 73 schemes of skill development which are being implemented through the concerned State Departments. These schemes have their own funding pattern, duration of training, target group, provision for stipend, employment requirement, tracking of trained youth, etc. Whereas, majority of the State Departments receiving funds for implementation of the Central Government schemes do not have institutional set up to organize desired skill training programmes. This has led to either non-utilization of the funds or implementation through NGOs, which are normally not equipped for the training with expected outcomes.

Considering this issue, Rajasthan successfully evolved and executed an effective Convergence Model. The Department of Planning, Government of Rajasthan, after a cabinet direction, issued an order in 2014, declaring RSLDC responsible for convergence and implementation of skill training programmes, pertaining to various departments receiving Central and State Government funding. The order was issued to ensure preparation of quality manpower through well laid down procedure including funding pattern, course curriculum, inspection and supervision mechanism and availability of MIS system. The order also stipulated role and responsibilities of RSLDC and of client departments.

List of Departments, which have transferred the funds, partly or fully, for imparting training to particular category of youth, based on their scheme is listed below:

- i. Rajasthan Scheduled Caste & Scheduled Tribe Finance and Development Cooperative Corporation Ltd. (SCDC)
- ii. Department of Local Self Government (NULM)
- iii. Rajasthan Gramin Aajeevika Vikas Parishad, Department of Rural development (RRLP)
- iv. Department of Tribal Area Development
- v. Department of Labour
- vi. Department of Minority
- vii. Department of Forest
- viii. Department of Rural Development for Border Area Development Programme
- ix. Department of Women Empowerment
- x. Rajasthan Sanskrit Academy



The success of the convergence mechanism can be observed by the fact that while there was only 1 department engaged in 2013-14, it has increased to 5 in 2014-15 and 10 in 2016-17. 2 more departments are in the pipeline.

A target of training of over 1 lakh youth of a cost of 161 crores has been allocated to RSLDC under the initiative.

Impact:

- Mobilization of youth for all schemes on one platform
 - Better matching of aptitude and availability of wide variety of sectors and availability of National Skill Qualification Framework (NSQF) compliant courses
 - Establishment of large skill development centers
 - Optimum utilization of skill training infrastructure and human resource deployed
 - Effective monitoring and supervision
 - Homogenous Assessment and Certification
 - Widespread IEC Activities, Awards & Innovation
 - Centralized data base
 - Utilization of central government funds
- RSLDC has trained 37671 youth under this initiative till date.

STRONG MONITORING & EVALUATION MECHANISM



DLDC Meeting under the Chairmanship of District Collector, Tonk, Rajasthan



Jaisalmer Collector at Skill Development Centre

1. Monitoring by Chief Minister Advisory Council (CMAC)

CMAC has a separate sub-group to monitor and advise on skilling in the State. Regular meetings are conducted by Mr. C.S. Rajan, Vice-Chairman, CMAC & Ex. Chief Secretary, Govt. of Rajasthan, to make the skilling efforts meaningful and suggest on innovations to be carried out in the State. Various initiatives suggested by CMAC like establishment of skill universities, transformation of employment exchanges in to model career centre etc have been carried out.

2. Strong linkages with NITI Ayog, MSDE, NSDA, NSDC etc.

Close contact is being maintained by the department with these Govt. of India entities to keep pace with decisions taken at the top level. The NITI Ayog suggestions are being taken up suitably for implementation at the State level and requirements are fulfilled to reap benefits. RSLDC has aligned all its courses with NSQF in tune with the National Skills and Entrepreneurship Policy, 2015. The Skilling Department has been created in the State which has brought ITIs, Employment, Apprenticeship and RSLDC together for better coordination and output. MoU has been signed with 21 SSCs and 3 of Textile, Sports and BSFI are under process. This has facilitated in independent third party assessment and certification of trained youth for quality assurance and employability enhancement. RSLDC has adopted the integration of Smart Portal of MoSDE for uniformity and standardization of processes of accreditation and affiliation of Skill Development Centres of MoSDE, Gol.

3. District Level Skill Development Committee

The District level skill and livelihoods development committee (DLSDC) headed by the District Collector of each district has been formed to monitor and extend the reach of skill development projects in the districts. District Manager-RSLDC is the Member Secretary of these committees.

Monthly meetings are conducted to review progress of skilling in the districts and facilitate in identification of local partners to take up training programmes, apprentice promotion, effective role of convergence departments and skill fairs.



Review Meeting under the Chairmanship of Hon'ble CM, Rajasthan



Review Meeting under the Chairmanship of Hon'ble Minister SEE, Rajasthan

Strong Monitoring & Evaluation Mechanism

More than 500 DLSDC meetings have been organized till date to review the on-ground progress, and facilitate in identification of issues and providing solutions for issues flagged. Skill Schemes are declared among the Flagship schemes of the state and a criteria for rating of Districts/ District Collectors.

4. Quarterly Review by Board of Directors :

RSLDC is a Non Profit Company registered under the Companies Act. It has a very strong Board of Directors comprising of Chairman, Chief Secretary of the State, Additional Chief Secretary, Finance, besides other associated Principal Secretaries. The meeting of Board takes place every quarter to review the progress and path of RSLDC. 21 such meetings have taken place and the last (21st) BOM took place on 14th June, 2017.

5. Monthly Review by MD RSLDC with Scheme Officers Incharge and Training Partners

6. District Skill Teams for regular inspections and monitoring :

As a part of its Skilling initiative, RSLDC has deployed a project management consulting agency to implement the skilling projects in the state of Rajasthan. The objective is to bring expertise and transparency in the overall execution of the training programmes. Accenture Services Pvt. Ltd (PMCA) has deployed a team of professionals through a network of State Level Resources and Dedicated District Teams to monitor the projects implemented by the empanelled training partners on a day to day basis.

7. Dedicated Desk Appraisal Team:

A fairer and credible process of empanelment through a methodology of open EOI, Desk Appraisal, Presentations has ensured reputed and good Training Partners/ Industrial Establishments/Project Implementing Agencies (PIAs) to be on training roles of RSLDC. All this is carried out through a Dedicated team of appraisal experts comprising of Law, Finance and CA professionals who carry out this quarterly exercise in a time bound manner.

8. Dedicated Placement Verification Cell Placement cell has been established in RSLDC to track and verify placement documents submitted to RSLDC by Project Implementing Agencies (PIAs). Program DGM heads the team which consists of Placement Manager, Placement Executive, Telecallers. Specified formats for Interim and Final placement data supported by telecalling/ document verification and physical verification is carried out. 20 % of the payment is linked to placements and is released only after the verification. An exhaustive database of all youth trained and their placement details are maintained by the Placement Cell. Placement Cell coordinates with the other project functionaries such as District Team, Zonal Coordinators and PIAs for verification and tracking. Further, the Cell also guides the scheme OICs to decide on the employable sectors of skilling.



Review by Board of Directors



Review by MD, RSLDC



Inspection by District Skill Teams



Inspection by District Collectors



Dedicated Placement Verification Cell

INNOVATIVE IEC INITIATIVES ADOPTED TO PROMOTE THE SKILL ECOSYSTEM

“The Skill Icons and Training Partners are given a reward of Rs. 11,000 and Rs. 5,000 respectively, besides certificate of appreciation for Training Partners and Employer”



Felicitation of Skill Icons by Hon'ble CM, Rajasthan and Hon'ble Minister SEE, GoR

1. “Skill Icons” and “Brand Ambassadors”

‘Skill Icon of the Month’ initiative was started in March, 2015 by RSLDC to felicitate youth who have successfully completed the training programme and secured a job with good salary and became a role model by breaking all the preconceived notions of the society. Nominations are invited from all training partners affiliated with RSLDC. Under this initiative, the selected youth and Training Partners are given a reward of Rs. 11,000 and Rs. 5,000 respectively, besides certificate of appreciation for Training Partners and Employer. Sheela Kumari Parmar, a person with special ability was felicitated as the Skill Icon of May month in the year 2015 which acted as a key contributor to motivate and inspire the youth to enrol in skill training programmes in their interested sector in the Skill Development Centres across the state of Rajasthan. Till date, 25 Skill Icons have been felicitated by CM/Minister.

In order to motivate the ITI going students to take admissions in ITIs for skill training, Government of Rajasthan has selected alumni of ITI's from all 33 districts, working at good positions and earning handsome salaries, to be their “Brand Ambassadors”.

2. New Branding Guidelines issued for Skill Development Centers

The Hon'ble Chief Minister of Rajasthan, Smt. Vasundhara Raje has recently unveiled the New Branding Guidelines to be followed at all Skill Development Centres of Rajasthan Skill and Livelihoods Development Corporation during a review meeting held for the Skilling Department on 27th May, 2017. The step will help bring uniformity at all the Skill Centres being run under the Employment Linked Skill Training Program across Rajasthan.



श्रीमती वसुंधरा राजे
राजस्थान के मुख्यमंत्री

BRANDING & COMMUNICATION GUIDELINES 2017-18

रोजगारपरक कौशल प्रशिक्षण कार्यक्रम
(E.L.S.T.P)

3. Kaushal Sakhi Initiative : Women Mobilisation

Under this initiative, women are engaged from SHGs to mobilise youth from SHG families and BPL families for mitigation of poverty and Skill development. They are called “sakhis” or “friends” as they are expected to counsel them, considering their current situation and mobilise the youth and bring them to skill development centres, ensure their stay and continuously provide support system to help the trainees move to placement.

Each sakhi is paid Rs. 5000 per month; additional incentive of Rs. 150 is provided for each youth mobilised and brought to the training centre; If the youth completes the training and moves on to placement, then another Rs. 100 is paid to the sakhi to further the incentive.

4. Social Media Handles and Links

In order to reach out to the masses and connect better with its target population of youth, the skilling department decided to have a strong presence on social media. The department has its own Twitter handle and a page on Facebook. All activities related to the skilling department are regularly updated on these.

5. Publications

The Department regularly comes out with publications such as the Coffee Table Books, Success Story Books, Scheme Wise Jackets, Quarterly Newsletters, Industry Partnership Brochures, etc. to keep the youth and other stakeholders abreast with the recent happenings in Skilling. The same is also shared with all MPs, MLAs and Elected PRI Heads to update them about the Skilling Progress of their respective district/areas

6. Regular news coverage

The skilling department of Rajasthan has grown by leaps and bounds in the last couple of years. Many initiatives related to the entire lifecycle of a skilling



World Youth Skills Day July 15th, 2016

ecosystem have been undertaken. The department ensures that these are regularly and appropriately covered by the media to enable strong outreach. Such initiatives further help the department in reaching out to potential candidates and training partners.

7. World Youth Skills Day

To raise awareness about the importance of investing in youth skills development, RSLDC celebrated the first World Youth Skills Day (WYSD) on 15th July 2015. In this context, RSLDC in collaboration with CII organized an international event with active involvement of youth, employers/industry, industry associations, skill training providers and district administration in July'16. The upcoming 15th July'17 function is being chaired by Hon'ble Chief Minister of Rajasthan.

8. World Skills Competition

Skill competitions are given special importance with monetary rewards and certification to candidates participating

in it to promote the skill programs in SEE fairs, Awareness campaigns, Gram Sabhas, Youth Festivals and Local events in districts organized from time to time.

8 ITI students participated in the 52nd All India Skill Competition held in May, 2016 at various Advance Training Institutes, situated in Mumbai, Kanpur and Ludhiana. Four students qualified in this competition.

In the recent 53rd All India Skill Competition- 2017, 14 Students of various ITI's of Rajasthan have competed to participate.

9. Videos on COEs :

The Department has created short films extensively on Youth Testimonials and Success Stories besides making films on its Centres of Excellence. Only on 5th July, 2017, 51 youth placed in Maruti Manesar plant have been testified live.



EMPOWERING INDIVIDUALS :

FOCUSED APPROACH TOWARDS DIFFERENT SECTIONS OF SOCIETY



Skill Training for PSAs

Impact:

In Rajasthan, the Working population of Persons with Special Abilities (Divyang) falling in the age group of 15-59 years is around 7.5 lakhs, in which the male population is more than 4 lakhs and females more than 3 lakhs. There has been a gradual positive shift in the interventions by the Government of Rajasthan in the formulation and implementation of policies and programmes resulting in the creation of Wage/Self-employment opportunities.

The Department is constantly evolving its approach to train youth from all backgrounds. It has adopted measures to have a focused approach towards different sections of society, so that issues specific to such groups can be addressed.

1. Skill programme for Persons with Special Ability (PSAs or Divyang)

Rajasthan stands at the 6th position, with a total population of around 15 lakh youth in terms of The specially-abled people (Divyang), constituting 6% of the total disabled population of India. At present, there are more than 15,63,694 registered youth with disabilities (Divyang) in the state of Rajasthan yet problems start with the Identification of such youth in specific districts, their mobilization in specific Skill Training Programme(s) and challenges faced during the training alongwith their retention for the duration of training. RSLDC has developed new guidelines and published an EOI for seeking proposals from eligible training partners who have prior experience of conducting such programmes. The eligibility criteria in terms of annual turnover was kept low for the selection of training partners, as compared to the requirements in other EOIs, to promote such trainings in the State. The proposal processing fees for certain category of training institutions were also waived off by RSLDC. The remuneration to training partners under the PSA initiative is higher than normal trainings.

The training partners were asked to set up dedicated residential Skill Development Centres (SDCs) for persons with partial hearing impairment, one lower limb locomotor special ability and/or dedicated non-residential SDCs for persons with mild mental retardation and other PSAs.

Braille books and magazines are also being used to ensure that no hindrance shall come in the way to empower the youth. All the training agencies are directed to have a list of contact numbers of public safety agencies such as emergency medical services, fire, police etc. Further, universal designs, accessible environments, and easy-to-read information are deployed in Skill Development Centres for Persons with Special Abilities. Also all the SDCs are provided with proper floor plans giving details of the common assembly points in case of an emergency. Alongwith that, trainings related to fire fighting are also provided to the trainees so as to meet out any crisis.

Under the initiative targeted for PSAs, youth of various categories of special abilities have been trained in courses like computer training, mobile repairing and repair of home appliances. The youth with total vision impairment have been trained in computers.

Visually impaired youth were given computer related training with the help of English and Hindi Screen Reader Software, Software for OCR Technology etc. to ensure that those who cannot see must also not be deprived of computer learning which is essential to hunt for an influential job.

RSLDC has been conducting skill training programmes for Person with Special Abilities (Divyang) through its recognized training partners Rajasthan Netraheen Kalyan Sangh and Helen Keller Institute for Deaf and Blind. Total, 26 visually challenged youth have been trained by Rajasthan Netraheen Kalyan Sangh. Helen Kellar has been given the target to train 90 youth under this initiative.

2. Skill programme for the Jail Inmates

This segment has been largely left out from the skilling arena due to the complexities involved in the skilling process and the varying results coming out of its execution.

The initiative of skill training of jail inmates has been conducted in collaboration with the jail management of Jaipur and Bhilwara districts of Rajasthan. The common challenges faced with Jail Inmates include behavioral issues because of the absence of the usual association with family members and friends, hopelessness because of the stigma of having been convicted of crime, irregularity in attending the classes because of the combination of the issues discussed above. Thus a need for counseling the inmates before or during the training program was identified so that they could be better prepared and a proper screening could be conducted.

The jail management has shown tremendous zeal in counseling and mobilization of inmates. The convicted inmates were provided training in courses of vermin-culture and vermin-composting, Nursery Management, Electrical House wiring and Jewellery making inside the jail campus, due to security reasons.

For Jail Inmates and Juvenile Homes, RSLDC has forged an effective partnership with Prayas Juvenile Aid Society (JAC), Sarthak Educational Trust, Dhara Foundation and Vidhya Kiran Education Society for training in sectors like Agriculture and Horticulture, Bridal Jewellery Making, Garment Making, Indian Sweets and Snacks, Paper Macey, Electrical, Candle Making, Jute Diversified Products and Beauty Culture and Hair Dressing.

3. Training the Tribal Youth of Rajasthan

DSEE has joined hands with Tribal Area Development Department (TADD), Rajasthan to provide training to the youth of the Tribal areas from the state under its Convergence Initiative. Training



Skill Training for Jail Inmates

is being provided to youth of the tribal families of Rajasthan falling under Below Poverty Line along with Families from Above Poverty Line with an annual income not more than Rs. 2.5 lakhs.

4. Focus on training women

“We need women at all levels, including the top, to change the dynamic, reshape the conversation, to make sure women’s voices are heard and heeded, not overlooked and ignored”

RSLDC since its inception has been making efforts to implement initiatives which have been instrumental in promoting skills and enhancing livelihoods opportunities for the women. The RSTP scheme of the department was redesigned in 2015, to encourage participation of Women, Youth, Person with Special Abilities and Jail Inmates/ Juveniles under special homes under skill trainings. The scheme is specially focused on skilling women in order to enable them for Wage/Self employment. It includes sectors like Tailoring, Beauty & Culture, Yoga, Security, Arts & Crafts, Jewellery Designing, Bridal Make-up Artist, Garment Making etc.

Age relaxation for women upto 10 years was given under the scheme and women aging 16-45 years can participate in the trainings. Dedicated training centres for women have been initiated.

To increase female candidates in ITIs, As a policy **Govt. of Rajasthan has waived off complete fees for women in various CTS/ATS courses in ITIs in the state.** This is to encourage enrollment of women candidates in ITIS. There is a provision

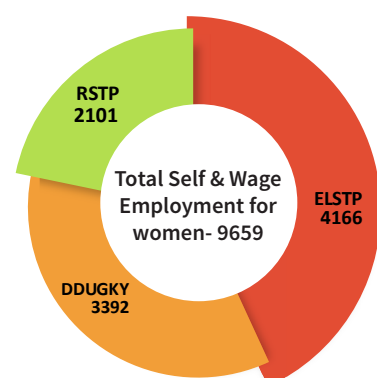


Skill Training for Women

Impact:

1. Total, 322 Jail Inmates have been trained in Jaipur Central Jail and Bhilwara Jail. 18 Jail inmates are under-going training in Bhilwara Jail. It is planned to extend the training to all Central Jails of Rajasthan.
2. RSLDC has trained more than 34,857 youths under the Convergence Model out of which more than 6,381 are from the Tribal Community.

Self & Wage Employment for Women



- Wage Employment under ELSTP
- Placement under DDUGKY
- Self & Wage Employment under RSTP

of 30% reservation for women in all ITIs across the state.

Trades/Courses sought after by women are included to increase capacity and variety for women training programs. Minimum 50% placement for women is mandatory for all the schemes under RSLDC.

Under the Convergence model, an MoU has been signed with Department of Women Empowerment. Budget of 0.92 crores have been allocated to initiatives and skills to be undertaken under this.

DDU-GKY also provides for a mandatory coverage of 33% women candidates in all the projects. To enhance coverage of women trainees, the upper age limit for women has been revised up to 45, as against 35 years. Migration support centres (MSC) are set up to look after the needs of the vulnerable population, especially women. Tool distribution kit to all female trainees is also been done under RSTP Scheme to promote skilling. Besides setting up Exclusive Women Skill Development Centres under all schemes, women are also provided with financial assistance through Pradhan Mantri Mudra Yojana (PMMY) to set up their micro/small enterprises, hence promoting entrepreneurship among women.

To promote female participation in Skill Trainings, additional 2% Interest Subsidy(6%) is provided for training under CM Skill Loan Scheme.

To mobilise and ensure Women Participation in skill trainings, more than 400 Kaushal Sakhis are being deployed at every cluster. Their monthly stipend and remuneration is linked to mobilisation, retention and placement of Women trainers.



Impact:

- Till date, 32670 females have been trained and 5105 are undergoing training.
- Total 9,659 females have been provided Self and Wage Employment opportunities. 4,166 females have been provided with Wage Employment Opportunities under ELSTP Scheme between the salary range of Rs.6,000 to 25,000.3392 women candidates have completed 3 months post placement under DDUGKY

Many success stories have been reported from across the state. 7 females trained youth have been awarded with the Skill Icon Award. This has been a result of the focused initiatives undertaken by the department to train women. Few such examples are as below:

Alka Sharma-First Skill Icon of the Month: Besides hailing from economically weaker and under-privileged section of the society, **Alka Sharma** is the picture of strong willpower, determination and commitment. She enrolled in Office Assistant Plus course in Ajmer. After successfully completing the 3-months course with a 100% attendance, Birla Sun Life Insurance Company appointed her as Agency Manager at a salary of Rs. 17900/-. She continued to work hard and has been now been

progressing towards a successful career. She says that without RSLDC's support she would not have realized her potential or that she even had potential.

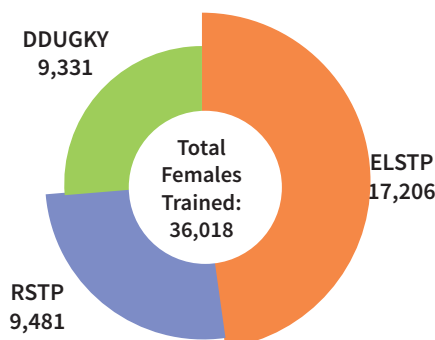
Blowing the Bugle against stigma and Stereotype, **Sheela Kumari Parmar, a person with special ability** was felicitated as the Skill Icon of May month in the year 2015 which acted as a key contributor to motivate and inspire the youth to enrol in skill training programmes in their interested sector in the state. These initiatives have led to transformational change in skill ecosystem of Rajasthan.

Dream comes true, **Poonam Jawada** is a resident of Village Khand, District Pali age about 25 years belongs to a poor family, where earning everyday bread and butter is a challenge. She said that "it was my ambition to become a successful entrepreneur in life" but then the question was How?" Finally she would able to explore RSLDC's Makeup Artist course and joined the training. With having huge family responsibilities, it was a hard task for her to travel 25 Kilometer away from home to take this training. Her ambition & family support helped her to complete

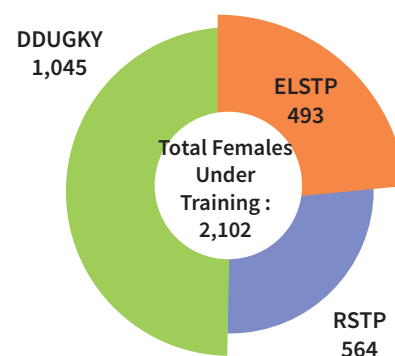
training and opportunity with a beauty parlour of Pali on a salary of 12,000 per month. Today, she earns Rs.25,000 per month.

Scheme wise female beneficiaries from 1st Jan, 2017 to 6th July,2017

Female Youth Trained



Female Youth Under Training



- Out of the total youth trained by the Department, 19% are women.

5. Training for youth in border areas

Rajasthan is one of the four states in the country where Border Area Development Program (BADP), a central government sponsored scheme, is being implemented.

The Western part of Rajasthan lies on the western international border and covers four districts namely Barmer, Jaisalmer, Bikaner and part of Ganganagar district consisting 112 sq. km. accounting for 53% of the total area of the Thar desert.. This is a sensitive area. The Indo-Pak border has old history of cross-border smuggling, despite border fencing. Hence, skill intervention was realized to ensure that they have alternate livelihood opportunities. The RD Department has entered into a Convergence initiative with RSLDC to promote skilling in sensitive border areas.

Impact:

3771 students have been trained under this initiative in these four districts. Many of them have been placed in big organisations. Moreover, to promote skilling in these far flung deserts, Skilling Infrastructure is being created with the support of BADP funds. Increased Employability will certainly lead to a check on Cross Border movements and reduced cases of smuggling.

6. BoCW : Providing training to the family members of 14 lakh construction workers aged 18-35 and interested in finding employment/job opportunity through employable skill training is a new initiative of RSLDC. The funds for training of these youth has been provided by **Board of Construction Worker (BoCW)**, GoR. The Board has also approved the Recognition of Prior Learning (RPL) and certification of existing registered labour force of state through RSLDC. SDC for skill training of BoCW families is taken up

in areas having higher concentration of registered workers.

7. Minority Training



Every year around 8-10 thousand youth complete Madarsa education in the State and look out for job opportunities. The youth completing education in Madarasas often have good command over religion and Arabic language but lack formal education and degrees which in turn leaves them either with little or no prospectus of a job and the only job available to them is to be hired by local mosques to act as Imams. Therefore there is an urgent need to provide skill training to these youth. RSLDC has decided to set up dedicated SDCs in the specific locations of higher concentration of these youth with the support of Dar-ul-Uloom, Deoband and Minority Department, Government of Rajasthan with courses which will convert their learning into earning ventures.

8. Skill Training for Transgender community:



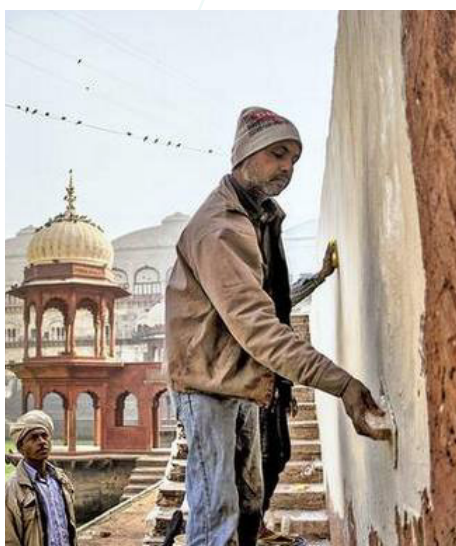
On the initiative of the Rajasthan Transgender Welfare Board (RTWB) under the aegis of Social Justice & Empowerment Department, GoR, RSLDC

has decided to take up the skill training for Transgender community in the state to provide them with an alternative livelihoods opportunity. Such trainings would be carried out by the agency created by the Transgender community as the jobs generated through the initiative would benefit the special populace thus making identification and mobilization more effective.

The Rajasthan Transgender Welfare Board (RTWB) has been asked to conduct survey of the Transgender community. Through the survey, the total number of youth from this community in the age group of 16 to 35 years will be found out and the number of youth interested in receiving skill training will be identified. In case the training leads to self-employment, the department shall arrange for finance under a certain scheme to help set up micro enterprises. Style & Scissors, the training partner of RSLDC and a branded beauty saloon of Jaipur has trained 15 persons from the Transgender community and one of them has been retained by the saloon as **beauty therapist**.

TRAILBLAZING INTO NEW SECTORS OF SKILLING

In today's times, the Conventional courses are dying out and a change can be seen in the employment pattern of the market. The industry is reviving itself by adopting new trades and offering better career opportunities and dropping out the old non suitable job roles. It thus becomes imperative to shift the paradigm of skilling from traditional jobs to demand based jobs. Keeping this mission in mind, the Skilling Department has taken big leaps to foster the growth of skilling in the state.



1. Junior Heritage Mistri

The Junior Heritage Mistry trade is the flagship programme of India with Rajasthan being its Pilot State. Under the course, the individuals are trained on indigenous building practices, traditional occupational structures, knowledge systems, arts, crafts as well as the build fabric that renders identity to a place. Through its partnership with Kaushal Bhaav, Jaipur under its RSTP Scheme, RSLDC aims to train 300 youths in Junior Heritage Mistri Trade under NSQF Level-2. 150 youths have been trained and more than 110 youth have been placed already; the remaining are undergoing the placement process.

On completion of the course, the youth get a certificate from NCVT and are employed as Heritage Mistri or professionals and absorbed to work on the heritage properties of Rajasthan, hence uplifting the rich culture of the State.

Courses of Heritage Mistri and Head Heritage Mistri are to be launched for decorative 'Araish Painting', 'Façade Cleaning and restoration' besides 'Historic Decorative' and 'Araish finishes and floor masonry'.



Exchange of MoUs between Chairman, Sanskrit Academy and Commissioner, SEE, GoR

2. Purohitya Prashikshan

DSEE and Rajasthan Sanskrit Academy have come together through an MoU to train the youth of Rajasthan in Sanskrit related courses. Under the MoU, training programs related to Solah Sanskars, Mantra Uccharans, Archan Poojas, Making of Pooja Samgari, understanding the Sanskrit literature, etc to name a few will be covered. Besides providing training in writing and speaking fluent and correct Sanskrit, the youth will also be trained in trades related to creating different articles and offerings which can be used in the temples which shall help the youth to further come up with their own entrepreneurship units of producing such items. After completion of the course, the trainees will be certified which shall help them fetch quality placements not only in India but also in other countries which have a high demand of Sanskrit

speaking experts and Indian Priests. Having met with very positive response, centres are coming up in Jaipur, Jodhpur and Bikaner.

3. Certification of Domestic Workers

Housekeeping is one of the largest service sectors in India wherein 90 % employees are females. Also, this is one of the largest unorganized sectors of the nation and hence leads to problems such as non-certification, less income generation and human trafficking. In order to address this issue, an MOU was signed between RSLDC and Domestic Workers Sector Skill Council, Government of India.

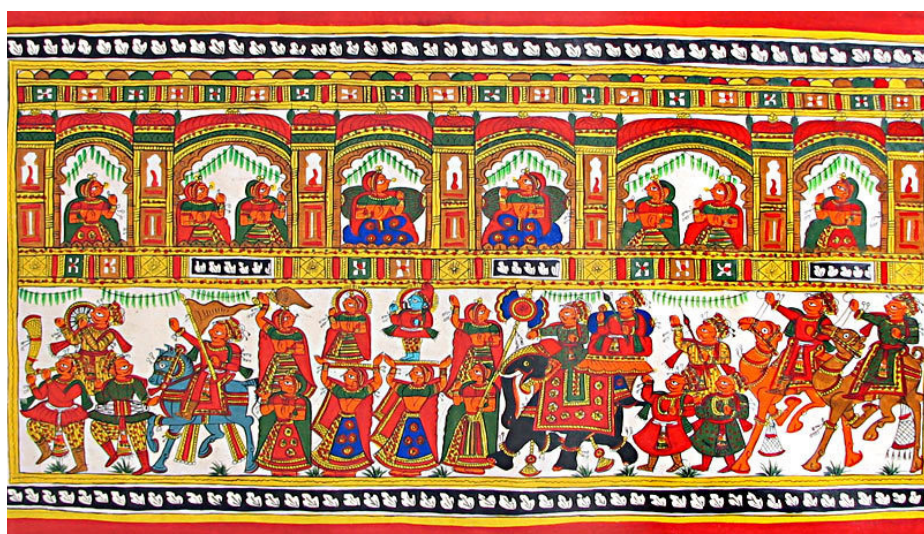
Through this step, the Domestic Workers will get National Level certification and assessment through National Sector Skill Council which will help them in their skill development and will also ensure good placements.

The Domestic Workers have been put into different categories such as housekeeping, cooking, child care, elderly care and pre-and post maternity care to make the process more streamlined. Skilling in this service sector soon will make it more organized which will enable the workers to become financially stable and socially secure.

4. Phad Paintings

Phad paintings are a folk painting style from Rajasthan and date back approximately to hundreds of years. These paintings were and still are a part of an elaborate ritualistic song and dance performance by folk balladeers that travel from village to village performing folk epics. Each painting depicts a different story and they are opened or unrolled only after sundown, in conjunction with an all night performance. This is possibly why these paintings are called Phad which means fold in local dialect.

In order to transfer the art to the current and future generations, RSLDC has taken an initiative to organize training programmes on Phad Paintings. and has recently signed an MoU with Kalamat Society to train 400 youth in Phad



Phad Paintings

Painting. 4 more proposals are awaiting MoU.

5. Ornamental Fisheries

In present era, many households are showing keen interest to have a fish aquarium in their houses, as they feel that staring at fishes gives mental peace to them besides it being auspicious for the house. This has opened employment /self employment opportunities for the youth.

Considering the above, RSLDC has developed two courses of Fish Entrepreneur and Breeding and Rearing of Ornamental Fishes and training has just been initiated.

6. Therapeutic Spa and Wellness

Tourism plays an important role in generating employment opportunities for the youth. Many tourists coming to the state look for Spa and Wellness related facilities. Besides, local residents of the state have also become aware of the need of Spa and Wellness. Hence, there was a felt need to initiate training in the upcoming sector. In order to tap these opportunities, RSLDC has initiated Spa and Wellness training with Mahatma Gandhi Medical College, Jaipur as the esteemed partner.

7. Dialysis Centre and R.O Operators:

The department has set up a dialysis center at SRG Hospital, Jhalawar Medical

College in Jhalawar to provide dialysis services at affordable price. Further, Biomed academy has started first batch for dialysis assistants in collaboration with RSLDC in August 2016. The first two batches have witnessed good placement opportunities and thus the training has also expanded to Ajmer and Bikaner. Proposal to expand it to all 13 Government Medical Colleges has been planned.

8. Knowledge Integrated Skill Modules for Agriculture, Horticulture, Animal Husbandry Training (KISMAT) Centers

The KISMAT Scheme aims at providing Skill Training in three important sectors i.e. Agriculture, Animal Husbandry and Horticulture to the youth in Rajasthan and it is a special initiative taken up by the Government of Rajasthan to safeguard the interests and the talent of the individuals associated with these sectors, hence enhancing and developing their skill sets and giving maximum employment and motivation to the youth in these sectors. First KISMAT centre was initiated in Govt. ITI, Bhilwara. So far 4 ITIs, namely, Bhilwara, Udaipur, Jalore and Ajmer have initiated KISMAT training & have trained 150 youth under Nursery Management, Dairy Management and Protected Cultivation. It is proposed to cover all 33 district level ITIs through convergence with RSLDC & a budget of 14.5 crores has been allocated by the Hon'ble CM of Rajasthan for the purpose.

9. Skills on Wheels :

There are some specific target groups i.e. Persons with Special Abilities (PSA), youth from Building and Other Construction Workers (BOCW) families, Sahariya Tribes etc. for whom there is a dire need to provide training facilities at their door steps. In this context, Skills on Wheels could be one good alternative which shall help; skills reach out to those who are unable to make it to skill training in person. Under the initiative, in tune with Honourable CM's directions, buses, duly equipped with tools and other related facilities arrive at the native locations of such people and organize training programmes for them. In the past also, RSLDC had organized training programmes through Skills on Wheels for people in the remote areas. RSLDC is now considering to organize training through the Skills on Wheels for specific target groups. While RSLDC already has 5 buses used for this purpose, it has initiated talks with Rajasthan State Road Transport Corporation (RSRTC) for the deployment of more buses for Skill trainings.

10. Skill Training on GST Job Roles



The Goods and Service Taxes (GST) was given assent by the Hon'ble President of India on 8th September, 2016 and has been rolled out across the country on 1st July, 2017.

Since it is likely to affect large scale stakeholders across the nation, it has been decided to initiate quality and authoritative GST Training for Chartered Accountants, Company Secretaries, Advocates and retired Government Servants, as other stakeholders as a part of Government of India's trade outreach program for successful rollout of GST. Training is proposed to be conducted by a credited GST Trainer (AGT)- trained



Meeting between Maj. General S-W Command, Indian Army and Commissioner, SEE, GoR for skilling of Ex Servicemen

and certified by NACEN based on a Standard GST Training module and identified course material. EOI is under consideration for the same.

11. Skilling and Certification for Ex-Servicemen :

The state of Rajasthan has always been a forerunner in contributing to the National Armed Forces. Rajasthan accounts for 6.74% of the Ex Service Men (ESM) strength of the nation with 1.74 lakhs ESM.

61 % of them are concentrated in the districts of Jhunjhunu, Alwar, Jodhpur, Nagaur and Sikar. Most ESM retire before attaining the age of 50 while other 40% of them retire even earlier in the age group of 36-41 years. There is thus a need for a seamless transition into the second career of the soldiers post their retirement and empowering these Ex Servicemen by Recognition of Prior Training (RPL) through certification and hence enabling them with new Skills based on their aspirations. There is a need to view the soldiers from beyond the security prism and use their competencies in the civil life which they develop during their service career. As many as 11 job sectors with 37 job roles have been identified by Indian Army alongwith National Skill Development Corporation (NSDC) where in the ESM can be made use of. Thus RSLDC (Rajasthan Skill and Livelihoods Development Corporation) and has decided to join hands with any identified agency of the Indian Army for the development of processes and procedures for ESM

Skilling which shall help in their mobilisation and certification. RSLDC officials shall also be engaged in the upcoming ESM Rally in the Shekhawati Region.

12. Emphasis on Environmental Friendly Sectors

A. The State has good livelihood opportunities for the youth in Renewable Energy/ environment/ green sector. In order to harness this, RSLDC has organized skill training programmes for the youth. In this context 5 training partners have already skilled youth under RSLDC's ELSTP and DDU-GKY schemes. Summary of course wise youth trained so far in this sector is given below:

Names of Training Partners and No. of Youth Trained

1. Solar Electric System Installer & Service Provider - 297
2. PV-Installation & Maintenance - 118
3. Windmill Installation & Maintenance - 116
4. Solar Hot Water System Installer - 60
- Total 591**

In order to expand training in this sector, RSLDC has included following NSQF aligned courses in its ELSTP course list:

- Wastewater Treatment Plant Helper
- Wastewater Treatment Plant Technician
- Solar PV Installer (Suryamitra)
- Solar PV Installer – Electrical
- Solar PV Installer – Civil



B. RSLDC has entered into MOUs with Sector Skill Council for Green Jobs, Rubber Sector Skill Councils, Jute Sector Skill Council and Rajasthan State Pollution Control Board. RSLDC shall provide Skill training in the Green Jobs sector related to goods and services that will benefit the environment and help in energy conservation, limit gashouse gas emissions, minimise waste and pollution, protect and restore ecosystems as well as support adaption to the effects of climate change. Under the Program, the students will be trained in sectors related to Solar Energy, Water Treatment and Waste Recycle primarily while 16 more such trades will be added in the future. The focus shall thus be on creating Wood and Pipe Engineers instead of mere Carpenters and Plumbers.

C. Rajasthan Government has promulgated the first Government Skill University and established two COEs both which are both related to Green Job Sectors.

i. Centre of Excellence in Environmental Management (CEEM) by Rajasthan State Pollution Control Board (RSPCB) in the Rajasthan Skill University

- The Centre of Excellence in Environmental Management (CEEM) as proposed by RSPCB will be a

State Nodal agency and will function as Centre in Policy Research in Environment Management, Centre in Climate Change, Centre for Clean Development Mechanism, Centre in Spatial Environmental Planning and Partner in Green Business Centre.

- CEEM shall provide academic and professional courses to be made available to students right from Fresher's, as also for working professionals in Industry, Academic Institutions (Government, PSU, semi government, etc.), Research & Consulting organizations, etc.
- CEEM is using the existing infrastructure & facilities and the common areas developed by the ILD at Jamdoli, Jaipur and thereafter RSPCB will construct & develop facilities, suitable for the functioning of the Centre.

ii. Renewable Energy & Advance Solar CoE- in Skill University has established.

- French giant Schneider has set up Centre of Excellence in Electric and Renewable Energy sector in the Rajasthan ILD University campus
- Training of instructors of Electrical trade of Govt. & Private ITIs of Rajasthan is to commence soon in the Renewable Energy (Solar) Sector.

D. RSLDC has signed MOU with BVG India Limited for contributing to smart

city mission. BVG will impart skills to the human resource for behavioral aspects, safety and hygiene, etiquettes, driving, segregation of waste etc through DDUGKY scheme of RSLDC. The people will be educated for proper disposal of waste such as dry waste, wet waste, such skilled manpower will be able to efficiently interact with stakeholders of Jaipur and encourage for the proper disposal of waste and will be also be able to educate them regarding the benefits of scientific disposal. Skilling for 1800 Housekeepers, Garbage Loaders, Truck Operators and Scavengers have been initiated. Such skilled manpower in the trade will be directly absorbed by BVG India Limited under solid waste management which will add one extra degree needed to take from 'good to best'.

RSLDC shall provide Skill training in the Green Jobs sector related to goods and services that will benefit the environment and help in energy conservation, limit gashouse gas emissions, minimise waste and pollution, protect and restore ecosystems as well as support adaption to the effects of climate change

FOCUS ON ALIGNING INDUSTRIES WITH SKILL DEVELOPMENT INITIATIVES

To promote innovation and new ideas, Special flexi MoU scheme is being run by RSLDC, in which Industry specific Skill Training Programs are approved and run in Industrial Premises.

NSDC partners are also encouraged to participate and apply under various EOIs released by RSLDC; such partners are given a green channel in desk appraisal.

Rajasthan government has forged creative and effective partnerships with various industries to set up advanced labs in Government ITIs and set up Centres of Excellence (CoE), and run industry specific skill training programs. Many such CoEs have been established.

CREATION OF CENTRES OF EXCELLENCE (COE) – STANDARDIZATION AND EXCELLENCE

Many Centres of Excellence have been created in the State with support from renowned industries in the last one year. They are as under:



1. Centre of Excellence for Tourism Training (CETT), Udaipur

In Udaipur, a world class Centre of Excellence for Tourism Training (CETT) has been established in association with ITEES, Singapore to provide training in Tourism and Hospitality Sector. This CoE was inaugurated by Hon'ble CM, in the presence of Mr. Lee Hsien Loong, Hon'ble PM of Republic of Singapore on 6th October 2016. The total capacity of the Institute is 480 students in 6 trades and the first batch was launched in December, 2016. The employment opportunities in this sector are immense. The fresh recruited administrative staff and the faculty were trained in ITEES, Singapore before commencement of the courses. Additionally, British Council English courses and Gems Skills led Digital Literacy courses have been initiated to enhance life skills.

2. Caterpillar Centre of Excellence, Govt. ITI, Jhalawar –



The Centre of Excellence, dedicated to Mining and Heavy Earth Equipments training

FOCUS ON ALIGNING INDUSTRIES WITH SKILL DEVELOPMENT INITIATIVES



Samsung Centre of Excellence

is being developed in the Govt. ITI, Jhalawar with support of Caterpillar, the world's largest heavy earth moving machines manufacturer. The Training in backhoe loader has started in June, 2016 and 108 have been trained in 6 batches so far in 45 days training programme. All have got vehicle licenses and 37 have been placed already. The residential complex for COE is under construction through CSR and shall be completed soon.



Toyota Centre of Excellence

3. Samsung Centre of Excellence, Govt. ITI, Banipark, Jaipur

An MoU was signed by the department with Samsung India Electronics Pvt. Ltd. in March, 2015 to establish Centre of Excellence in Govt. ITI, Jaipur and provide training in service and repair of mobile phones, IT sector, Audio-visual products and home appliances. The training started in September, 2015 and 140 youth have been trained and 191 youth are currently under training. 52 youth have been placed so far. The training duration is of 22 days for mobile repairing and 48 days for Refrigeration and Air Conditioning, Repair of Home Appliances (RACHA).

4. Toyota Centre of Excellence, Bhiwadi

A Centre of Excellence with Toyota has been established in Govt. ITI, Shahpura, district Jaipur after the MoU signed with Toyota Kirloskar Motor Pvt. Ltd. by Govt. ITI, Shahpura to provide training in automobile body repairing and automobile paint repair course. 33 students have completed the training and 29 are under training. 28 trained youth have been placed.

5. Cairn Centre of Excellence, Jodhpur

As part of the MoU signed, Cairn India Limited (CIL) has set up the Cairn Centre of Excellence (CCOE) at Jodhpur in its world class vocational training institute. CIL has invested around 10 million USD to develop this advanced training centre. They had tied up with TUV Rhineland, Germany for operational logistics at CCOE. The facility developed by Cairn India has labs, equipment, pedagogy and trainers matching with the best facility in the world and further with the collaboration of TUV Rhineland, a renowned international name in the field of skill training and development, made it a unique Center of Excellence. The Tripartite MoU was signed between RSLDC, Cairn India (now Vedanta Limited, Cairn Oil and Gas) and TUV Rhineland on 3rd June, 2015 with a validity of three years i.e. up to 2nd June, 2018. Total 22 Batches have been completed by them in which they have trained 514 youths and provided placement to 339 trainees.



Cairn Centre of Excellence

PARTNERSHIP WITH INDUSTRIES – MAKING AVENUES FOR STATE OF ART CLASS AND ON THE JOB TRAININGS

The Skilling Department has tied up with many leading industries to provide trainings either in a specialized environment or in their premises and expose the trainees to the real work environment. Some of these are as under-

6. CISCO Digital Academy



Inauguration of CISCO Digital Academy by Hon'ble CM of Rajasthan

Digital Transformation in ITIs: Under the MoU signed, CISCO has established NET Academies in 25 Govt. ITIs, and more such academies have been planned. Digital Classrooms have been established in 9 ITIs which are being used for British School English Courses and Domain Knowledge by ITI Instructors. Webex facility for Digital Video conferencing has been also provided by CISCO in the Kaushal Bhawan.



Hon'ble CM of Rajasthan at Bosch BRIDGE Academy

7. Bosch BRIDGE Academy

Under the MoU signed with BOSCH during Resurgent Rajasthan Partnership Summit – November, 2015, the Bosch BRIDGE Academies (BRIDGE-Bosch Response to India's Development & Growth Through Employability Enhancement) have been launched in all 33 district level ITIs since July, 2016. Under this initiative, 1492 youth have been trained so far and 1190 youth have been placed, which is mainly focused on

dropouts and underprivileged and trains them towards mainstream integration. Total 66 batches across 32 ITIs have been conducted. The placement of trained youth of Bosch has been excellent and is around 80%.

8. Asian Paints Colour Academy, Jaipur

An umbrella MoU was signed with Asian Paints Ltd. during Resurgent Rajasthan Summit 2015. Asian Paints has created a colour lab in Govt. ITI, Jaipur and have started course in Wood and Paint sector. This initiative will be expanded in another 14 ITIs, after initial review of the project. In the meanwhile, Mobile Van training is to be launched by Asian Paints soon.



Skill training at Asian Paints Academy

9. Pidilite – MoU was signed with Pidilite during Resurgent Rajasthan Partnership Summit – 2015 to train youth in Carpentry, Plumbing and Construction sectors. Advance course training was completed in Govt. ITI, Jaipur and Jodhpur. So far 44 youth have been trained in carpentry trade and training of 23 youth is undergoing.

10. Glass Academy

After the umbrella MoU signed with Glass Academy India Foundation in November, 2015, a detailed MoU was signed on 24.08.2016, to take up training of Technician, Glass processing. Initially, training has been taken up in Govt. ITI, Bhiwadi and 23 students are under training. It has been planned to expand this training to other ITIs as well as in Skill Development Centres of RSLDC.

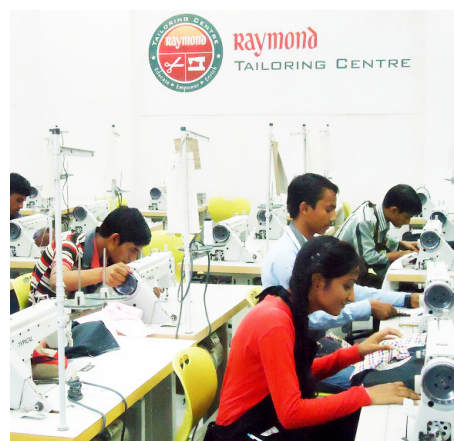


11. Indian Institute of Gems and Jewellery (IIGJ), Jaipur

Looking in to the immense job opportunities in Gems and Jewellery sector in Jaipur, RSLDC signed MoU with IIGJ to implement skill training programme under its ELSTP scheme to execute skill development trainings in this sector and train 3650 youth. RSLDC also approved the merger of course of Foundation+Basic+Advance stone setting courses to make it more employable. IIGJ has taken up the training in its State of Art Centre in Jaipur and has trained 231 youths.

12. Raymond

A special project for Skill Training for an advanced customized garment manufacturing (tailoring) was signed





Skill training Narayana Multi-specialty Hospital

under a tripartite agreement between RSLDC, 'Skill Tailoring Institute by Raymonds' (STIR) and Commissioner Industries (CI) on 4th April 2013 to train 2500 youth at two places i.e. Jaipur and Jodhpur. The agreement is valid for 5 years and the target for the 1st year at a centre is 500 youth in the preferable age group of 16-35 Years. Further, Commissioner Industries (CI) has provided land at Jaipur and Jodhpur for training centres and STIR has set up advanced centres equipped with modern facilities at both the places. The capacity of both the centres is 150 each (6 batches of 25 trainees each). Courses include Shirt Maker and Kurtas and Safari Maker, Trouser Maker and Pyjama Maker, Jacket Maker and Jodhpuri and Sherwani Maker.

13. Narayana Multi-specialty Hospital

Looking in to the need of trained youth in the health sector, RSLDC signed an MoU with Narayana Multi-specialty Hospital to take up the course in medical and nursing sector. This hospital is providing training in its state of art facilities in Jaipur.

14. Mahatma Gandhi University of Medical Sciences and Technology

The MoU with Mahatma Gandhi University of Medical Sciences and Technology was signed on 23 August, 2016, to train 360 youth in Spa & Wellness, Naturo-therapy,

Impact:

The Skilling Department has tied up with many leading industries to provide trainings either in a specialized environment or in their premises and expose the trainees to the real work environment. The CoEs are set up by industry leaders and hence are capable of offering needs-driven, high quality vocational education and training in line with international standards. These CoEs aim at occupations in sectors with particularly high growth potential, for example CISCO certified IT courses, construction, mining, service and repair of mobile phones, automobile body repairing, etc. ~90% of the students trained get

placed under captive placements as these are industry-set up centres. The placement percentage of the remaining students is also very high as they get exposure to state-of-art centres, where they are trained on latest technology making them high in demand in the market. The presences of Industrial Partners ensure more linkages with apprentices towards enhanced employability.

Beauty & wellness courses in a year in its well established infrastructure at Sitapura, Jaipur. This University has an 850 bedded multi specialist Hospital, Dental, Nursing and Physiotherapy College and has revolutionized the private sector in medicine. 3 batches of over 150 youth have already undergone training with high placement ratios.

CONSTANT ENDEAVOUR TO PROMOTE ENTREPRENEURSHIP – RELATED OPPORTUNITIES

7 Livelihood Business Incubators will soon be set up in Rajasthan, 3 being at ITIs in Alwar, Jaipur and Udaipur respectively, alongwith 3 at Government Engineering Colleges and 1 under the PPP Mode at FDDI Jodhpur



The then Commissioner Industries with Commissioner SEE, GoR at LBI unit, Okhla



Facebook Boost your Business Initiative

In order to promote entrepreneurship and skilling among the youth, RSLDC has partnered with various industries and organizations and has taken up different initiatives such as Smart State in Entrepreneurship Initiative by Wadhvani Foundation, Advanced Digital Literacy in Skills & Overseas Placement by GEMS Skills, Entrepreneurship Certification by NIESBUD (National Institute for Entrepreneurship and Small Business Development), training of MSMEs through Facebook's Boost your Business Initiative, etc. RSLDC is running the Regular Skill Training Program (RSTP) with special focus on Women, Jail Inmates, Juveniles, Person with Special Abilities (PSAs) to enable them for self employment. Visually impaired youth are being imparted training in computer applications using Braille. Jail inmates are undergoing training in Nursery Management, Vermin-Composting and House Wiring so that they can find gainful employment as soon as they complete their Jail sentence. Few of the endeavors to promote Entrepreneurship and Livelihood generation opportunities are :

1. Livelihood Business Incubators:

A fund of Rs.1 cr. per Incubator has been allotted for Government owned Incubation Centres under the ASPIRE Scheme to promote entrepreneurship development and 7 Livelihood Business Incubators will soon be set up in Rajasthan, 3 being at ITIs in Alwar, Jaipur and Udaipur respectively, alongwith 3 at Government Engineering Colleges and 1 under the PPP Mode at FDDI Jodhpur. The main objective of the business incubators is to incubate and impart entrepreneurship while providing skill development training and mentoring the youth, while facilitating funding with a view to empower the individuals, to set up their own business enterprises. The prime focus of these incubators is to thus create jobs at local levels and to reduce unemployment by creating a favorable ecosystem for entrepreneurial development in the state. Each institution has been given a target of training atleast 4,100 individuals for self-employment. This step will not only act as a catalyst in the growth of entrepreneurship in the State but would also create jobs opportunities for many more individuals. The department is working at an arrangement with BOSCH and CADD Centres for 3D Printing and related high end Entrepreneurship enterprises

2. MoU signed with NIESBUD – As part of the Hon'ble CM Announcement, all Government ITIs in the State will have NIESBUD centres. Process has been initiated with NIESBUD to commence the CD based ToTs soon.

3. MoU signed with GEMS Skills India Pvt.Ltd. – MoU with GEMS Skills signed in January, 2017 to take up projects in the State in Digital Literacy, Entrepreneurship Development Programme (EDP), Renewable Energy, India International Skill Centre (IISC) and the Professional Employability and Life Skills Programmes. GEMS have taken up the Digital Literacy programme in CETT Udaipur for all the students and staff. This short term training has been extended in all ITIs and the Skill Development Centres of RSLDC to make the youth aware of various digital transactions initiatives under Digital India campaign. The EDP will also be taken up with GEMS soon.

4. Boost your Business Programme of Facebook – Department of Industries, GoR and Skilling Department, GoR in joint collaboration with Facebook launched "Boost your Business" programs in September, 2016 to support Micro, Small and Medium Enterprises to build a digital presence, leverage mobile economy and gain market access at global level. 5000 MSMEs have been benefitted through events organized with Facebook in Alwar, Ajmer, Bhilwara, Jhalawar, Udaipur, Kota and Jodhpur. A Mega Event is proposed in July in Jaipur.

Constant Endeavour to Promote Entrepreneurship – related Opportunities



5. Collaboration with MDS University, Ajmer - RSLDC has signed MoU with Center for Entrepreneurship and Small Business Development (CESBM), MDS University, Ajmer on 9th August 2016. This is the first Govt. University with which RSLDC has signed the MoU to train youth for various skills. University has also committed to extend skill training programs in its all 17 centers.



6. Revamping of Entrepreneurship Management and Development Institute in RSLDC: The EMI has been set up by the Government of Rajasthan and Government of India in association with State and National Level Financial Institutions. The Institute is managed by the Governing Board. Principal Secretary, Labour Department is the Chairman and MD, RSLDC is the Director of the institute. The Institute is housed in RSLDC. The Institute acts as a facilitator and resources institutions to motivate, guide and help prospective interventions. It organizes various types of training programmes funded by sponsoring departments mainly Industries Department, Department of Science and Technology, Govt. of India, Banks and RMoL/RSLDC. Since inception, it has organized 261 Training Programmes and trained 11540 persons.

EMI has planned the following programmes :

- a. Coordinate organization of TOT Programmes (Training of Trainers Programmes) to be organized by NIESBUD for the trainers of Skill Development Centers of RSLDC
- b. Organise Entrepreneurship Awareness Programmes focusing on the entrepreneurial opportunities available in the areas



7. Start up Policy : Government of Rajasthan has launched the new start up policy for entrepreneurs on 9th October 2015. Key Targets of the policy are – 50 Incubators/Incubator like Organisations to be established, 500 innovative startups to be supported and incubated, 100,000 sq ft of Incubation Space to be developed/facilitated, Angel and Venture Capital of Rs.500 Cr, to be mobilized for startups, development of an Innovation and Problem Solving Culture across the State thereby facilitating Ease of Doing Business (EODB).

8. Entrepreneurship Cell in ITIs : All the Govt. ITI's have a dedicated cell to counsel the youth on current trends in entrepreneurship and assistance to set up their own enterprise.

9. SEE Fairs : Youth have been given self employment opportunities with the support of local industries, administration and RSLDC in the SEE Fairs held every month in each district.



10. Linkages with Pradhan Mantri Mudra Yojana (PMMY) : RSLDC has tied up with Foreign, Public Sector and Private Sector banking institutions in order to provide financial assistance to the youth post training. Database is shared between RSLDC and all banks so that RSLDC can help trained youth to get MUDRA loan. Shishu Mudra Loans (<50,000) have been distributed to 11.5 lakh families of which it is estimated that 1.7 lakh were new beneficiaries post skill development and Entrepreneurship training.

11. The Mukhyamantri KaushalAnudan Yojana (CM Loan Scheme) has been notified on 01st March, 2017 and has been adopted by all Banks in the SLBC meeting held on 28.03.2017. This Yojana shall provide loans to eligible youth for skill education up to Rs. 10.0 lakh and interest subsidy up to 4 % on such loans for males and up to 6 % for women, Specially Abled and Weaker Sections. The Rajasthan Government has further waived off the stamp duty for registration of such loans.

UPSCALING SKILLING: OTHER KEY INITIATIVES/ CONTRIBUTIONS



1. Spreading out the Wings Overseas: MIGRATION SUPPORT RELATED INITIATIVES UNDERTAKEN FOR WELFARE OF WORKERS PLACED OVERSEAS

According to a Report published by the Ministry of External Affairs, India has seen a huge outflow of workers to countries like Saudi Arabia, UAE, Oman, Qatar, Kuwait, Malaysia and Baharian with around 48,129 workers of Rajasthani Origin alone going overseas in 2014, around 46,000 in 2015 and

more than 35,172 in the year 2016, thus making safe immigration and protection of their rights in the foreign countries a major issue.

It was with this mission that the Government of Rajasthan set up Rajasthan Pravasi Sharmik Kalyan Prakosth (RPSKP), under the aegis of RSLDC, for safe immigration of the laborers to overseas and taking care of their rights and ensuring safe return. The cell also facilitates and provides support

services to workers who intent to go abroad for employment. Its key roles are:

- Registering Complaints/Grievances
- Information dissemination
- Guidance and Counseling
- Taking up the matter with Head of Indian Missions and MEA Government of India
- Outreach programs/awareness camps
- Overseas workers' fairs
- Licensed Recruiting Agent

Impact:

RPSKP, under the aegis of RSLDC, played an important role in coordinating the transportation of mortal remains of deceased workers with the cooperation from EOI Riyadh, District Administration and families in India (mortal remains of more than 5 workers received in India from Saudi Arabia on completion of requisite formalities)

- Due to security situation in Iraq, the Indian workers were rescued by MEA. Around 288 returnees from Iraq were received at IGI Airport New Delhi and provided Rs. 1000 each as contingency relief and assistance to reach their home town. In Rajasthan the workers majorly belonged to Jaipur, Tonk, Jhunjhunu, Churu, Dausa, Nagaur and Sikar.

Around 966 workers of Rajasthan origin have returned from Saudi Arabia due to closure of M/S Saudi Oger Company Saudi Arabia. Embassy of India, Riyadh and Saudi Arabia Government has extended support to Indian workers for safe return to India. The workers were received at IGI Airport New Delhi and Jaipur Airport and provided Rs. 1000 each as contingency relief, refreshment

at airport and transportation facility to reach their hometown in Rajasthan. RPSKP played an important role in the facilitation and information sharing during for the repatriation of these workers.

- More than 94 Awareness camps have been organized by RSLDC in 28 Districts of Rajasthan covering around 9,000 people. During the camps, the information related to job opportunities in the overseas job market, passport information, Visa/Emigration rules, Do and Don'ts, emigrant workers rights and duties were shared.
- With MEA as the catalyst, RPSKP assists in addressing the contractual complaints, missing and tracking issues of the Rajasthani workers going abroad
- Ministry of External Affairs also has the "Madad Portal" to help the workers register their complaints online and RPSKP follows the guidelines and procedures as laid by the MEA
- RPSKP also assisted in the transportation of mortals of India workers from foreign countries (death due to natural or accidental reasons) and helps the families in filing the contractual formalities hence fast tracking the death compensation for the same.



The newly constructed Kaushal Bhawan was inaugurated in RSLDC campus, Jaipur by Honorable CM Smt. Vasundhara Raje on 21st January 2017. The new State of Art Bhawan spans over 24,000 square feet and is working as a hub for skilling initiatives viz. Short-term skilling, Vocational Education and Employment department in the state. The building is equipped with 33 Rooms, 1 Board Room, VC Facility and is fully connected with Wi-fi is completely CC Monitored.

3. Partnering with Sector Skill Councils (SSCs)

Sector Skill Councils are set up as



autonomous industry-led bodies for steering skill development and training by National Skill Development Corporation (NSDC). They create occupational standards, develop competency framework, conduct train the trainer programs, affiliate vocational training institutes, conduct skill gap studies in their sector leading to a labor market information system and most importantly assess and certify trainees on the curriculum aligned to National Occupational Standards developed by them. The RSLDC is a nodal agency in the state to carry forward the skill development initiatives in a coordinated manner. The corporation ensure that eligible youth of the state have fair choice to acquire skills that are relevant to the

employers based upon their interest and aptitude and also employment potential in the state. Moreover, 3rd Party Assessment and Certification has been made mandatory post Common Norms Notification. The acquired skill has to be assessed and certified by the competent agency. The SSC's are competent bodies created by NSDC, MoSDE, GoI for the same purpose. Therefore, Association with SSC's of RSLDC is required and RSLDC has signed MOU's with 21 sector skill Councils till date. **More than 1.33 lakh youth have been assessed and certified by SSC/NCVT.**

4. We at RSLDC realize the importance of **Live and Employability Skills** besides the Domain knowledge imparted. **100 hours of soft and entrepreneurship skills training is mandatory for all the courses under RSLDC.** Soft skill training for trainees include Public speaking, basic etiquettes, communication skills, interpersonal skills and presentation skills. The main objective of soft skill training course is to generate ability of teamwork, creativity, and problem solving strategies Financial Literacy programs have been organized in skill development centers for awareness about MUDRA scheme and for educating and upgrading the financial mindset of trainees. More than, 6561 youth have been benefited through 134 FLCs organized by RSLDC. Computer training is included as an essential component of soft skill training in order to increase IT literacy. **All SDCs are mandated to have an IT Lab irrespective of the Job Role.**

5. All Skill Development Centers and ITI's are mandated to ensure :

- Safe drinking water facilities
- Separate toilets for men, women and PSAs
- Wifi enabled
- Power back up facility at both Residential and Non residential centres
- Training on Internet based applications, Social Media, email communications, BHIM app and digital transactions

- Compliance of the standard Branding manual
- Dissemination and highlighting of placement linkages
- Adhaar based biometric attendance system in all Skill Centres and Hostels.

6. **E mitra** is an ambitious e governance initiative of GoR which is being implemented by all 33 districts of the state under the PPP Mode, providing convenience and transparency to citizens in availing various services under a single roof at their door steps using an e platform. The facility is now being used to register aspiring youth for skill development programs across the state. Skill trainings have been conducted for 36,000 e mitra operators.

7. **Campus Interviews in various Government and Private ITI's** were conducted by around 500 large and medium sized companies like Maruti Suzuki, Hero Moto Corps, JCB, Eicher, Honda Cars, Mico Bosch, Indian Railways, Rajasthan Railways, Delhi Metro, NBC, Shree Ram Piston and Rings, Suzlon Energy, Tata Motors, Ashok Leyland, Havells India Ltd, besides others. More than 21,000 trainees reportedly got smart placement through the campus interviews.

8. **School Education:** Government of Rajasthan is playing a crucial role in successful implementation of policy for vocationalisation of secondary education by Ministry of HRD, GoI. Currently 65,000 students enrolled in 720 Govt. schools are undergoing various Skill Development Programs. Another program on Computer Literacy named 'CLICK' has been launched recently. 1000 Schools have been registered to train 1,00,000 students for RS-CIT certified Skill Programmes. As RSLDC has been a front runner in implementing Central and State sponsored Skill Development Schemes such initiatives will only ensure reaping the rich demographic dividends of the future generations to come.

13 WAY AHEAD



Post Common Norms and adoption of NSQF aligned job roles and courses, over 100 new Training Partners have been empanelled by RSLDC. The immediate results in future would be as under:

1. Around **500 SDCs** to come up with allotted targets of 1.5 lakh youth under ELSTP in next 2 months. DDUGKY Phase 3 & 4 and PMKVY-2 rolled out for 31,000 youth and another EOI is in the pipeline.
2. Plans have been made to **extend PIP (Participatory Identification of Poor) process to Urban Local Bodies**, for NULM and other related skilling schemes for Urban Poor.
3. As an innovative project, RSLDC has initiated **'Skills on Wheels'** project for BOCW beneficiaries and Persons with Special Ability.
4. **New courses of skilling** have been taken up, i.e Ornamental Fisheries , SMART City Job Roles, Phad Painting, Khaadi and Gramudhyog's Traditional Handloom Training and Entrepreneurship Development, Development, Transgender, Ex Servicemen.
5. **MoU with Sanskrit Academy** has been signed by RSLDC to take up the Purohitya skill training courses. The same will be taken forward soon.
6. As the Govt. of India has implemented GST across the country, RSLDC is taking up **skill training on GST** job roles to prepare youth for designated job work.
7. **New sectors** as Renewal Energy, Mining, Textiles, Power Sector, Jute Products and Rubber Sector have been included in forthcoming programs. Green Jobs Sector would be special emphasis.
8. RSLDC has initiated the EOI Process for operationalisation of 7 **'Construction Academies'** set up at Divisional Level ITI's . This aims to promote Skilling in the highly employable construction and allied sectors.



9. First Academic Session of Bhartiya Skill Development University (BSDU) to be launched in July-August 2017.

10. Rajasthan ILD Skill University (RISU)- **BOM (Board of Management)** shall be constituted with focus on intensive Training of Trainers (ToT) and Affiliations to Centres of Excellence (COEs). A Centre of Excellence in Automobile, Air Conditioning and Refrigeration to be setup with the support of 3 Japanese Giants- Honda, Daikin and Sony.

11. Engagement of youth from ITIs and SDCs as Apprentices under the NAPS Scheme.

12. **Admissions** to 16 new ITIs to begin soon this session.

13. **CENTRALISED ONLINE ADMISSIONS** for the first time started for the July'17 session for ITIs is under process.

14. **Online Exams for 3 Trades in ITIs as a Pilot in the forthcoming session.**

15. ALL 295 Blocks of Rajasthan have been sanctioned with atleast a single ITI resulting in **saturation of blocks with ITIs**. It is proposed to set up Government ITIs in the blocks which only have Private ITIs running.

16. The **intake capacity of the Government run ITIs** to be increased to minimum 400 for which inclusion of new trades and new units is proposed. The Division and District level units are proposed to be made Shift Driven.

17. A **Women wing** to be established in each Government ITI of Rajasthan to promote training for women.

18. **E-Office and File tracking System** to be made fully operational in RSLDC. All modules of ISMS (Advanced MIS) of RSLDC to be made functional.

19. Each Government ITI to have a **Digital/Smart Classroom** to promote e-learning.

20. **Simulators/LBIs** to be set up in the ITIs to promote vocational and on job training.

21. Promote Entrepreneurship Model based on '**Udhyog Mitras**' of De-Asra Concept, Pune.

ACHIEVEMENTS (AWARDS AND ACCOLADES RECEIVED)



“
NPS में राजस्थान को मिला
सर्वश्रेष्ठ राज्य का पुरस्कार ।
”



1. Rajasthan has been honored with **Award of Gold Trophy by ASSOCHAM** as “Best State in Skill Development” for FY 2014-15 and 2015-16 consecutively in Skilling Summit organized by ASSOCHAM and supported by Ministry of Skill Development and Entrepreneurship (MoSDE).

2. ITI Award :

- ASSOCHAM declared ITI Sangod, Kota as the best institute for ensuring 100 percent placement in 2016. CFCL Ltd., the industrial partner was also felicitated.
- Govt. ITI Jodhpur was awarded as the Best Skilling Institution and Mr. DS Rathore as the best Principal in 2016 by MSDE
- Industrial Partner Shree Industries, its chairman, Sh. BR Chandak and the Principal of ITI Hanumangarh were awarded for 100 percent utilisation of Govt. Funds on the Republic Day ,2017 by Hon'ble CM of Rajasthan, Smt. Vasundhara Raje



3. **ISO Certification :** RSLDC has been certified ISO 9001:2008 for quality management system being implemented in execution of various Skills Development and livelihood generation programmes in the state of Rajasthan.

4. RSLDC as a role model in skilling and entrepreneurship initiatives

Representatives from 19 states across India have visited RSLDC to understand the best practices adopted and implemented by the state of Rajasthan around skill development and entrepreneurship. Many practices implemented by the state have been discussed at national level forums. However, DSEE is constantly working towards improving its existing processes and systems.

SUCCESS STORIES

OUR TRAINING PARTNERS: TAKING SKILLING TO A NEW PINNACLE OF SUCCESS

1. Prayas : Changing lives of Jail Inmates positively and permanently

“The isolated existence of the prison takes a heavy toll on life and its values. There are behavioral issues among these inmates whether their crime is genuine or fake. Once incarnated from their families, they do not open up with the trainers.”

Moti Lal (name changed) is today working with a computer hardware company in Noida. A murder convict who completed his term in Jaipur Central Jail, Moti Lal was one of those lucky ones who underwent a training in electrical offered by Prayas in collaboration with the Jail authorities. He showed a spark by finishing his schooling and displaying good analytical skills during the program.

Daryan Singh (name changed) hailing from Fulera, also served a term in Jaipur Central Jail, a victim of a dowry case, but with a graduation degree in Agriculture (B.Sc.) in his kitty, he showed the bravado to come out of his situation by enrolling with the “Krishi Jankaar” program of Prayas. Alongside, he honed his entrepreneurship skills through constant engagement with the trainers. Finally, he is now ready to take off and plans to start a restaurant once he is released. A confident man, he has even worked out for the finances of his dream project. Besides, he is also determined to apply the skills he picked up during the program to start organic farming within the compound of the restaurant.

These are but two shining examples of the numerous convicts who have managed to overcome their trauma, thanks to the efforts of Prayas, an NGO working for the last 29 years, which has been trying to change lives of vulnerable, marginalized street children, women and men bring to bring some light into their lives.

As on 31st December, 2014, there were 1,387 functioning jails in India with a total capacity to house 3, 56,561 prisoners but over-crowded by 4, 18,536, many of them with trials languishing in jails for years. It is a common knowledge that without emotional and financial support to lead a productive and satisfying life, many of these first time criminals, victims of circumstances, would turn into hardened criminals.

In this context, Tihar Jail of Delhi has played a pioneering role in training its inmates on some vocations that would allow them to lead a life of dignity and self-respect. Known as TJs, they provide offer a variety of products such as Bakery products, Handloom & Textile, Furniture, Pure Mustard Oil, Recycled hand-made paper products, Paintings, Designer Candles & Lamps, Jute Bags, Herbal products and many more such items to choose from. These products are available online and at most departmental stores, hence giving the former inmates a reason for living a life and helping them forgetting their dark past.

Bringing these wayward prisoners to the mainstream had not been an easy task. The isolated existence of the prison takes a heavy toll on life and its values. There are behavioral issues among these inmates whether their crime is genuine or fake. Once incarnated from their families, they do not open up with the trainers.

Not surprisingly, most of them have given up on life and hope. They do not find a motive to live and hence the reason to learn a trade or profession does not appeal to them easily. It took Prayas, a lot of patience and sincerity to bring them out of their self-imposed cocoons to become Moti Lals and Daryam Singhs, ready to face the world with confidence. The support of RSLDC that ensured constant liaison with jail authorities, enabled success.

2. Ambuja Cement Foundation : Road towards Women Empowerment

India has one of the lowest work force participation rates (WPR) of women comparison to other countries, which is lower than many countries in the Middle East and is drastically lower than the participation rates of men (ILO, 2016). A larger proportion of female are opting out of labor force to household chores, which mean increasing the care responsibilities on women. Lack of self employment opportunities, also means women cannot participate in full time employment. Keeping the above scenario in view, Ambuja Cement Foundation initiated formal structure of “Skill and Entrepreneurship Development Institute” (SEDI) for youth’s skill development in the year of 2010 at Chirawa District, Jhunjhunu.

Ambuja Cement foundation has established SEDI by partnering with RSLDC to achieve the above goal IN 2014. Before finalization of the trade, SEDI team has carried out the market assessment- demand and supply side, so that after the training, trainees may get employment in the market/ industries. Through 6 courses, the SEDI has trained 549 youth with 27% female participation.

Success Story



Ms. Susheela Kumari
Village- Naurangpura
Course- Food & Beverage Service
Working at –Manpuram Gold Loan, Piloni

Ms. Susheela Saini has total 5 members in her family, her father is a farmer and her mother is housewife all are depended on her father’s income, after

the SEDI training, she employed in Manpuram Gold loan, Piloni and getting monthly salary of Rs. 14888, now supporting her family . She has awarded “State Skill Icon” Awards by CM Rajasthan, Trophy and Rs. 5000 based on her achievements.

In her words “I have learned computer and spoken English due to SEDI so I am very thankful to SEDI & RSLDC for changing my life earlier I used to sit at my house and after completion of course I am working and I am helping my father”.

3. Lal Bahadur Shastri Shiksha Samiti : Making Skilling reach new heights

Lal Bahadur Shastri Shiksha Samiti (LBBS) started its journey with RSLDC in the year 2013, by signing MoU for providing short term training and placement. The training was conducted in ITI as per the project guidelines. RSLDC later awarded further Industry Partnership Associations as per Government of Rajasthan Policy under the scheme in the year 2014.

What started as a small initiative has today become a brand. LBS has today widened its horizons and has spread across India with the support of RSLDC. Today LBS is working with states like Bihar, Uttarakhand, Chattisgarh, Uttar Pradesh, Jharkhand under different schemes and plans to envisage into other states too with an objective to upscale Skilling and making the Skill India mission a success.

4. NIFA Skills : The training Saga continues...

NIFA SKILLS – A Private Limited Company operating in Vocational education space started the Skill Development Projects with RSLDC vide its various MOUs signed with RSLDC. NIFA opened the first big Skill Development Centre of RSLDC at Bhankrota with a capacity of 225 students in residential mode. To this date the same has been running and taking the cue, many TPs have started the same.

Becoming self- dependent through skill trainings

“I have two children and I’m staying away from my in-laws with my parents due to some dispute. My father has a very small piece of land, and we are six members depended on his earnings. So it was very difficult for me to survive after marriage along with two kids .One day I heard about SEDI courses from my friend Ms. Renu, Ardawata village, she did a course from SEDI, after completion of the course she got a job in Pizza Hut, Noida. I took detailed information, regarding the course and job, because I wanted to do a job to support me and my parents. After getting satisfactory information, I enrolled in Retail course and underwent a 3 months training from SEDI and just after completion of the course I got placed in Dominos, Gurgaon as Guest Delighted Associate (GDA). Now my monthly salary Rs. 12000. It is because of the course I am able to send Rs.6000 per month to my parents and also got my 6 year old daughter admitted in School, I have also recommended to my younger sister in SEDI for front office cum receptionist program, after completing the course she has got placed at in Hotel Gold Palace Jaipur as Steward. I am really thankful to SEDI and RSLDC for having provided me support during my difficult timing.”

Ms Santosh Meena
D/o Ramavtar Meena , Village
Ardawata (Trainee-Retail)

NIFA – RSLDC BHANKROTA, JAIPUR SDC



NIFA has organised many job fairs under the name ‘Ujjwal Bhavishya’ hence giving placement to thousands of students, many of whom have progressed from Job seekers to Job providers. Besides coming up with Large Skilling Centres, NIFA has also envisaged into different Migration Support Centres under the copyrighted name ‘Aanchal’ alongwith ‘Kaushalya’- Skill Development Centres dedicated exclusively for women.

Kaushalya Women Exclusive Training Centre



Taking first few tender steps in skilling with RSLDC , NIFA has got the following Projects in Skilling across India , so far :

1. NIFA is working with various Skill Development Missions now extending the reach to Uttar Pradesh , Uttarakhand , NE states like Arunachal Pradesh , Meghalaya , Nagaland , Gujarat etc .
2. Working with various Central Ministries directly like MSDE, NSDC , MOMA and many others.
3. NIFA has been being chosen as the third largest awardee of PradhanMantri Kaushal Kendras , the flagship Project of NSDC and Ministry of Skill Development and Entrepreneurship - in first phase . Out of 1700 Companies who applied , after due diligence , PMKKs project was awarded to NIFA based on the experience of exposure with RSLDC .
4. NIFA has been awarded as the BEST TRAINING PARTNER in



Training Partners category by ASSOCHAM last year and plans to continue the saga of skilling in Rajasthan and beyond.

5. Quantum Career Academy (Jagan Raj) : Turning Women Jail inmates into Designers

It is very important to reach out to the individuals who have been deserted by the society and ignored by their families. With this endeavor, Quantum Career Academy (Jagan Raj Professional Studies) entered into a partnership with RSLDC in 2015 and since then, it has been growing leaps and bounds. Founded and directed by first generation woman entrepreneur, Ms. Shipra Sharma Bhutani, Quantum Career Academy, has been providing training to the Women Jail Inmates. Through its never tiring efforts and with the support of RSLDC, Quantum has been able to provide a platform for skill training for this left out section of the society through training the women jail inmates of Rajasthan.

Such training is provided within the cell itself and the inmates are also provided with basic wages during the training alongwith a certificate on the completion of the program. It is with the help of the skills acquired in the prison and the Training Certificate received, that the female inmates can then take up decent jobs and also have some amount in their hands to start a fresh living for themselves after the release. The program thus helps prevent the inmates to take up a crime again as they get a new way of living through decent placements. Alongwith training, the inmates are also provided with counseling at different levels so that they can face the society with confidence and are able to lead a good life.

Women are trained in trades related to jewellery making, paper meshi and other skills related to art and craft so as to help them turn into artists, beauticians and fashion designers. The jewellery making course is a big hit among the female inmates, the products created by them have a good demand in the market. It is because of the initiative that one women candidate has been able to fetch quality placement and is earning INR 16,000 per month. The initiative is a step closer to pull them out from the darkness and bringing back to the light called “Life”.





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